



LEADERS LEAGUE

INTELLIGENCE REPORT & RANKINGS

MARKETING, BRANDS, TRADEMARKS & COPYRIGHT

TOP LEGAL, MARKETING AND IP ADVISORS
EXCLUSIVE INTERVIEWS WITH LEADERS
INSIGHTS & ANALYSIS

RANKINGS

Trademark Prosecution & Litigation
Enforcement & Anti-Counterfeiting
Copyright
Marketing & Advertising
Media, Entertainment & Sport

2025 EDITION



BERNHARD PILIP
GIESINGER BRÄU



LUIZ MENEZES
TROPE



CLAIRE BRETON
UNDERDOG



JAVIER BERMÚDEZ
DE CASTRO BERBEL
DISNEY+



YANN RIVOALLAN
FFPAPF

LEADERS | EXPERT INSIGHTS | DIRECTORY

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LEADERS LEAGUE
COMPLIANCE
SUMMIT EUROPE

SEPTEMBER 24TH, 2025

Hilton **Brussels** Grand Palace

**SOPHIE STEVENARD**

Managing Editor

NAVIGATING THE COMPLEX CHALLENGES OF 2025

In 2025, the world of marketing and brand protection is evolving at unprecedented speed, shaped by global shifts in consumer behavior, regulatory pressures and technological disruption. At the heart of this transformation lies a single imperative: the need to create, manage and defend brand identity in an increasingly complex and digital-first economy.

One of the most significant developments this year is the continued blurring of boundaries between traditional trademarks and digital brand assets. The rise of virtual goods, NFTs and metaverse platforms has forced regulators and legal professionals to rethink trademark classifications and enforcement strategies. Forward-thinking brands are adapting by expanding their IP portfolios to include virtual representations and by monitoring new marketplaces where infringements can spread rapidly.

Artificial intelligence is also playing a dual role – on the one hand, empowering marketers with tools for hyper-personalized content, on the other, raising novel copyright challenges around ownership and originality. In 2025, AI-generated content is ubiquitous, and courts across jurisdictions are beginning to clarify how copyright applies to works created partially or entirely by machines. Legal departments and creative agencies alike are reassessing their content governance frameworks accordingly.

Consumer trust remains a cornerstone of successful branding. As sustainability and transparency become non-negotiable values, brands are investing in authentic storytelling, ESG-driven campaigns, and certifications that must now be substantiated both legally and ethically. This has led to a surge in brand litigation around greenwashing and deceptive marketing practices. Meanwhile, global trademark strategy is becoming more dynamic and proactive. The expansion of fast-moving economies in Asia, Africa and Latin America requires multinational brands to localize while protecting their core identities. Trademark clearance, enforcement and anti-counterfeiting efforts must now span both brick-and-mortar and e-commerce ecosystems. Finally, copyright law is undergoing subtle yet significant changes as digital licensing becomes more sophisticated. Platforms and rightsholders are refining their models for revenue-sharing, attribution and creator rights in a global environment where content crosses borders instantly.

In this landscape, the challenges of 2025 offer a unique opportunity to build more resilient, ethical and innovative brand ecosystems for the years ahead. ♦

**LEADERS LEAGUE**

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ARTS, CULTURE & COPYRIGHT

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MARKETING

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“Marketing campaigns that work for older generations won’t necessarily resonate with Gen Z and Gen Alpha”



Interview with
LUIZ MENEZES,
Founder & CEO, **TROPE**

“The creator economy is a direct line to the consumer and a way to create genuine connections”

Luiz Menezes is the CEO and founder of TROPE, a Brazilian consulting firm that helps brands build relationships with Generation Z and Alpha. In this interview, he highlights the challenges of being a young leader and how companies can modernize their approach to engaging with younger audiences.

LEADERS LEAGUE: How can brands leverage the creator economy to strengthen their digital presence and connect more authentically with younger audiences?

Luiz Menezes: I'll share a key finding from a study we conducted called "Who Influences Generation Z?" It showed that what makes creator-driven advertising more relevant than traditional advertising for 57% of Gen Z is the fact that it's more personalized, authentic and creative. It's content that feels like content. In addition, influence strategies driven by the creator economy allow you to echo the same message in different ways. In other words, each creator brings their own personality to the content and the campaign, which helps spread the brand's message further and establishes a lasting impression, so people remember you when it's time to make a purchase decision.

As one of the pioneers in this space, how did you overcome the obstacles of being a leader in such a dynamic and competitive industry?

One of the first challenges I faced when starting out in the creator economy was about validation. Being young, I often heard things like: "You've been alive as long as I've been in the market." This kind of subtle ageism in people's comments tried to discredit my experience in the creator economy – and more than that, it questioned the skills we had as a company capable of helping brands connect with new generations through content and this new era of influence. So I had to work even harder to prove that I could "sit at the adults' table" because I was, in fact, an adult too. Many people still think Gen Z is very young, but in reality, the oldest Gen Zers are about to turn 30. These challenges actually pushed TROPE even further as a company, and we kept reinforcing how essential it is to have age diversity and bring people from dif-

ferent generations to the table. Because if we can't combine the experience and knowledge of older generations – who have long dominated the market – with the younger generation's deep understanding of digital content, internet culture and hyper-consumption, it will be very hard to succeed as a company, as a business, and in building a future-oriented vision.

Many traditional brands struggle to connect with new generations and modernize their image without losing their institutional legacy. What are the main mistakes they make?

One of the biggest mistakes I see is companies thinking that speaking to Gen Z is just about demographic segmentation and breaking things down by age – when in reality, that's not enough. If it were just about demographics, things would be easy. But marketing campaigns and strategies need to be increasingly designed by and for Gen Z and Gen Alpha if we truly want to connect with these new consumers. And the reason is simple: the communication style and strategies that work for older generations won't necessarily resonate with younger ones. Sometimes, it's not about hiring a nationally famous celebrity for your campaign. Influence often lies in small, meaningful connections – with smaller creators, in private group interactions, and within microcultures. Brands also tend to believe that to appeal to these new generations, they need to completely overhaul their entire strategy. But that's not always the case. The key is for brands to understand where these audiences are, how they interact, and how to build personalized and authentic communication. These efforts don't compromise a brand's history, identity, or legacy in any way. So, it's much more than trying to come across as a modern, cool brand. ♦

BRANDS & E-COMMERCE



With ultra-fast fashion, the worst thing to do would be to leave it unregulated



Interview with
YANN RIVOALLAN
 President, FFPAPF

Cheaper and more disposable, ultra-fast fashion is turning the clothing sector on its head. From the challenges of digital transformation to social and environmental issues, brands need to redouble their efforts. Yann Rivoallan, president of the federation of French prêt-à-porter for women, looks at the challenges facing the clothing industry.

LEADERS LEAGUE: What does the future hold for the European clothing industry, in the era of ultra-fast fashion?

Yann Rivoallan: Brands need to make the transition to either bottom-up or top-down positioning. In other words, with a business model based on price controlled by production volume, i.e. based on “low-price” products, or one centered on image and premium products, with numerous attendant services. Not forgetting that quality status is conferred not only by the piece of clothing itself, but by its packaging, distribution and price. All these ingredients go into a “made in Europe” range that consumers will be proud to buy and wear.

To curb the ultra-fast-fashion phenomenon, the various aspects of the fast fashion law are due to come into force in France in 2025. Do you think it goes far enough?

The question is not whether this law is perfect; the worst thing would be to do nothing. By making clothing a regulated product, buying a t-shirt becomes an addictive everyday gesture in the same way as drinking alcohol or smoking cigarettes is. These addictions are fed by social networks and platforms like Shein. This law aims to protect society and the planet, but also to understand the organizational models of ultra-fast fashion brands in order to adapt. The introduction of an ecotax attributed to the consumer responds to a need for education, and will make it possible to reward virtuous companies against those that are not. This represents a real step forward in terms of the strengthening the bond between ecology and capitalism.

Despite having business models that favor questionable practices, companies like Shein excel at data-exploitation and have well-honed marketing strategies. How can traditional retailers compete?

Shein has broken records on the environmental front, with unprecedented levels of pollution, on the social front, with labor exploitation in factories, and on the digital front, thanks to its use of AI. Few companies have mastered this level of efficiency. However, the rise of Shein has led to many positive responses, including our industry's willingness to protect itself from shameful practices, particularly when it comes to pollution or employee exploitation. The Lean method, developed by Toyota 50 years ago, has been particularly well implemented at companies like Zara. Based on the production of small quantities with a high level of recurrence, the brand releases a new collection every three weeks. In the Asian model, it's every three days. In fact, Shein takes its inspiration from endless data from all over the world. While the model may be a repugnant, it does enable us to understand customer needs through sometimes unexpected trends, such as nighties for men! Making the most of available data is always going to be useful, including for overcoming certain clothing conventions and observing changes in consumer behavior.

Environmental and economic imperatives have led to a rise in second-hand clothing purchases. Is this the antidote to overconsumption?

The main reason people buy second-hand is price, although the environmental aspect is also important. 70% to 80% of the pollution from clothing comes during its manufacture. As well as being a low-cost solution, it's a godsend for the planet! Second-hand clothing plays a central role, with platforms such as Vinted, but also with brands now that are taking a direct interest in reselling. The impetus will continue with the development of omnichannel distribution strategies and the influence of social networks. ♦

“70% to 80% of the pollution from clothing comes during its manufacture”

“Choosing the right brands and protecting them effectively is crucial to our success”



Interview with

BERNHARD PILLEP
Director, **RIESINGER BRÄU**

“In the brewing industry brands and logos are protected by trademarks, while recipes used to produce different beer varieties are usually kept as trade secrets”

Leaders League’s Sophie Stevenard pulled up a barstool alongside Bernhard Pillep, co-owner of Munich beer company Giesinger Bräu, to find out how this up-and-coming brewer is taking on the big-boys of the Bavarian beer market.

LEADERS LEAGUE: Tell us about the origins of Giesinger Bräu.

Bernhard Pillep: The brewery was founded in 2006 in a garage in Munich’s Giesing district. I joined shortly after and contributed some capital. It wasn’t until the end of 2007 that we officially signed a contract and incorporated the business. Back then, for many locals it was a completely new experience to be able to visit a brewery, meet the people behind the beer, taste it fresh and buy it on the spot. Our ambition was to offer beer that was as fresh as possible, in contrast to the mass-produced beers from the big breweries.

How does Giesinger differentiate itself from well-known Munich breweries like Hofbräuhaus or Augustiner?

We are recognized as a young and alternative option compared to Munich’s well-established breweries. For example, we primarily use Facebook and Instagram for advertising, and we make our brewery and team easily accessible through brewery tours and festivals at our premises. Hofbräu – and even more so, Augustiner – are still widely seen by Munich locals as true Munich breweries because they have maintained many brewing traditions.

We differentiate ourselves even further from the other major Munich breweries, as Paulaner/Hacker-Pschorr and Spaten/Löwenbräu rely entirely on industrial brewing processes and are increasingly no longer perceived as “true” Munich breweries.

What types of IP rights are important in the brewing industry?

In the brewing industry, the most important IP assets are typically brands and logos, which are protected by trademarks, along with the recipes used to produce different beer varieties – these are usually kept as trade secrets. Patents play a lesser role, as

the brewing process itself is well known. Similarly, design protection is generally of limited importance. However, in our case, we developed a new beer bottle for which we obtained an EU design right. Another highly valuable IP asset for us is that most of our beers meet the criteria for the EU-protected geographical indication “Münchener Bier”, which we actively use as a marketing tool.

Has Giesinger had to register trademarks for its beer names or logos?

Yes, we have registered our main logos as figurative marks and several of our beer names as word marks. The registration process itself is straightforward, however, the real challenge lies in developing strong trademarks and designing distinctive logos. Before settling on our current logo, which we still use today, we went through two previous designs for our brewery. Additionally, we have our own custom typography – also protected by registration – which plays an important role in our branding and marketing. We don’t have IR (International Register) trademarks in the strict sense, but we do have national trademark registrations (or pending applications) in several countries worldwide, including the EU, Switzerland, the US, China, Korea, Japan, India, Russia, Brazil, Mexico and Chile.

What role does brand protection play in marketing and expansion?

Choosing the right brands and protecting them effectively is crucial to our success. For instance, selecting the name “Giesinger Bräu” was a strategic decision, as Giesing is known as Munich’s blue-collar district and is instantly associated with high-quality beer. For our logo, we chose the Heilig Kreuz Church, the most prominent church in Giesing, and had the design created to ensure it stands proudly alongside the logos of Munich’s established breweries. ♦

We want to make reconditioned appliances the new consumer normal



CLAIRE BRETTON
Co-founder & CEO, **UNDERDOG**

“Only 3% of the 10 million household appliances thrown away in France each year are reconditioned”

In 2022, Claire Bretton launched Underdog, a company specializing in reconditioned household appliances. The former Veepee employee is also the co-founder of Climate House, an aggregator of ecological transition initiatives. She spoke to Leaders League about the importance of saving unwanted appliances from the scrap heap.

LEADERS LEAGUE: How did you get involved in the impact economy?

Claire Bretton: My career began with four years of strategic advisory work at the consultancy Advancy, before I left to set up Daco, an artificial intelligence company. I then spent four years with Veepee, who I'd sold my startup to.

In 2020, like many people, Covid caused me to have an identity crisis. I set up Sauvons nos commerces, an organization that, during the lockdowns, enabled small retailers to sell vouchers, which could be redeemed for goods and services after the lockdowns were lifted. This provided both moral and financial support. At this point, I discovered that being involved in the impact economy gave me incredible energy. Jacques-Antoine Granjon, the founder of Veepee, wanted to launch a second-hand clothing business, which I oversaw before leaving the company to co-found Underdog.

Why did Underdog decide to specialize in repairing and reselling large household appliances?

There have been several waves in the circular economy. For decades, buying used cars has been commonplace. In the past five years, it has been easy to find refurbished products that are more portable, such as smartphones or clothes. Heavier products such as furniture and electric bicycles, on the other hand, have only become more accessible on the second-hand market more recently.

Every year in France, 10 million major household appliances are thrown away. Only 3% are reconditioned. We want to make reconditioned products the new normal for consumers. We repair 70% of the machines we receive. To replace every defective part, we need to develop industrial tools and processes, and know how to sell products to the French.

How did you approach the nuts-and-bolts side of the business?

I founded Underdog with Laura Chavigny and Léa de Fierkowsky, two former Veepee employees. Although there's a difference between a t-shirt and a cooker, we learned the best practices of the second-hand business from a logistics giant. Nevertheless, it was difficult to find repair technicians as there is a shortage of manpower. We launched our own training and retraining program, thanks to which, Underdog has made a real social impact, and this is reflected in the stability of our teams. Working in a company making an impact in society motivates people, which, in turn, makes it easier to manage.

What's behind this new consumer trend of buying reconditioned household appliances?

Some want to behave in a more sustainable way, others do it for the price. On average, reconditioned products cost 30% less than new ones. Yet, as they offer the same quality, we guarantee them for two years. We don't sell second-hand, since we repair the machines and change the necessary parts. Underdog offers products in all categories and at all prices. They can be delivered and assembled anywhere in France. There are no barriers to buying reconditioned.

You co-founded Climate House, an aggregator of ecological transition initiatives. How did that come about?

It all started with a meeting with Lucie Basch (Too Good To Go), Jack Habra (Context) and Clément Alteresco (Morning). We wanted to accelerate the ecological transition by bringing together each of the stakeholders. In all, 80 entrepreneurs are involved in the project. We opened a five-storey office in central Paris in 2024, offering 200 workstations and over 150 events a year. ♦



ARTS, CULTURE & COPYRIGHT

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“Legal professionals play a fundamental role in decision-making in the entertainment industry”



Interview with

JAVIER BERMÚDEZ DE CASTRO BERBEL,
Head of Business Affairs,
DISNEY+ ORIGINAL PRODUCTIONS IBERIA

“Legal professionals’ ability to bridge the gap between legal requirements and commercial objectives makes them indispensable in the entertainment industry”

Javier Bermúdez de Castro Berbel reflects on the strategic role legal professionals play in business operations and decision-making for companies in the entertainment industry, and discusses the future of the streaming landscape in Iberia over the coming years.

LEADERS LEAGUE: What role do legal professionals have in strategic decision-making and business operations for companies in the entertainment industry?

Javier Bermúdez de Castro Berbel: Legal professionals play a fundamental role in strategic decision-making and business operations in the entertainment industry. In today's fast-evolving audiovisual landscape, their responsibilities have expanded to encompass business affairs, financial strategy, risk management and content acquisition. As a result, legal experts have become key players in shaping the commercial success of entertainment companies. One of the most significant contributions of legal professionals is their involvement in high-level business strategy and negotiations. Their expertise is crucial in structuring agreements with platforms, distributors and broadcasters, ensuring that the company maximizes revenue while maintaining compliance with contractual and regulatory obligations.

Additionally, in-house lawyers, especially those specializing in business & legal affairs, play a key role in securing tax incentives and co-production agreements, not to mention attracting investors, which are all essential elements for the sustainability and expansion of content production companies. In fact, the role of legal professionals in entertainment companies has evolved from a purely legal function to that of a strategic advisor and business enabler. Their ability to bridge the gap between legal requirements and commercial objectives makes them indispensable in an industry where business models, content distribution channels and regulations are constantly changing. As the audiovisual sector continues to grow and transform, the contribution of legal professionals in leadership and strategic decision-making will remain

essential to ensuring sustainable and profitable business operations.

That is why the vast majority of professionals in the entertainment industry working in the business-affairs departments of platforms, channels, studios or content-production companies have a legal background. They bring their legal expertise to the negotiation processes on audiovisual content. As a result, business affairs departments in major industry companies are now frequently led by legal professionals.

What's the future for the streaming industry in Iberia, and how does Disney+ plan to help shape it?

I think the streaming industry in Iberia is poised for continued evolution over the next number of years, driven by increasing competition, shifting consumer habits and growing demand for high-quality local content. We can expect further consolidation among platforms, a stronger emphasis on original productions tailored to Iberian audiences and an expansion of innovative business models, including AVOD (advertising-based video on demand) and hybrid-subscription models. Everything suggests that regulatory frameworks will continue to evolve, influencing production incentives and content quotas, which will shape how international platforms operate in the region.

Disney+ is committed to playing a leading role in this transformation by strengthening its portfolio of original productions in Iberia, supporting local talent and delivering high-quality storytelling that resonates with diverse audiences. As the head of business affairs for original productions in Iberia, my role is to ensure that our projects are strategically structured to maximize creative and commercial opportunities while securing the best possible terms in our negotiations with producers, distributors and talent. ♦

RANKINGS 2025

NORTH AMERICA	20
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NORTH AMERICA





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CANADA

TRADEMARK PROSECUTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Gowling WLG	Shelagh Carnegie, Monique Couture, Martha Savoy, Jennifer Morton
EXCELLENT	
Smart & Biggar	Mark Evans, Steven Garland, Phillip Lapin, Christian Bolduc
Bennett Jones	Stephen Burns, Dominique Hussey
Borden Ladner Gervais	Kathleen Lemieux, Justine Wiebe
Norton Rose Fulbright	Jean-François Drolet
Osler, Hoskin & Harcourt	Kelly Moffatt
Robic	Catherine Bergeron, Laurent Carrière
HIGHLY RECOMMENDED	
Baker McKenzie	Christopher Aide, Stephanie Vaccari
Blake, Cassels & Graydon	Sunny Handa, Christine Hunter
Cassels Brock & Blackwell	Casey Chisick
CPST Intellectual Property	Anthony Prenol, Antonio Turco
Deeth Williams Wall	Gervas Wall
Fasken	Roger Kuypers
Marks & Clerk	Jonathan Colombo, Catherine Lovrics
McCarthy Tétrault	Daniel Glover
McMillan	Peter Giddens
Torys	Edward Fan, Eileen McMahon



TRADEMARK LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

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LEADING	
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Smart & Biggar	Mark Biernacki, Mark Evans, Steven Garland, Francois Guay, Graham Hood, Jean-Sébastien Dupont
EXCELLENT	
1 Borden Ladner Gervais	Jennifer Ponton
Norton Rose Fulbright	Christopher Wilson
Osler, Hoskin & Harcourt	Bradley White
2 Baker McKenzie	Jim Holloway, Stephanie Vaccari
Blake, Cassels & Graydon	Sunny Handa, Christine Hunter
DLA Piper	Sangeetha Punniyamoorthy
HIGHLY RECOMMENDED	
Aird & Berlis	Timothy Lowman
Bennett Jones	Dominique Hussey
Cassels Brock & Blackwell	Mark Edward Davis
CPST Intellectual Property	Anthony Prenol
Fasken	Jean-Philippe Mikus, Marek Nitolslawski, Sébastien Roy
Goodmans	Andrew Brodkin
Marks & Clerk	Jonathan Colombo
McCarthy Tétrault	David Tait
McMillan	Peter Giddens
Robic	Barry Gamache
Stikeman Elliott	Jeilah Chan, Jonathan Auerbach, Kevin Graham
Torys	Andrew Bernstein, Andrew Saughnessy



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MEXICO

TRADEMARK PROSECUTION

Best Law Firms

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Basham Ringe y Correa	Eduardo Kleinberg, Adolfo Athié, Eduardo Castañeda, Juan Carlos Hernandez, Mariana Vargas, Santiago Zubikarai
Olivares	Alonso Camargo, Victor Ramirez, Abraham Díaz, Jaime Rodriguez
Uhthoff, Gómez Vega & Uhthoff	Connie González, Eryck Castillo, Marcela Bolland, Gerardo Parra
EXCELLENT	
1 AXKT-IP	Luis Alcaraz, Eduardo Toledo, Manuel Augusto Pérez, Rodrigo Calderón
Becerril, Coca & Becerril	Victor Adames, Juan Carlos Amaro, Carlos Hernandez, Raúl Domínguez, Roberto Durán
Calderon & De la Sierra	Carlos Salazar, Carlos Pérez de la Sierra, Mariel Velez, Alberto Huerta
Clarke Modet Mexico	Fernando Escudero, Claudia Márquez, Roman Soto
Dumont	Laura Collada, Ramon Cruz, Ariadna Galvez, Christian Thomae
2 BGBG - Bello, Gallardo, Bonequi y García	Jonathan Rangel
Goodrich Riquelme y Asociados	Enrique Diaz
Iberbrand	Gilberto Martinez
Méndez + Cortes Abogados	Emmanuel G. Cortés, Oscar Hurtado, Jose Juan Mendez
HIGHLY RECOMMENDED	
Arias & Charua	Oscar Arias, Elias Charua
Bip Legal	Jorge Arteaga, Leticia Natividad
Bufete Soni	Mariano Soni
C&L Attorneys	Ana Castañeda
González Rossi	Alejandro Gonzalez
Hogan Lovells	Bernardo Herrerias
Jáuregui y Del Valle	Martha Celis



Ortiz Monasterio Marcas y Patentes	Fernanda Ortiz Monasterio
Panamericana De Patentes y Marcas	Miguel Esteva
TMI Abogados	Kiyoshi Tsuru
RECOMMENDED	
Baker McKenzie	Carlos Davila-Peniche
Be The IP	Alejandro Hernández, Emilio Torres, Erika Córdova
BGAL Asociados	Inti Alva, Flor Bermudez, John Murphy
BGW Legal	Eduardo Birman
Cayne Abogados	Pablo Carrillo Riva, Eduardo Ostos
COREip	Jorge Gomez, Carla Sanchez
Gm Attorneys At Law	Gerardo A. Magaña Adame
Ibarra, Del Paso y Gallego	Juan Manuel Álvarez
Isla Del Campo	Gloria Isla
Malpica, Iturbe, Buj y Paredes	Alejandro Agredano Zermeño, Álvaro Huerta
Mcoy Abogados	Alejandro Cárdenas, Eduardo Miravete
Noriega + Escobedo Abogados	Alfredo Rangel
VALUABLE PRACTICE	
Breakthrough Ip Intelligence	Alma Alvarez, Sarita Mosqueda
Cannizzo	Stefano Amato, Enrique García
De Alva & Asociados	Sergio De Alva, Luis Gaya
De La Parra & Asociados	Eduardo de la Parra
Dot Consulting	Ignacio Domínguez Torrado
Easymark	Oly Ayala
Echaide, Mendoza & Asociados	Humberto Mendoza
Ecija Mexico	Georgina García
ELS - Peñalosa + Donnadieu	Jean Yves Penalosa
En Sus Marcas	Carla Gavaldon
Garcia Barragan Abogados	Adriana Lopez Gonzalez
Legarreta y Asociados	Luis Legarreta
LEXINF	Cynthia Solis
Müggenburg Gorches y Peñalosa	Esteban C. Gorches, Ana Urquiza
Nereo Legal	Patricio Gonzalez, Jorge Montalvo
Perez Correa & Asociados	Israel Perez Correa
Pérez-Llorca Mexico	Pablo Hooper, Alberto Pliego
R1os Abogados	Agustín Ríos
Regalado Galindo Abogados	Oliver Galindo
Santamarina y Steta	Daniel Legaspi, Jose Pablo Pérez
Solórzano Linaldi	Guillermo Solorzano
Specific IP	Gilberto Sánchez
Von Wobeser y Sierra	Rupert Hüttler, Patricia Kaim

IP LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Arochi & Lindner	Jose Antonio Arochi, Roberto Arochi, Heidi Lindner
Basham Ringe y Correa	Eduardo Kleinberg, Adolfo Athié, Claudio Ulloa, Eduardo Castañeda, Santiago Zubikarai
Olivares	Alejandro Luna F, Daniel Sanchez, Abraham Díaz, Armando Arenas, Jaime Rodriguez
Uhthoff, Gómez Vega & Uhthoff	Xavier Hadad, Saul Santoyo
EXCELLENT	
Becerril, Coca & Becerril	Juan Carlos Amaro, Carlos Hernández, Octavio Espejo Hinojosa, Víctor Adames, Raúl Domínguez, Roxana Aispuro
Calderon & De la Sierra	Alberto Huerta, Carlos Pérez de la Sierra
Dumont	Laura Collada, Israel Escobedo, Mauricio Galindo
Méndez + Cortes Abogados	Emmanuel G. Cortés, Oscar Hurtado, Jose Juan Mendez
Panamericana De Patentes y Marcas	Miguel Esteva
HIGHLY RECOMMENDED	
1 AXKT-IP	Luis Alcaraz, Eduardo Toledo, Manuel Augusto Pérez, Rodrigo Calderón
Bip Legal	Jorge Arteaga, Leticia Natividad
Goodrich Riquelme y Asociados	Enrique Diaz, Guillermo Sosa
Hogan Lovells	Bernardo Herreras
Müggenburg Gorches y Peñalosa	Esteban C. Gorches G., Ana Urquiza
Nieto y Castella	Alfredo Pineda
TMI Abogados	Kiyoshi Tsuru
2 AVA	Agustín Velázquez
Arankowsky & Asociados	Tomas Arankowsky
Baker McKenzie	Carlos Davila-Peniche
Be The IP	Alejandro Hernández, Emilio Torres, Erika Córdova
BGBG - Bello, Gallardo, Bonequi y García, S.c.	Jonathan Rangel
Bufete Soni	Mariano Soni
ELS - Peñalosa + Donnadieu	Jean Yves Penalosa
Iberbrand	Samantha González, Ana Laura Vargas, Christian Nava, Michel Obscura
Pérez-Llorca Mexico	Pablo Hooper, Alberto Pliego
Solórzano Linaldi	Eréndira Frías, Guillermo Solorzano
RECOMMENDED	
Arias & Charua	Oscar Arias, Elias Charua
BGAL Asociados	Inti Alva, Veronica Garcia
BGW Legal	Isaac Guakil
C&L Attorneys	Jorge León
Clarke Modet Mexico	Sabrina Barrientos, Ana Jiménez, Claudia Márquez, Roman Soto
COREip	Jorge Gomez
Gm Attorneys At Law	Gerardo A. Magaña Adame
Ibarra, Del Paso y Gallego	Juan Manuel Álvarez



Malpica, Iturbe, Buj y Paredes	Alvaro Huerta
Mcoy Abogados	Alejandro Cardenas
Mijares, Angoitia, Cortés y Fuentes	Claudia Gutiérrez
Noriega + Escobedo Abogados	Alfredo Rangel
Regalado Galindo Abogados	Oliver Galindo, Luis García
Santamarina y Steta	Daniel Legaspi, Jose Pablo Pérez
Specific IP	Gilberto Sánchez
Von Wobeser y Sierra	Rupert Hüttler, Patricia Kaim
VALUABLE PRACTICE	
Alegria Martínez & Fernández Wong	Abraham Alegria, Sergio Gutiérrez
Beltrán Fortuny & Beltrán Rivera	Rafael Beltrán
Breakthrough IP Intelligence	Pablo Fuentes
Cayne Abogados	Eduardo Ostos
Cuesta Campos	Mauricio Chozas
Cuesta Llaca Esquivel	Gaston Esquivel
Echaide, Mendoza & Asociados	Humberto Mendoza
Garrigues México	Juan Luis Serrano-Leets
Gonzalez Rossi Abogados	Alejandro Gonzalez
Jalife Caballero & Asociados	Mauricio Jalife
Jáuregui y Del Valle	Martha Celis
Ortiz Monasterio Marcas y Patentes	Fernanda Ortiz
Ríos Abogados	Agustín Ríos, Joseef Saldaña

AROCHI & LINDNER: STRATEGIC IP PROTECTION WITH GLOBAL IMPACT



Roberto Arochi

Key Figure(s): Roberto Arochi, Heidi Lindner, Jorge Mier y Concha and José Arochi
Established: 1994

Track Record: Arochi & Lindner stands out for its deep understanding of commercial priorities and robust IP practice, excelling in trademarks, patents, copyrights, life sciences and advertising. With a host of clients in the technology, entertainment, pharmaceutical and luxury goods sectors, the firm combines legal skill with technical expertise, offering comprehensive global IP solutions.

Team & Differentiation: The team includes expert attorneys, chemists, biologists, engineers and ex-regulators dedicated to delivering business-driven, risk-aware counsel. With offices in Mexico and Spain, Arochi & Lindner provides full-spectrum intellectual property services and innovative strategies tailored to the needs of each client, a fact that ensures strong protection across multiple jurisdictions.

JÁUREGUI Y DEL VALLE: TRUSTED IP COUNSEL FOR COMPLEX CHALLENGES



Martha Celis

Key Figure(s): Martha Celis
Established: 1975

Track Record: Jáuregui y Del Valle stands out for its robust IP litigation practice centered on trademarks, copyright, patents and plant varieties. The firm has led over 20 domain-name recovery cases before WIPO, and regularly handles administrative, civil and criminal claims concerning piracy, counterfeiting and cyber-squatting for major clients like Genomma Lab and A&E.

Team & Differentiation: The team offers strategic, multidisciplinary IP counsel with deep litigation experience in trademark, copyright, patent and unfair competition cases. It advises on domain-name disputes under UDRP and LDRP, and supports clients in developing websites and protecting digital content. Jáuregui y Del Valle's digital and tech expertise is a key market differentiator.

BASHAM RINGE & CORREA: TECH-DRIVEN IP SOLUTIONS



Eduardo Kleinberg

Key Figure(s): Eduardo Kleinberg, Adolfo Athié, Juan Carlos Hernández, Claudio Ulloa, Eduardo Castañeda, Ricardo Land, Renata Bueron and Santiago Zubikarai
Established: 1912

Track Record: Basham is renowned for the strength of its trademark and patent prosecution services, as well as an ability to handle high-stakes IP litigation involving infringements, cancellations and anti-counterfeiting. The firm advises on data-protection compliance, cybersecurity and telecommunication infrastructure, including undersea cable and cloud software projects.

Team & Differentiation: Basham's deep bench of lawyers, patent experts, chemists, biologists, translators and engineers provides holistic legal solutions with strong technical depth. The firm's interdisciplinary approach ensures precision handling of intellectual property, data and telecommunication issues, including emerging matters like cultural expressions and traditional knowledge.

ENFORCEMENT & ANTI-COUNTERFEITING

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Arochi & Lindner	Roberto Arochi, Leslie Flores
EXCELLENT	
Basham Ringe y Correa	Adolfo Athié, Eduardo Castañeda, Eduardo Kleinberg
Uhthoff, Gómez Vega & Uhthoff	Xavier Hadad, Saul Santoyo Orozco
Becerril, Coca & Becerril	Juan Carlos Amaro
Dumont	Laura Collada, Israel Escobedo, Mauricio Galindo, Francisco Lima
Olivares	Armando Arenas, Alonso Camargo, Abraham Diaz
HIGHLY RECOMMENDED	
AXKT-IP	Luis Alcaraz, Eduardo Toledo, Manuel Augusto Pérez, Rodrigo Calderón
Baker McKenzie	Carlos Davila-Peniche
BGBG - Bello, Gallardo, Bonequi y García	Jonathan Rangel
Bip Legal	Jorge Arteaga, Leticia Natividad
C&L Attorneys	Jorge León
Calderon & De la Sierra	Miguel Angel Merino, Carlos Pérez de la Sierra, Alberto Huerta
Iberbrand	Diego González Rossi, Ana Laura Vargas
Jalife Caballero & Asociados	Joel Garrido, Mauricio Jalife
Müggenburg Gorches y Peñalosa	Esteban C. Gorches, Ana Urquiza
TMI Abogados	Irely Aquique, Kiyoshi Tsuru

**MEDIA & ENTERTAINMENT****Best Law Firms**

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Basham Ringe y Correa	Eduardo Castañeda, Juan Carlos Hernandez, Eduardo Kleinberg
De La Parra & Asociados	Eduardo de la Parra
Jalife Caballero & Asociados	José Luis Caballero
Obon Abogados	Juan Ramon Obon
Olivares	Luis C. Schmidt, Jaime Rodriguez
Senn, Ferrero, Asociados Sports & Entertainment	Luis Torres Septien Warren, José María Zayas
EXCELLENT	
Be The IP	Alejandro Hernández, Emilio Torres, Erika Córdova
Arochi & Lindner	Roberto Arochi, José Antonio Arochi
BGBG - Bello, Gallardo, Bonequi y García	Carlos A. Bello-Hernandez
Lexel Abogados	Jesus Martinez
HIGHLY RECOMMENDED	
Baker McKenzie	Carlos Vela-Treviño
Calderon & De la Sierra	Paloma Contreras, Alberto Huerta, Carlos Pérez de la Sierra, Miguel Angel Merino
Cornish + Pani Abogados	Roberto Cornish, Diego Pani
ELS - Peñalosa + Donnadieu	Jean-Yves Peñalosa
Solórzano Linaldi	Miriam Orozco, Guillermo Solorzano
Uhthoff, Gómez Vega & Uhthoff	Javier Uhthoff-Orive
RECOMMENDED	
All Entertainment Abogados	Antonio Rebollar
De Alva & Asociados	Sergio de Alva, Luis Gaya
Echaide, Mendoza & Asociados	Humberto Mendoza
Ecija Mexico	Ricardo Chacon, Joaquin Rodriguez
Ibañez Parkman	Eduardo Castillo
Pérez-Llorca Mexico	Jorge Mondragon
URIC & Asociados	Claudia Uribe

DATA PROTECTION & CYBERSECURITY

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Basham Ringe y Correa	Adolfo Athié, Ricardo Lan, Renata Buerón, Erika Rodríguez
BGBG - Bello, Gallardo, Bonequi y García	Carlos Diaz Sobrino, Hector E. Guzman-Rodriguez, Mariana Rodríguez López
Davara Abogados	Isabel Davara
Rivero Lemus Abogados	Carla Beltrán, Luis Mario Lemus
EXCELLENT	
Baker McKenzie	Carlos Vela-Treviño
Lex Informática Abogados	Joel Gomez, Omar Soto
Nieto y Castellá	Rosa Maria Franco
Olivares	Gustavo Alcocer, Luis Schmidt, Abraham Diaz
R1os Abogados	Fátima Cambronero, Agustín Ríos
HIGHLY RECOMMENDED	
Bufete Quijano	Carmen Quijano
LEXINF	Alfredo Reyes, Cynthia Solis
Pérez-Llorca Mexico	Patricio Martínez, Jorge Mondragon, Pamela Martinez
ProtDataMx	Cristos Velasco
RECOMMENDED	
Arochi & Lindner	David Quezada, Verónica Siten
Assembla	Alfonso Razú
Be The IP	Alejandro Hernández
Becerril, Coca & Becerril	Emilio Garate
Cannizzo	Stefano Amato, Enrique García
Ecija Mexico	Joaquin Rodriguez
Hogan Lovells	Guillermo Larrea, Ana Paula Rumualdo
Lexel Abogados	Jesus Martinez
Lopez Luna Abogados	Paulo López Luna
Ortiz Monasterio Marcas y Patentes	Fernanda Ortiz Monasterio
Solórzano Linaldi	Luis López Linaldi
TMI Abogados	Kiyoshi Tsuru
Uhthoff, Gómez Vega & Uhthoff	Carolina Ponce

USA



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TRADEMARK PROSECUTION

Best Law Firms & IP Agencies

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Finnegan, Henderson, Farabow, Garrett & Dunner	Danny Awdreh
Fross Zelnick Lehrman & Zissu	Andrew Fredbeck, Leo Kittay, Allison Strickland Ricketts
Kelly IP	Lynn Jordan, David Kelly
Kilpatrick Townsend & Stockton	Anthony Malutta
EXCELLENT	
1 Arent Fox	Ricardo Fischer
Cowan, Liebowitz & Latman	Deborah Squiers
DLA Piper	Ann Ford, Keith Medansky
Haynes Boone	David Bell
Pattishall, McAuliffe, Newbury, Hilliard & Geraldson	Brett August, Thad Chaloemtiarana
2 Fenwick & West	Connie Ellerbach
Perkins Coie	Patchen Haggerty
Kirkland & Ellis	Dale Cendali
Pirkey Barber	Louis Pirkey
Knobbe Martens	Susan Natland, Jeff Van Hoosear
McDermott Will & Emery	Jennifer Mikulina
HIGHLY RECOMMENDED	
Baker McKenzie	Pamela Church
Cooley	Brendan Hughes, John Paul Oleksiuk
Foley & Lardner	Mark Diliberi
Greenberg Traurig	Mark Galis, Susan Heller
Hunton Andrews Kurth	John Gary Maynard, Susan Smith
K&L Gates	Sana Hakim
Holland & Hart	Craig Beaker
Jones Day	Meredith Wilkes
Kelley Drye & Warren	Andrea Calvaruso
King & Spalding	Richard Groos
Ladas & Parry	Dennis Prahl
Merchant & Gould	Danielle Mattessich, Christopher Schulte
Morgan, Lewis & Bockius	Karen Butcher
Norton Rose Fulbright	Timothy Kenny
Orrick, Herrington & Sutcliffe	Beth Goldman

TRADEMARK INFRINGEMENT

Best Law Firms

Firms are ordered alphabetically

FIRM	MAPPING
	Integrity Risk
	Investigative Consultants
	Kelly Pioneer Group
	Marksmen
	Robert Jackson And Associates
	Treadstone Group

TRADEMARK LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
	LEADING
Debevoise & Plimpton	David Bernstein
Fross Zelnick Lehrman & Zissu	Laura Popp-Rosenberg, Barbara Solomon
Kilpatrick Townsend & Stockton	William Brewster, Theodore Davis Jr., David Mayberry, Lisa Pearson
Kirkland & Ellis	Dale Cendali
	EXCELLENT
1 Cowan, Liebowitz & Latman	Meichelle MacGregor, Richard Mandel
Finnegan, Henderson, Farabow, Garrett & Dunner	Danny Awdeh, Douglas Rettew
Kelly IP	David Kelly
Pirkey Barber	William Barber, Louis Pirkey
2 Cooley	Bobby Ghajar
Fenwick & West	Andrew Bridges, Jedediah Wakefield
Pattishall, McAuliffe, Newbury, Hilliard & Geraldson	Phillip Barengolts, Jonathan Jennings, Robert Sacoff
	HIGHLY RECOMMENDED
1 Arnold & Porter	Louis Ederer, Paul Llewellyn, Matthew Salzmann
DLA Piper	Gina Durham
Greenberg Traurig	Mark Galis, Susan Heller
Orrick, Herrington & Sutcliffe	Beth Goldman, David Hosp, Mark Puzella, Peter Vogl
Quinn Emanuel Urquhart & Sullivan	Margret Caruso
2 Crowell & Moring	Andrew Avsec, Valerie Goo, Howard Michael
Fish & Richardson	Lisa Greenwald-Swirle, Cynthia Johnson Walden
Hunton Andrews Kurth	Edward Colbert
Loeb & Loeb	David Grace, David Grossman, Douglas Masters
Sheppard, Mullin, Richter & Hampton	Laura Chapman, Jill Pietrini, Carlo Van den Bosch
Weil, Gotshal & Manges	Randi Singer
	RECOMMENDED
Arent Fox	Allan Anderson, Randall Brater
Katten Muchin Rosenman	Floyd Mandell
Jones Day	John Froemming, Meredith Wilkes
King & Spalding	Kathleen McCarthy
Latham & Watkins	Jennifer Barry
Mayer Brown	Richard Assmus, John Mancini
Proskauer Rose	Brendan O'Rourke



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Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
1 Cowan, Liebowitz & Latman	Thomas Kjellberg, Richard Mandel
Fross Zelnick Lehrman & Zissu	David Donahue, Laura Popp-Rosenberg, Roger Zissu
Jenner & Block	Andrew Bart, David Singer
Kilpatrick Townsend & Stockton	Joseph Petersen, James Trigg
Kirkland & Ellis	Dale Cendali
Loeb & Loeb	Barry Slotnick
2 King & Spalding	Kenneth Steingthal
Mitchell Silberberg & Knupp	Christine Lepera, Karin Pagnanelli
Weil, Gotshal & Manges	Benjamin Marks
Winston & Strawn	Michael Elkin, Jennifer Golinveaux
EXCELLENT	
1 Davis Wright Tremaine	Peter Anderson, Nicolas Jampol, Eric Stahl
Latham & Watkins	Andrew Gass, Joe Wetzel
Mayer Brown	John Mancini
Morrison & Foerster	Joyce Liou
2 Munger, Tolles & Olson	Kelly Klaus
Orrick, Herrington & Sutcliffe	Annette Hurst
Quinn Emanuel Urquhart & Sullivan	Todd Anten, Margaret Caruso
HIGHLY RECOMMENDED	
1 Arnold & Porter	Jennifer Sklenar, Matthew Wolf
Fenwick & West	Andrew Bridges, Laurence Pulgram
O'Melveny & Myers	David Eberhart, Daniel Petrocelli
Proskauer Rose	Sandra Crawshaw-Sparks
Pryor Cashman	Ilene Farkas, Frank Scibilia
2 Arent Fox	Anthony Lupo
Katten Muchin Rosenman	Floyd Mandell
Paul, Weiss, Rifkind, Wharton & Garrison	Lynn Bayard, Jay Cohen
Venable	Joshua Kaufman
RECOMMENDED	
Davis & Gilbert	Sara Edelman
Manatt, Phelps & Phillips	Robert Jacobs, Jessica Wood
Morgan, Lewis & Bockius	Joshua Dalton, Anita Polott
Williams & Connolly	Thomas Hentoff

DATA PROTECTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
1 Latham & Watkins	Jennifer Archie, Michael Rubin, Serrin Turner
Hogan Lovells	Marcy Wilder
Hunton Andrews Kurth	Lisa Sotto
Morrison & Foerster	Miriam Wugmeister
2 Baker McKenzie	Lothar Determann, Brian Hengesbaugh
Cooley	Matthew Brown, Travis LeBlanc, David Navetta, Michael Rhodes
Covington & Burling	Stefanie Doebler, Anna Kraus
DLA Piper	Andrew Serwin
Orrick, Herrington & Sutcliffe	Heather Egan Sussman, Doug Meal, Aravind Swaminathan
Venable	Emilio Cividanes, Stuart Ingis
EXCELLENT	
BakerHostetler	Theodore Kobus III
Debevoise & Plimpton	Luke Dembosky
Goodwin	Steve Charkoudian
Mayer Brown	Rajesh De
Reed Smith	Anthony Diana
WilmerHale	Kirk Nahra, Benjamin Powell
ZwillGen	Marc Zwillinger
HIGHLY RECOMMENDED	
Akin Gump Strauss Hauer & Feld	Natasha Kohne
Cleary Gottlieb Steen & Hamilton	Daniel Ilan, Joon Kim, Jonathan Kolodner, Rahul Mukhi
Davis & Gilbert	Richard Eisert, Gary Kibel
Kelley Drye & Warren	Alysa Hutnik
Loeb & Loeb	Jessica Lee, James Taylor
Manatt, Phelps & Phillips	Donna Wilson
McGuireWoods	Andrew Konia
Perkins Coie	Miriam Farhi, Janis Kestenbaum
Pillsbury Winthrop Shaw Pittman	Brian Finch, Deborah Thoren-Peden
Proskauer Rose	Margaret Dale, Edward Kornreich, Jeffrey Neuburger
Seyfarth Shaw	Scott Carlson, John Tomaszewski
Sheppard, Mullin, Richter & Hampton	Craig Cardon, Liisa Thomas
Sidley Austin	Alan Raul
Steptoe & Johnson	Andrew Adams
RECOMMENDED	
Alston & Bird	Kimberly Kiefer Peretti
Arnold & Porter	Marcus Asner, Kenneth Chernof, Ronald Lee
Gibson, Dunn & Crutcher	Alexander Southwell
McDermott Will & Emery	Daniel Gottlieb, Michael Morgan, Mark Schreiber
Paul Hastings	Aaron Charfoos
Ropes & Gray	Edward Black, Edward McNicholas

SOUTH AMERICA

MARKETING & BUSINESS DEVELOPMENT FOR LAWYERS

Best Communication Agencies

In each tier, the agencies are ordered alphabetically

AGENCY	KEY FIGURE(S)
LEADING	
Audentia	Ian Badiola, Christian Fuenzalida
Leega Mkt	Fernando Nieto, Yariana Pérez, Clarissa Pires, Marco Salas
UpWyse	Giselle Bohórquez, María Claudia Leguia, Paola Romero, Alejandra Salazar, Natalia Villanueva
EXCELLENT	
1 Gericó Associates	Marc Gericó, María Sol Rubio, Diana Jennen, Mireya Berteau, Juan Paulo Rodríguez, Daniela Mutis
Harpa Legal Marketing	Marco Guasti, François Le Grand, Fernanda Carneiro, Gisela Christiano, Leika Ejiri, Patricio Espinoza
2 C&legal	Judith Caliz, Alejandra Llantada
Ed Comunicación Legal	Fran Dominguez, Anita Encina
Kidd & Aitken Legal Marketing	Jacob Aitken, Giseli Farias, Daniel Kidd
Mirada 360°	Lorena Borgo, Rafael Mery
Real Comunicación Legal	Jimena Altuzarra, Magdalena Rencoret
HIGHLY RECOMMENDED	
Firm Forward	Maria Fernanda Cornejo, Elyssa Lefreve Chayo
Kerma Partners	Leopoldo Hernández
Lomo Comunicaciones	Carlos Mijichich, Bruno Zavaleta
Trébol Comunicaciones	Alejandra Vidal
Williams Salas & Peraza	Paola Jimenez, Cecilia Peraza
Ximena Urrejola (Sole Practitioner)	Ximena Urrejola
RECOMMENDED	
Attitude Consulting	Marie Battier
Bolder Legal Consulting Group	Eduardo Paiz
Cecilia Fontaine (Sole Practitioner)	Cecilia Fontaine
GibsonPR	Charles A. Gibson

Ian Wall (Sole Practitioner) Ian Wall

Lets Americas Amanda Paccola

Lextop Walter Cobos

Milena Camargo (Sole Practitioner) Milena Camargo

Oi Comunicaciones Horacio Chavarria

PhilCox (Sole Practitioner) Phil Cox

TOTL Legal Marketing Paloma Gutierrez Keever

Wink Comunicaciones Legales Carola Cifuentes

VALUABLE PRACTICE

Alter – Investigación y Estrategia Cana Sfeir, Caterina Verdi, Victor Allan

Bloom Coaching & Marketing Victoria Pereira

Cesmar Consulting Maritza Martinez

Laport Coaching & Strategy Andrea Aguilera Adad

Legal Advanta Adrián Bravo, Veronica Valles

Leguleya Denisse Flores, Keyshey Torres

GERICÓ ASSOCIATES: GETTING LAW FIRMS ON THE INSIDE TRACK



Marc Gericó

Key Figure(s): Marc Gericó, María Sol Rubio, Diana Jennen, Juan Pablo Rodríguez, Alessandra Machado, Gabriel O'Hara and Daniela Mutis

Established: 1939

Track Record: Gericó Associates specializes in legal marketing, communications and business development for law firms throughout Europe and Latin America. It provides strategic guidance and expert corporate communication support, such as placement in prestigious international legal directories and media platforms. Its client portfolio includes leading law firms such as Baker McKenzie, Pinsent Masons and CMS.

Team & Differentiation: The firm operates across 21 jurisdictions in Latin America, Spain and the UK. Each member of the team has deep experience in law firms, legal directories and leading media and marketing agencies and an unmatched understanding of the legal industry. It delivers outstanding insights and tailored solutions for law firms of all sizes, from specialized boutique practices to large, multinational full-service firms, to meet their unique needs.

UPWYSE: LEGAL INNOVATION ARCHITECTS



Alejandra Rojas

Key Figure(s): Alejandra Rojas

Established: 2019

Track Record: UpWyse empowers law firms across Latin America through its range of specialist marketing, communications and business-development services. With consistent results across seven key practice areas, it supports the full business cycle, covering branding, digital strategy, legal rankings, legal design and training, helping legal organizations grow, innovate and lead in a competitive market.

Team & Differentiation: UpWyse stands out for its multidisciplinary team, led by Alejandra Rojas, who brings over 15 years' experience of business development and intellectual property for the legal sector. With a strong presence in Colombia, Mexico and Peru and bolstered by a strategic alliance with legal consultancy KernaPartners, the firm delivers tailored growth strategies for law firms across Latin America.

ARGENTINA

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TRADEMARK PROSECUTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
G. Breuer	Alejandro Breuer-Moreno, Agustina Martinez
EXCELLENT	
1 Berton Moreno IP Law	Ricardo Amigo, Juan Berton Moreno, Alberto Berton Moreno Jr.
Clarke Modet Argentina	María Luisa Santa María, Samanta Sciascio
Ferrer Reyes, Tellechea & Bouché	Diego Bouché, Julia Elena Tellechea, Santiago Ferrer Reyes, Laura Plavnick
Ojam Bullrich Flanzbaum	Mercedes Bullrich, Raquel Flanzbaum, Diego Montangero, Juan Carlos Ojam, Camila Sirianni
Palacio & Asociados	Mercedes Durlach, Hector Palacio, Mingo Palacio, Diego Palacio
2 Baker McKenzie	Ana Paula Gallardo, Bernard W. Malone
Hausheer Belgrano & Fernández	Juan Carlos de la Vega, Graciela Perez
Noettinger Armando Abogados	Miguel Armando, Pablo Armando, Matias Noettinger, Fernando Noettinger
Richelet & Richelet	Gaston Richelet, Ricardo Richelet III
HIGHLY RECOMMENDED	
Berken IP	Pedro Berkenwald, María Aurora García, Guadalupe Ocampo, Federico Ulled
Brons & Salas	Maria José Rodriguez M.



Bruchou & Funes de Rioja	Alejandro Barrientos, Dámaso Pardo
Estudio Chaloupka	Rita Evangelina Colombo, María del Carmen Álvarez, Olga Maidana, Claudia Serritelli
Mitrani Caballero & Ruiz Moreno Abogados	Ignacio Béreterbide
Obligado & Cia	Juan Martin Aulmann, Federico Aulmann

RECOMMENDED

Allende & Brea	Pablo Andrés Palazzi, Mariano Peruzzotti
Beccar Varela	Emilio Beccar Varela, Florencia Rosati
Bomchil	Patricio Albornoz, Adrián Furman
Lerman & Szlak	Celia Lerman
Litvin Marzorati Legales	Constanza Capici, Melisa Litvin, Antonio Lopez Forastier, Osvaldo Marzorati
Moeller IP Advisors	Victoria de Lasa Andrés
O'Conor & Power	Santiago Ricardo O'Conor
Pagbam IP	Fernando Alonso, Julio Francisco Lago, Santiago M. Fiorito
Porcario & San Juan - Legal Ruptive	Bárbara Porcario, Juan Manuel San Juan
Ryan-Lussich & Asoc	Matias Bembibre, Juan Felipe Porta

VALUABLE PRACTICE

Achaval IP & Asociados	Laura Achaval
Barbat y Cia	Matty Barbat
BIP - Buffarini Intelectual Property	Luciano Buffarini
Fernandez Lacort	Claudio Fernandez Lacort
Herrero & Asociados	Ariel Juan Ibáñez
Ipars Abogados	Federico Berger
Lauritsen Marcas & Patentes	Ivana Betina Lauritsen
Sena & Berton Moreno	Gustavo Sena, Alfredo Marcelo Sena
Ungria Patentes Y Marcas	Veronica Vater

IP LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
G. Breuer	Pedro Breuer-Moreno, Alfonso Campos Carles, Alejandro Breuer-Moreno
Marval O'Farrell & Mairal	Gustavo Giay, Martín G. Chajchir, Martín Bensadón, Ignacio Sánchez Echagüe
EXCELLENT	
1 Berton Moreno IP Law	Ricardo Amigo, Alberto Berton Moreno Jr., Juan Berton Moreno, Mariam Omran
Estudio Chaloupka	Claudia Serritelli, Rita Evangelina Colombo
Ferrer Reyes, Tellechea & Bouché	Laura Plavnick, Diego Bouché, Julia Elena Tellechea, Santiago Ferrer Reyes
Hausheer Belgrano & Fernández	Marina O. Fernández, Gabriela Musante, Graciela Perez
Noetinger Armando Abogados	Fernando Noetinger, Miguel Armando, Matias Noetinger, Pablo Armando
Ojam Bullrich Flanzbaum	Juan Carlos Ojam, Raquel Flanzbaum, Camila Sirianni, Paula Galván
2 Baker McKenzie	Bernard W. Malone, Ana Paula Gallardo
Palacio & Asociados	Hector Palacio, Mingo Palacio, Mercedes Durlach, Diego Palacio
Richelet & Richelet	Ricardo Richelet III, Gastón Richelet
HIGHLY RECOMMENDED	
Achával IP & Asoc.	Larua Achával
Beccar Varela	Emilio Beccar Varela, Florencia Rosati
Berken IP	Pedro Berkenwald, Federico Ulled
Brons & Salas	Maria José Rodriguez M.
Clarke Modet Argentina	Maria Luisa Santa Maria, Veronica Kapovic
Mitrani Caballero & Ruiz Moreno Abogados	Ignacio Béreretbide
Obligado & Cia	Federico Aulmann, Juan Martin Aulmann
Pagbam IP	Fernando Alonso, Julio Francisco Lago, Santiago M. Fiorito
RECOMMENDED	
Allende & Brea	Pablo Palazzi, Mariano Peruzzotti
Apellaniz & O'Farrell	Ignacio de Apellaniz
Bomchil	Patricio Albornoz
Bruchou & Funes de Rioja	Dámaso Pardo, Alejandro Barrientos
Izquierdo & Vicetto	José María Vicetto, Juan Bautista Vicetto
Litvin Marzorati Legales	Melisa Litvin, Osvaldo Marzorati, Antonio Lopez Forastier
Moeller IP Advisors	Mariano Municoy, Victoria de Lasa Andrés
O'Conor & Power	Santiago Ricardo O'Conor
Porcario & San Juan - Legal Ruptive	Bárbara Porcario, Melisa San Juan, Juan Manuel San Juan
Ryan-Lussich & Asociados	John Ryan-Lussich, Juan Felipe Porta, Victoria Taylor, Eugenia Krieger



ENFORCEMENT & ANTI-COUNTERFEITING

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
G. Breuer	Alberto Ernesto Villegas, Pedro Breuer-Moreno, Alfonso Campos Carles, Jorge Otamendi
Marval O'Farrell & Mairal	Gustavo Giay, Martín G. Chajchir
EXCELLENT	
Ferrer Reyes, Tellechea & Bouché	Santiago Ferrer Reyes, Laura Plavnick, Diego Bouché, Julia Elena Tellechea, Florencia Malvasio
Noetinger Armando Abogados	Fernando Noetinger, Matias Noetinger, Pablo Armando
HIGHLY RECOMMENDED	
1 Berton Moreno IP Law	Alberto Berton Moreno Jr., Juan Berton Moreno, Ricardo Amigo
Ojam Bullrich Flanzbaum	Juan Carlos Ojam, Camila Sirianni
Palacio & Asociados	Mingo Palacio
2 Baker McKenzie	Bernard W. Malone, Ana Paula Gallardo
Estudio Chaloupka	Claudia Serritelli, Rita Evangelina Colombo
RECOMMENDED	
Allende & Brea	Pablo Palazzi, Mariano Peruzzotti
Clarke Modet Argentina	Maria Luisa Santa Maria, Verónica Kapovic
Hausheer Belgrano & Fernández	Gabriela Musante, Graciela Perez
Litvin Marzorati Legales	Melisa Litvin, Constanza Capici
Mitrani Caballero & Ruiz Moreno Abogados	Manuel Alonso, Ignacio Bérèterbide
Richelet & Richelet	Ricardo Richelet III
Ryan-Lussich & Asociados	Juan Felipe Porta, Victoria Taylor, Eugenia Krieger

ADVERTISING & MARKETING

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Allende & Brea	Pablo Andrés Palazzi, Mariano Peruzzotti
EXCELLENT	
Berton Moreno IP Law	Ricardo Amigo, Juan Berton Moreno, Alberto Berton Moreno Jr
Bruchou & Funes de Rioja	Dámaso Pardo, Alejandro Barrientos
Marval, O'Farrell & Mairal	Sergio M. Ellmann
Noetinger Armando Abogados	Pablo Armando, Matias Noetinger
HIGHLY RECOMMENDED	
Apellaniz & O'Farrell	Ignacio de Apellaniz, Nicolas O'Farrell
Beccar Varela	Florencia Rosati
Legal4marketing	Mariano Luna
Ojam Bullrich Flanzbaum	Juan Carlos Ojam
Pagbam IP	Julio F. Lago

DATA PROTECTION & CYBERSECURITY

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Allende & Brea	Pablo Andrés Palazzi, Mariano Peruzzotti
Beccar Varela	Florencia Rosati
Marval O'Farrell & Mairal	Diego Fernandez
EXCELLENT	
Avoa Abogados	Romina Iannello, Juan Darío Veltani
Lerman & Szlak	Gabriela Szlak
Ojam Bullrich Flanzbaum	Camila Sirianni, Juan Carlos Ojam, Raquel Flanzbaum, Paula Galván
Richards, Cardinal, Tützer, Zabala & Zaefferer	Lisandro Frene
HIGHLY RECOMMENDED	
Allende Larreta & Asociados	Agustín Allende Larreta
Bomchil	Francisco Zappa
Bruchou & Funes de Rioja	Dámaso Pardo, Alejandro Barrientos
Mitrani Caballero & Ruiz Moreno Abogados	Maria Paula Díaz
Tanús, Steinborn, Kaprielan & Sáenz de Santa María - Abogados	Gustavo Tanús
TCA Tanoira Cassagne	Juan Gregorio Pozzo
RECOMMENDED	
Brons & Salas	María José Rodríguez
Dentons Rattagan Arocena	Santiago Oliva Pinto
G. Breuer	Pedro Breuer-Moreno, Alfonso Campos Carles
Pagbam IP	Arnaldo Cisilino, Mariano Grondona, Pia Politi

BOLIVIA

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TRADEMARK PROSECUTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Moreno Baldivieso	Ramiro Moreno Baldivieso, Rodrigo Moreno Gutiérrez
EXCELLENT	
Bolet & Terrero	Juan Ignacio Zapata
Bufete Aguirre, Quintanilla, Soria & Nishizawa - BAQSN	Moira Ascarrunz, Perla Koziner
Cervieri Monsuarez	Mónica Rivero, Diego Rocabado
DAK	Octavio Álvarez, Carlos Arze, Pablo Kyllmann
Landivar & Landivar	Martha Landivar
PPO	Ana Valeria Escobar, Pilar Soruco
HIGHLY RECOMMENDED	
Dentons Guevara & Gutiérrez	Melina Curbelo
Escobar & Escobar	Joaquín Escobar Cabezas
Lima & Asociados	Pablo Marin Salinas
W.A Mendez & Asociados S.R	Álvaro Siles
RECOMMENDED	
C.R. & F. Rojas – Abogados	Paula Bauer, Patricio Rojas
Garrón Bozo Abogados	Rodrigo Javier Garrón Bozo
Rigoberto Paredes & Asociados	Rigoberto Paredes, Mijail Tovar
Trujillo & Fernandez Servicios Legales	Santos Numbela, Alejandro Trujillo

IP LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Moreno Baldivieso	Ramiro Moreno Baldivieso, Rodrigo Moreno Gutiérrez
EXCELLENT	
Bufete Aguirre, Quintanilla, Soria & Nishizawa - BAQSN	Moira Ascarrunz, Perla Koziner
HIGHLY RECOMMENDED	
Dentons Guevara & Gutiérrez	Melina Curbelo
RECOMMENDED	
Bolet & Terrero	Juan Ignacio Zapata
C.R. & F. Rojas – Abogados	Paula Bauer, Patricio Rojas
Escobar & Escobar	Joaquín Escobar Cabezas
Lima & Asociados	Pablo Marin Salinas
Rigoberto Paredes & Asociados	Rigoberto Paredes, Mijail Tovar
Trujillo & Fernandez Servicios Legales	Santos Numbela, Alejandro Trujillo

BRAZIL



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TRADEMARK PROSECUTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Daniel Law	Robert Daniel-Shores, Fábio Leme, Isabella Cardozo
Dannemann Siemsen	Luiz Henrique O. Do Amaral, Gustavo Morais, Peter Eduardo Siemsen
Gusmão & Labrunie	José Roberto Gusmão, Jacques Labrunie, Thiago Arpagaus de Souza
Kasznar Leonards	Filipe Leonards, Flávia Tremura, Maria Pia Guerra
EXCELLENT	
Mansur Murad Advogados	Débora Araújo Lopes
Montaury Pimenta, Machado & Vieira de Mello	Eduardo Magalhães Machado, Clarissa Jaeger, Joana Siqueira, Ricardo Vieira de Mello, Anna Terra Calainho, Luana Muniz de Barros
HIGHLY RECOMMENDED	
Bhering Advogados	Pedro Bhering, Philippe Bhering
David do Nascimento Advogados Associados	Marcello do Nascimento, Soraya I. de Mello, Adriana do Valle Garotti
Demarest Advogados	Tatiana Campello
Di Blasi, Parente & Associados	Paulo Parente Marques Mendes, Gabriel Di Blasi, Felipe Augusto Melo de Oliveira
Guerra IP	Cristina Guerra, Adriana Zaidan
Pinheiro Neto Advogados	André Giacchetta, Ciro Torres Freitas, José Mauro Decoussau Machado
Salusse, Marangoni, Parente e Jabur Advogados	Wilson Pinheiro Jabur
Soerensen Garcia Advogados Associados	Mario Soerensen Garcia, Renata Pereira Carneiro

RECOMMENDED

b/Luz	Vanessa Pirró
Clarke Modet	Patricia Falção, Fabrize M. P. Da Cruz, Arthur Lourenço
Dias Teixeira Sociedade de Advogados	Diogo Dias Teixeira, Mariana Patané
Felsberg Advogados	Diogo Goulart de Oliveira Vieira
Gruenbaum, Possinhas & Teixeira	Andréa Possinhas, Luciana Noronha, Isadora Lima
Luiz Leonardos & Advogados	Luiz Leonardos, Gustavo Leonardos, Patrícia Lusoli
MNIP - Magalhães Nogueira Sociedade de Advogados	Monica Nogueira
Murta Goyanes Advogados	Antonio Murta Filho, Marcelo Goyanes, Luiza Duarte Pereira
Peduti Advogados	Cesar Peduti, Rafael Bruno Jacintho de Almeida, Ligia Ferreira Marcondes Rocha
Ricci Propriedade Intelectual	Antonio Ferro Ricci, Helcio Ferro Ricci, Daniel Adensohn de Souza
Souto Correa Advogados	Leticia Provedel, Mariana Vicentini Taylor
Trench Rossi Watanabe	Marcela Trigo de Souza, Flávia Rebello, Flávia Vasconcelos

VALUABLE PRACTICE

Almeida Advogados	Pedro Tinoco
Ariboni, Fabbri & Schmidt Sociedade de Advogados	Hélio Fabbri Jr.
BMA – Barbosa, Müssnich, Aragão	Antonella Carminatti, Claudia Schulz
BVA - Barreto Veiga & Advogados	Felipe Barreto Veiga
IW Melcheds Advogados – Inglez Werneck Mello Rached Advogados	Talita do Nascimento Sabatini Garcia, Juliana Santos Vilela, Julia Pinto Lemos
Lia e Barbosa Propriedade Intelectual	Mauricio Serino Lia
Madrona Fialho Advogados	Luiza Tângari, Lucas Spadano, Bernardo Santos
Mariana Valverde Advogados	Mariana Valverde
Mattos Filho	Paulo Marcos Rodrigues Brancher, Fabio Ferreira Kujawski, Luiz Felipe di Sessa
Ouro Preto Advogados	Rodrigo A. de Ouro Preto Santos, Samantha Bancroft Vianna Braga
Veirano Advogados	Fábio Pereira
VilelaCoelho	Fabiana Marcicano, Mariane Zukauskas Dantas



TRADEMARK LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
1 Dannemann Siemsen	Luiz Henrique O. do Amaral, Gustavo Morais, Peter Eduardo Siemsen
Gusmão & Labrunie	Jose Roberto Gusmão, Jacques Labrunie, João Vieira da Cunha
Kasznar Leonards	Nancy Caigawa, Rafael Lacaz Amaral, Luciana Minada
2 Daniel Law	Robert Daniel-Shores, Fábio Leme, Isabella Cardozo
Montaury Pimenta, Machado & Vieira de Mello	Luiz Edgard Montaury Pimenta, Marianna Furtado de Mendonça, Ana Paula Affonso Brito, Claudia Zeraik, Yuri Fancher Machado, Maria Eduarda Junqueira
EXCELLENT	
1 BMA – Barbosa, Müssnich, Aragão	Antonella Carminatti, Claudia Schulz, Pedro Frankovsky Barroso
Di Blasi, Parente & Associados	Paulo Parente Marques Mendes, Gabriel Di Blasi, Felipe Augusto Melo de Oliveira
Mansur Murad Advogados	Flavia M. Murad-Schaal
Murta Goyanes Advogados	Antonio Murta, Marcelo Goyanes, Luiza Duarte Pereira
Pinheiro Neto Advogados	André Giacchetta, José Mauro Decoussau Machado, Márcio Junqueira Leite
2 David do Nascimento Advogados Associados	Marcello do Nascimento, Ana Paula Tempesta, Raphael Lemos Maia
Licks Attorneys	Eduardo Hallak
Peduti Advogados	Cesar Peduti Filho, Thaís de Kássia R. Almeida Penteado, Pedro Zardo Junior
Trench Rossi Watanabe	Marcela Trigo de Souza, Flávia Rebello, Flávia Amaral
HIGHLY RECOMMENDED	
Ariboni, Fabbri & Schmidt Sociedade de Advogados	Hélio Fabbri Jr., Lélio Denicoli Schmidt
Bhering Advogados	Philippe Bhering
Demarest Advogados	Tatiana Campello, Camila Biral, Cesar Rossi, Maria Helena Bragaglia, Fernando Maluf, Fernanda Leão
Ouro Preto Advogados	Rodrigo A. de Ouro Preto Santos
Ricci Propriedade Intelectual	Antonio Ferro Ricci, Daniel Adenohn de Souza, Pedro Formaggio Jorge

Salusse, Marangoni, Parente e Jabur Advogados

Wilson Pinheiro Jabur

Souto Correa Advogados

Leticia Provedel, Mariana Vicentini Taylor, João Harres

RECOMMENDED**b/luz**

Vanessa Pirró

BBL Advogados - Becker Bruzzi Lameirão Advogados

José Roberto de Almeida Junior, Paula Celano, Daniel Becker, João Pedro Brigido

BVA – Barreto Veiga Advogados

Felipe Barreto Veiga

Guerra IP

Alberto Guerra, Flavio Leonardos, Cristina Guerra

Gruenbaum, Possinhas & Teixeira

Andréa Possinhas, Isadora Ilma, Luciana Noronha

Luiz Leonardos & Advogados

Luiz Leonardos, Gustavo Leonardos, Patrícia Lusoli, Constanza Woltzenlogel, Daniele Dias Carneiro Machado

Madrona Fialho Advogados

Luiza Tângari, Lucas Spadano, Bernardo Santos

Mansur Murad Advogados

Igor Manzan

SiqueiraCastro

Eduardo Ribeiro Augusto

Veirano Advogados

Fábio Pereira

VALUABLE PRACTICE**Aoki, Ferreira, Mattioli & Yamashita Propriedade Intelectual** Tânia Aoki Carneiro**Mommalaw - Müller Mazzonetto**

Karina Müller, Nathalia Mazzonetto

Soerensen Garcia Advogados Associados

Mario Soerensen Garcia

**MONTAURY PIMENTA, MACHADO & VIEIRA DE MELLO:
TRADEMARK LITIGATION WITH TECHNICAL DEPTH**Luiz Edgard
Montaury PimentaKey Figure(s): Luiz Edgard Montaury Pimenta, Marianna Furtado de Mendonça and Ana Paula Brito
Established: 1939

Track Record: Montaury Pimenta stands out in high-stakes trademark litigation, handling must-win cases for major players in the electronics, financial services and fashion sectors. Known for its high success rate, the firm also spearheads preventive strategies, including online brand protection and anti-piracy efforts in complex, high-exposure disputes.

Team & Differentiation: Led by Luiz Edgard Montaury Pimenta, a former president of the Brazilian Association of Intellectual Property, the trademark litigation team includes nine partners with deep sectoral knowledge. Thanks to its expertise in electronics, biotechnology and telecoms, the firm is a cornerstone of Brazil's IP legal market.

**KASZNAR LEONARDOS:
TRADEMARK LITIGATION AUTHORITY**

Rafael Lacaz Amaral

Key Figure(s): Rafael Lacaz Amaral, Nancy Caigawa and Luciana Minada
Established: 1919

Track Record: With a legacy shaped by over a century of IP advocacy, Kasznar Leonardos is trusted to lead some of Brazil's most complex trademark disputes. The firm blends litigation strategy with deep regulatory insight, routinely acting in infringement claims, cancellation actions and brand protection across physical and digital environments.

Team & Differentiation: From Rio and São Paulo, the 100-strong team led by Elisabeth Kasznar Leonardos anchors the firm's litigation excellence. Beyond the courtroom, the firm is known for advancing alternative dispute resolution in IP, championing mediation and arbitration as agile tools for safeguarding intangible assets in an evolving legal landscape.



MEDIA & ENTERTAINMENT

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
1 CQS/FV - Cesnik, Quintino, Salinas, Fittipaldi e Valério Advogados	Fabio Cesnik, Rodrigo Salinas, Jose Mauricio Fittipaldi, Ygor Valerio, Felipe Senna, Aline Akemi Freitas
2 b/luz	Pedro H. Ramos, Andressa Bizutti, Fernando Bousso
Bitelli Advogados	Marcos Alberto Sant'Anna Bitelli
Murta Goyanes Advogados	Antonio Murta Filho, Marcelo Goyanes, Luiza Duarte Pereira
EXCELLENT	
Caio Mariano Advogados	Caio Mariano, Caio Fujiyama
Lins de Vasconcelos e Carboni Advocacia	Claudio Lins de Vasconcelos, Guilherme Carboni, Orlando Netto
Mattoz Filho	Fabio Ferreira Kujawski, Lisa Worcman, Paulo Marcos Rodrigues Brancher
Sanches Advogados Associados	Sydney Sanches
Souto Correa Advogados	Leticia Provedel, Mariana Vicenti Taylor, João Harres
HIGHLY RECOMMENDED	
Gusmão & Labrunie	João Vieira da Cunha, Laetitia Maria Alice Pablo d'Hanens, Gabriela Lima
Kasznar Leonards	Clara Dorigo, Isabel Cautiero, Naiad Malveira, Larissa Martins, Nancy Caigawa
mcs.law Miranda Chaves & Sá Advogados	Dagorberto Chaves, Íris Sá
Pinheiro Neto Advogados	Raphael de Cunto, André Giacchetta, José Mauro Decoussau Machado
Schivartche Advogados	André Schivartche
Senna Advogados	Eduardo Ghiaroni Senna, Roberta Rodrigues, Barbara Fraga
Veirano Advogados	Fábio Pereira, Valdir Rocha, Denise Louzano
RECOMMENDED	
BFA - Bialer Falsetti Associados	Ana Paula Bialer
BMA - Barbosa, Müssnich, Aragão	Antonella Carminatti
Bronstein, Zilberberg, Chueri e Potenza Advogados	Adriana Rollo
Dannemann Siemsen	Gustavo Piva de Andrade, Peter Eduardo Siemsen, Joaquim Eugenio Goulart
Dias Carneiro Advogados	Vanessa Pareja Lerner, Eduardo Turkienicz
FAS Advogados, in cooperation with CMS	Marcio Lamonica, Paulo Mertz Focaccia
Huck Otranto Camargo	Luiz Otávio Rodrigues Ferreira, Priscila Furgeri Morando
KLA Advogados	Melissa Kanô, Ana Carolina Cesar
Lahorgue Advogadas Associadas	Simone Lahorgue Nunes
TozziniFreire Advogados	Marcela Waksman Ejnisman, Carla do Couto Hellu Battilana, Stephanie Consonni De Schryver
Trench Rossi Watanabe	Flavia Rebello, Marcela Trigo De Souza, Flavia Amaral

CQS/FV: SHAPING LEGAL STRATEGY IN THE CREATIVE INDUSTRIES



Fabio Cesnik

Key Figure(s): Fabio Cesnik, Rodrigo Salinas, Jose Mauricio Fittipaldi, Ygor Valerio, Felipe Senna and Aline Akemi Freitas

Established: 1996

Track Record: CQS/FV plays a pioneering role in the professionalization and growth of Brazil's media and entertainment market, advising a wide range of players, from global corporations to individual creatives, on complex mandates in sponsorships, broadcasting, advertising, and digital rights. The firm's ability to adapt to market shifts and legislative changes has kept it at the forefront of the sector for three decades.

Team & Differentiation: With offices in São Paulo, Rio, Brasília and Los Angeles, CQS/FV brings a multidisciplinary team fluent in the business, language and culture of entertainment. With 10 partners and 26 associates, including recently arrived new partners, the team stands out for its sector-specific insight, international client base and ability to advise across the media, technology, and creative industries in Latin America.

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Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
CQS/FV – Cesnik, Quintino, Salinas, Fittipaldi e Valerio Advogados	Rodrigo Salinas, José Maurício Fittipaldi, Priscila Beltrame, Felipe Senna
Gusmão & Labrunie	João Vieira Da Cunha, Laetitia d'Hanens, Vanessa Ribeiro, José Eduardo Pieri, Gabriela Lima
Kasznar Leonards	Rafael Lacaz Amaral, Nancy Caigawa, Luciana Minada
Murta Goyanes Advogados	Antonio Murta Filho, Marcelo Goyanes, Luiza Duarte Pereira
EXCELLENT	
Dannemann Siemsen	Attilio Gorini, Gustavo Piva de Andrade, José Henrique Werner
Eliane Y. Abrão Advogados Associados	Eliane Y. Abrão
Lins de Vasconcelos e Carboni Advocacia	Claudio Lins de Vasconcelos, Guilherme Carboni
Manoel J. Pereira dos Santos - Sociedade de Advogados	Manoel Joaquim Pereira dos Santos
Sanches Advogados Associados	Sydney Sanches
Souto Correa Advogados	Leticia Provedel, João Harres
HIGHLY RECOMMENDED	
1 Bitelli Advogados	Marcos Alberto Sant'Anna Bitelli
Pinheiro Neto Advogados	André Zonaro Giacchetta, José Mauro Machado, Larissa Galimberti
Veirano Advogados	Fábio Pereira, Valdir Rocha
2 Daniel Law	Alicia Daniel-Shores, Robert Daniel-Shores
Gustavo Martins de Almeida Advogados	Gustavo Martins de Almeida
RECOMMENDED	
Bhering Advogados	Pedro Bhering, Philippe Bhering
BSA Legal - Borges Sales e Alem	Olivia Bonan
Caio Mariano Advogados	Caio Mariano
Campos Mello Advogados	Paula Mena Barreto
KLA Advogados	Ana Carolina Cesar
Lima & Feigelson Advogados	Bruno Feigelson, Helio Oliveira
Madrona Advogados	Luiza Tângari, Lucas Spadano, Bernardo Santos
Montaury Pimenta, Machado & Vieira de Mello	Luiz Edgard Montaury Pimenta, Marianna Furtado de Mendonça, Ana Paula Brito, Maria Eduarda Junqueira, Isabella Aguiar, David F. Rodrigues
Salusse, Marangoni, Parente e Jabur Advogados	Wilson Pinheiro Jabur, Fabio Jose Zanetti de Azeredo, Beatriz Fernandes Caldin
Trench Rossi Watanabe	Marcela Trigo de Souza, Flávia Rebello, Flavia Amaral

**FASHION****Best Law Firms**

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
D.Portilho	Deborah Portilho
Gusmão & Labrunie	Laetitia D'Hanens, João Vieira da Cunha, Thiago Arpagaus de Souza
Mansur Murad Advogados	Débora Araujo Lopes, Igor Manzan
EXCELLENT	
Cortez de Carvalho e Furegate Sociedade de Advogados	André Furegate, Priscila Cortez de Carvalho
Kasznar Leonardos	Gabriel Leonardos, Elisabeth Kasznar, Nancy Caigawa
L.O. Baptista Advogados	André Mendes Espírito Santo, Fabrício Bertini Pasquot Polido
Mariana Valverde Advogados	Mariana Hamar Valverde
Montaury Pimenta, Machado & Vieira de Mello	Luiz Edgard Montaury Pimenta, Eduardo Machado, Marianna Furtado de Mendonça, Ana Paula Brito, Joana de Mattos Siqueira, Clarissa Jaegger
Mosse IP, Fashion & Social Media Law	Cássio Mosse
Veirano Advogados	Bruna Rego Lins, Valdir de Oliveira Rocha Filho
HIGHLY RECOMMENDED	
Baril Advogados	Natan Baril, Alysson Hautsch Oikawa, Maikon Oliveira
Chiarottino & Nicoletti Advogados	Erika Yumi Tukiama
Daniel Law	Isabella Cardozo, Roberta Arantes
Dannemann Siemsen	Filipe Fonteles Cabral
RECOMMENDED	
AGFF Law - Andrade Gomes & Ferreira Filho Advogados	Andreia de Andrade Gomes
Demarest Advogados	Tatiana Campello, Claudio Mattos, José Diaz
Denis Borges Barbosa Advogados	Lívia Barboza Maia, Pedro Marcos Nunes Barbosa
Garé Advogados	Luiz Claudio Garé, Elisson Garé, Sari Franco Schnaider
Gruenbaum, Possinhas & Teixeira	Andréa Possinhas, Isadora Lima, Luciana Noronha
HMA Hamuche Advogados	Michelle Hamuche
Stocche Forbes Advogados	Paola Carrara de Sambuy Gomes, Thiago Porto Ribeiro, Camila Pepe

SPORTS

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Bichara e Motta Advogados	Bichara Abidão Neto, Marcos Motta
EXCELLENT	
Ambiel, Belfiore e Hanna Advogados	Carlos Eduardo Ambiel, Marcel Belfiore
Asseff Advogados	Michel Asseff Filho, João Marcello Costa, Amanda Tonani Borer
CCLA Advogados	Cristiano Caús, Márcio Fernando Andraus Nogueira, Alécio Ciaralo
Tannuri Ribeiro Advogados	André Ribeiro, Breno Tannuri
HIGHLY RECOMMENDED	
Cravo, Pastl e Balbuena Advogados Associados	Daniel Cravo, Francisco Balbuena Dal Forno, Rogério Pastl
Laporta Costa Associados	Leonardo Laporta Costa
Mattos de Paiva, Nogueira e Ribeiro Advogados	Gustavo Nogueira Mendes, Luiz Fernando Ribeiro, Thomaz Sousa Lima Mattos de Paiva
Milton Jordão Advocacia	Milton Jordão
PVBT Law	Rafael Botelho, Vinícius Lucílio, Flávio Torres
RECOMMENDED	
BMA - Barbosa, Müssnich, Aragão	Vitor Butruce
Corrêa da Veiga Advogados	Luciano Andrade Pinheiro
Campos Mello Advogados in cooperation with DLA Piper	Jorge Gallo
Huck Otranto Camargo	Luiz Otávio Rodrigues Ferreira, Fabio Floriano Melo Martins
Trengrouse.Gonçalves Advogados	Vantuil Gonçalves Jr., Pedro Trengrouse
VALUABLE PRACTICE	
CQS/FV Advogados	Luiz Felipe Santoro
Franklin Advogados	Marcelo Franklin
Martins Castro Monteiro Advogados	Luiz Roberto Martins Castro
Souto Correa Advogados	Tiago Gomes

**SPORTS BETTING & ONLINE GAMBLING****Best Law Firms**

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Carvalho, Sica, Muszkat, Vidigal e Carneiro – CSMV Advogados	José Francisco Cimino Manssur
EXCELLENT	
Maia Yoshiyasu Advogados	Luiz Felipe Maia, Flavio Augusto Picchi
Bichara e Motta Advogados	Bichara Abidão Neto, Marcos Motta, Udo Seckelmann
Demarest Advogados	Débora Sejtman Gartner, Gabriel Ricardo Kuznietz
Souto Correa	Tiago Gomes
TozziniFreire Advogados	Jun Makuta, Caio Loureiro, Adriana Ferreira Tavares
HIGHLY RECOMMENDED	
Ambiel, Belfiore e Hanna Advogados	Gustavo Centeno Biglia, Felipe Augusto Loschi Crisafulli, Carlos Eduardo Ambiel
b/luz	Pedro H. Ramos, Vanessa Pirró, Fernando Bousso
Veirano Advogados	Pedro Simões, Clarissa Yokomizo
RECOMMENDED	
BetLaw	Leonardo Henrique Roscoe Bessa, Bernardo Cavalcanti Freire
Brasil Fernandes Advogados	Roberto Carvalho Brasil Fernandes
Lefosse	Eduardo Carvalhaes
VALUABLE PRACTICE	
Bronstein, Zilberberg, Chueri & Potenza Advogados	Priscila Menezes, Adriana Rollo
FAS Advogados - in cooperation with CMS	Paulo Mertz Focaccia
KLA Advogados	Melissa Kano
Madrona Advogados	Pedro Porcaro, Danilo Mininel, Fabio Alem
Pinheiro Neto Advogados	Thiago Del Pozzo Zanelato
NOTABLE PRACTICE	
Jantalia Advogados	Fabiano Jantalia, Filipe Senna, Nubia Matos
Montgomery & Associados	Neil Montgomery

DATA PROTECTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
1 b/Luz	Fernando Bousso, Vanessa Pirró, Adriane Novaes
2 Mattos Filho	Fabio Ferreira Kujawski, Paulo Marcos Rodrigues Brancher, Thiago Luis Sombra
Leonardi Advogados	Marcel Leonardi, Fernanda Maia
Pinheiro Neto Advogados	Raphael de Cunto, André Zonaro Giacchetta, Larissa Galimberti
EXCELLENT	
Machado Meyer Advogados	Juliana Abrusio
Opice Blum Advogados	Renato Opice Blum, Marcos Bruno, Henrique Moraes Fabretti
Peck Advogados	Patricia Peck, Leandro Bissoli, Henrique Rocha
Prado Vidigal Advogados	Luis Fernando Prado, Paulo Vidigal, Pedro Sanches
TozziniFreire Advogados	Marcela Waksman Ejnisman, Patrícia Helena Marta Martins, Carla do Couto Hellu Battilana
HIGHLY RECOMMENDED	
Berardo, Lilla, Becker, Segala e Daniel Advogados	Paulo Lilla, Carla Segala
BMA - Barbosa, Müssnich, Aragão	Felipe Palhares
Demarest Advogados	Tatiana Campello, Tomás Filipe Schoeller Borges Ribeiro Paiva, Vitor Amorim Mendonça Alves
Silveiro Advogados	Rodrigo Azevedo, Leonardo Braga Moura, Maurício Brum Esteves, Francesca Balestrin, Maria Laura Arnt, Vinicius Gabriel Krey
Trench Rossi Watanabe	Flávia Rebello, Flávia Amaral, Marcela Trigo de Souza
Veirano Advogados	Fábio Pereira
RECOMMENDED	
1 Campos Mello Advogados	Paula Mena Barreto
Campos Thomaz Advogados	Alan Campos Elias Thomaz, Filipe Starzynski, Juliana Gebara Sene Ikeda
Daniel Law	Nuria López, Carina Rodrigues, Robert Daniel-Shores
Dias Carneiro Advogados	Vanessa Pareja Lerner, Eduardo Turkienicz
Kasznar Leonards	Larissa Martins, Cláudio R. Barbosa, Felipe Monteiro
Lefosse Advogados	Ricardo Nunes
LuzLaw	Clarissa Luz
Serur Advogados	Fabricio da Mota Alves
VLK Advogados	Rony Vainzof, Caio Cesar Carvalho Lima, Gisele Karassawa
VMCA Advogados	Marcela Mattiuzzo
2 Artese Advogados	Gustavo Artese, Pedro Iorio
Barcellos Tucunduva Advogados	Luiz Fernando Plastino Andrade
Kestener Vieira Torronteguy Spegiorin Advogados	Fabio Alonso Vieira
Rennó Pentado Sampaio Advogados	Ronaldo Lemos, Carlos Affonso Souza, Sergio Branco
Souto Correa Advogados	Fernanda Girardi Tavares, Roberta Feiten

▶ **VALUABLE PRACTICE**

Alexandre Atheniense Advogados	Alexandre Atheniense
Almeida Advogados	Márcio Chaves
Assis e Mendes Sociedade de Advogados	Adriano Mendes, Henry Magnus, Bianca Pinheiro
Barroso, Fontelles, Barcellos & Mendonça Advogados	Andre Zanatta, Eduardo Mendonça, Felipe Monnerat, Felipe Terra
BBL Advogados - Becker Bruzzi Lameirão Advogados	Beatriz Haikal, Daniel Becker
Cascione Advogados	Marcelo Padua Lima, Bruno Morette
CGM Advogados	Adriano Chaves, Marcia Mandelbaum
Dannemann Siemsen	Filipe Fonteles Cabral
FAS Advogados, in cooperation with CMS	Marcio Lamonica Bovino, Paulo Mertz Focaccia
Gusmão & Labrunie	Vanessa Ribeiro, José Eduardo Pieri
L.O. Baptista Advogados	Esther Jerussalmy Cunha, Fabrício Bertini Pasquot Polido
Lobo de Rizzo Advogados	Marcos Blasi
Loeser e Hadad Advogados	Enrique Tello Hadad, Raphael Valentim, Bibianna Valadares
Madrona Advogados	Bernardo Santos, Lucas Spadano, Luiza Tângari
Manassero Advogados	Fernando Eid Philipp
Mansur Murad Advogados	Flavia M. Murad-Schaal, Alexandre Fragoso Machado, Rodrigo Carvalho

NOTABLE PRACTICE

Advocacia Correa de Castro & Associados - ACC	Andrezza Hautsch Oikawa, Letícia Menegaço de Camargo, Gabriel Gonzaga Esteves
Azevedo Sette Advogados	Ricardo Barreto Ferreira, Luiz Azevedo Sette
BVA – Barreto Veiga Advogados	Gustavo Fiuza Quedevez
Cabanellos Advocacia	Cristhian Homero Groff
Chenut Advogados	Fernando Antônio Santiago Júnior, Iara Peixoto Melo
Felsberg Advogado	André Zanatta
Lima Feigelson Advogados	Bruno Feigelson, Jean Marc Sasson, Tatiana Coutinho
Licks Attorneys	Douglas Leite, Alexandre Dalmasso
Mello Torres	Fabricio A. Cardim de Almeida
Rayes & Fagundes Advogados Associados	João Paulo Fogaça de Almeida Fagundes, Felipe Leoni Carteiro Leite Moreira
Viseu Advogados	Antonielle Freitas, Gustavo Viseu
VPBG - Vella Pugliese Buosi Guidoni Advogados	Rodrigo Vella, Patricia Barbosa, Isabella Rovesta

LOESER E HADAD ADVOGADOS: LEGAL INTELLIGENCE IN DATA PROTECTION

Key Figure(s): Enrique Tello Hadad, Raphael Valentim and Bibianna Peres
Established: 1989

Enrique Tello Hadad

Track Record: Loeser e Hadad Advogados is recognized for its precision in navigating data protection laws across regulated sectors such as aviation, banking and sanitation. The firm builds robust privacy frameworks, ensures LGPD compliance, and advises DPOs, while integrating AI and automation to deliver bespoke, technology driven legal solutions.

Team & Differentiation: With offices in São Paulo, Brasília, Rio and Campinas, the data protection team is led by Enrique Tello Hadad and includes five highly specialized lawyers. Backed by a strong international network, the firm is well positioned to manage cross-border risks and offer strategic guidance on global privacy governance and business structuring.

ANTI-COUNTERFEITING

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Daniel Law	André Oliveira, Rafael Rocha, Igor Morgado
David do Nascimento Advogados Associados	Marcello do Nascimento, Mariana Benfati
Garé Advogados	Luiz Claudio Garé, Elisson Garé, Sari Franco Schnaider, Rodrigo Gianni Carney, Marcelo Toledo de Camargo
EXCELLENT	
Dannemann Siemsen	José Henrique Werner
Kasznar Leonards	Elisabeth Kasznar, Nancy Caigawa, Rafael Lacaz Amaral
Meirelles IPC	Flavio Augusto Nunes de Meirelles
HIGHLY RECOMMENDED	
Ariboni, Fabbri & Schmidt Sociedade de Advogados	Hélio Fabbri Jr., Maurício Ariboni, Lélio Denicoli Schmidt
Bhering Advogados	Philippe Bhering, Juliano Maurer
Gusmão & Labrunie	Thiago Arpagaus de Souza, Vanessa Ribeiro
Marcio Gonçalves Advogados	Marcio Costa de Menezes e Gonçalves
Montaury Pimenta Machado & Vieira de Mello	Luiz Edgard Montaury Pimenta, Marianna Furtado de Mendonça, David Fernando Rodrigues, Yuri Fancher Machado, Gabriela Moura Mendonça
SiqueiraCastro	Eduardo Ribeiro Augusto
RECOMMENDED	
Azevedo Sette Advogados	Luiz Augusto Azevedo Sette
Lippert Advogados	Guilherme Mallmann Lippert, Fábio Luis de Luca, George Lippert Neto
Veirano Advogados	Valdir de Oliveira Rocha Filho, Fabio Pereira, Gustavo Fróes



HR CONSULTING: TRAINING & DEVELOPMENT

Best Consulting Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Korn Ferry	Vinicius Luca
EXCELLENT	
Across RH	Regina Helena Azzi Camargo, Fernanda Bueno, Annie Tartari
Afferolab	Beatriz Vassimon
Egon Zehnder	Angela Pegas, Maitée Camargo, Weider Campos
Heidrick & Struggles	Luís Arrobas
HSM	Reynaldo Gama
Lewin Haft Projetos em Gestão	Mariana Lewin Haft, Arnaldo Haft
Mercer	Marisabel Ribeiro
Tailor Exec	Fernanda Nogueira, Bruno da Matta Machado, Ana Miranda
Wisnet	Airam Corrêa, Marcos Vicentini
HIGHLY RECOMMENDED	
Bold HRO	Maria Eduarda Silveira
Crescimentum	Renato Curi, Arthur Diniz
Exec	Cadu Altona, Rodrigo Forte, André Freire
Integração Escola de Negócios	Fernando Cardoso
LHH	José Augusto Figueiredo
Movidaria	Leonardo Zagotta, Cauê Vicente, Alcir Miguel Jr.
Spencer Stuart	Raquel Medeiros, Laura Menezes
RECOMMENDED	
Borea	Mario Esequiel
Escola de Gente	Claudia Werneck
Leme Consultoria	Rogerio Leme, Renan Sinachi

LEGAL MARKETING

Best Consulting Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
1 Chiquetto Comunica	Clarice Chiquetto, Roberta Vilas Boas, Juliana Teixeira, Nara Bianconi, Felipe Datt, Laura Lotufo
Lets Marketing	Amanda Paccola, Fabio Bernardes, Rafael Gagliardi, Willian Fernandes, Karina Ifanger, Thais Rago
EXCELLENT	
1 Harpa	Marco Guasti, François Le Grand, Fernanda Carneiro
Leega Mkt	Fernando Nieto
Matters: Marketing Jurídico	Quim Alcantara, Ricardo Felice, Ximena Bautista, Carol Hannud, Dilene Mattos, Andreia Henriques
2 AGomes Marketing e Desenvolvimento de Negócios	Andréia Gomes, Edna Souza, Nikolas Andrade
Arabia Comunicação	Paula Melo Arabia
CMpress	Carolina Memran, Tatiana Akashi
Markle Comunicação	Priscilla Adaime, Mila Langel Van Erven, Marina Descio, Fabrício González, Carolina Tenorio, Marcio Presgrave Souto
HIGHLY RECOMMENDED	
Fita Métrica	Marcela Laje Ferreira, Ludmila Pimenta
Midori	Rafael Midori
RECOMMENDED	
Agência Javali	Leandro Ramos
Exclusiva Comunicação	Mauricio Khalil
LSD	Yasmin Gomes, Christiano Xavier, Nathalia Soares
Original 123	Alessandro Cristo, Silvana Deolinda, André Aron
Q Comunicação	Fernanda Quintanilha Pinheiro, Gabriel Goerhing, Marcos Correia
TM Comunicações	Fernanda Malcher, Caroline Romero, Jeane Morais, Joana Santos, Flávia Galembeck
VALUABLE PRACTICE	
Aliá RP	Lígia Batista



▶ BBDE Comunicação e Marketing	Bruno Pedro Bom
Ceci	Luiza Good God Chelotti
Evoqia - Consultoria de Marketing Jurídico	Suzanne Guimarães
In Company	Alexandre Teixeira
Kidd Aitken	Julia Horvath
Secco Attuy Comunicação	Alexandre Secco, Gabriel Attuy
táLIGADO	Mariellen Romero, Raphael Maia, Mayra Oliveira
NOTABLE PRACTICE	
ELA Comunica	Adriana Fegyveres, Priscyla Costa
FGX	Fernando Gomes Xavier, Antônio Fausto, Monica Bari
Inrise	Alexandre Motta
Law Consulting	André Porto Alegre
M2 Comunicação Jurídica	Márcio Santos, Aline Moura
Selem, Bertozzi & Consultores Associados	Rodrigo Bertozzi
Unitri	Alexandre Muta, Daniel Carbonari, Ticiane Paschoal

CHIQUETTO COMUNICA: LEGAL MARKETING LEADERSHIP



Clarice Chiquetto

Key Figure(s):
Clarice Chiquetto
Established: 2018

Track Record: Founded by Clarice Chiquetto, Chiquetto Comunica is the leading legal marketing and communications agency in Brazil. With deep expertise acting for members of the legal sector, the agency has grown from a solo consultancy in its early days to a 19-person team today, offering strategic, high-level marketing advice to law firms across the country.

Team & Differentiation: Chiquetto Comunica's skilled team of marketing consultants brings experience from major law firms, media outlets and top agencies. Under Clarice's leadership, the firm stands out for its personalized, on-demand approach, offering services in rankings, branding, media, training, websites, legal design and firm positioning.

ARABIA COMUNICAÇÃO: BOOSTING THE PROFILE OF LAW FIRMS



Paula Melo Arabia

Key Figure(s):
Paula Melo Arabia
Established: 2012

Track Record: Arabia Comunicação continues to shape the communications strategy of leading law firms across Latin America, such as Mattos Filho, Dentons and ASBZ. It is frequently called upon for high-level advisory on brand positioning, rankings strategy, reputation management, press relations and talent acquisition, and is known for an ability to align legal expertise with market impact.

Team & Differentiation: Founded and led by Paula Melo Arabia, a marketing specialist with over 20 years' experience, the agency brings together deep industry insight and a sharp understanding of law-firm dynamics. Operating from São Paulo with a network that spans 18 countries, Arabia has helped more than 2,700 legal professionals globally build long-term reputational value.

CORPORATE COMMUNICATION

Best Communication Agencies

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Grupo Burson	Rosa Vanzella
Edelman	Ana Julião, Marcília Ursini, Natalia Martinez
FSB	Francisco Soares Brandão
Grupo In Press	Roberta Machado
Ideal Axicom	Ricardo Cesar, Paula Nadal
EXCELLENT	
1 Approach	Beth Garcia, Germana Costa Moura, Tatiana Coura
CDI Comunicação	Antonio Salvador Silva
CDN Comunicação	Fábio Santos
Nova PR	Cláudia Vassallo, Tiago Lethbridge
2PRÓ	Carolina Mendes, Giuliana Vallone, Myrian Vallone
Ketchum	Caio Bamberg
TM Comunicações	Fernanda Malcher, Caroline Romero
Weber Shandwick	José Schiavoni
HIGHLY RECOMMENDED	
Agência Ecomunica	Ellen Bileski, Annie Bileski
Agência Fato Relevante	Danilo Vivan, Angelita Gonçalves
Danthi	Hélio Sussekkind
GBR Comunicação	Guilherme Barros
Nectar Comunicação Corporativa	Marcelo Aguiar
RPMA	Claudia Rondon, Marcio Cavalieri
Smart PR	Karina Lotze
XCom	Viviana Toletti, Daniel Bruin
RECOMMENDED	
Agência Lema	Leandro Matulja, Letícia Zioni
Brunswick Group	Roberta Lippi
Grupo Fala	Maria Cecília Bere
LLYC	Anatricia Borges
PiaR Group	Bruno Pinheiro
Pine PR	Helena Prado
Ricardo Viveiros e Associados	Ricardo Viveiros
TORRE Comunicação e Estratégia	Thiago Vitale, Marcone Gonçalves, Rodrigo Ledo
VCRP	Vinícius Cordoni, Ludmilla Amaral
VALUABLE PRACTICE	
First Com	Luis Claudio Allan
Profile PR	Rodrigo Cunha
Tamer Comunicação	Sergio Tamer
Temple Comunicação	Cleide Pinheiro
Textual	Carina Almeida
ViaNews	Pedro Cadina
NOTABLE PRACTICE	
Deal Comunicações	Clarissa Toscano, Stefânia Akel
Dupla Comunicação	Michele Cruz
GWA Comunicação Integrada	Waldomiro Carvas Jr
Talquimy	Fábio Siqueira.

ENVIRONMENT

Best Consulting Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
1 ERM	Ricardo Camargo
MRS Ambiental	Alexandre Nunes da Rosa, Fabiano Oliveira Mingati, Adriana Soares Trojan
EXCELLENT	
2 EBP	Rubens Spina, Enrico Valente
WSP Brasil	Lucila Telles
HIGHLY RECOMMENDED	
Ambipar	Tércio Borlenghi Junior
Arcadis	Karin Formigoni
Brandt	Allan Brandt
Figueiredo & Associados - Perícias, Avaliações e Ambiental	Adriano de Figueiredo, Flavio Figueiredo
KPMG	Nelmara Arbex
Walm	Jacinto Costanzo Junior
RECOMMENDED	
Deloitte	Anselmo Bonservizzi, Alex Lelis Borges
EY	Leonardo Dutra
Grant Thornton	Daniele Barreto e Silva, João Silverio, Glória Lucena
Ideia Sustentável	Ricardo Voltolini
ImaFlora	Rafael Breviglieri, Eduardo Trevisan
JGP	Ana Maria Iversson de Piazza, Juan Gottardo Piazza
PwC	Eliane Kihara
SGW Services	Sidney Aluani
WayCarbon	Breno Rates
VALUABLE PRACTICE	
Bicho do mato	Tudy Câmara, Roberto Murta
Clam	Marcelo Rocha Figueiredo
Oikos	Thais Flávia de Menezes
Prosul	Wilfredo Brillinger
NOTABLE PRACTICE	
Antea	Hilton Lucio
Cetrel	João Lins
Concremat	Luiz Fernando Nogueira
Tera Ambiental	Maria Camila Giannella
Waterloo Brasil	Ana Paula Queiroz

SOCIAL RESPONSABILITY

Best Consulting Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
1 IDIS	Paula Jancso Fabiani, Marcos Alexandre Manoel, Guilherme Sylos
2 Instituto Phi	Luiza Serpa
KPMG	Marcio Barreto, Maria Eugênia Buosi, Andre Winter
MGN Consultoria	Marcelo Nonohay
PonteAponte	Rachel Añón, Vanessa Prata
EXCELLENT	
Atados	Daniel Morais Assunção, Alana Jorge
Phomenta	Rodrigo Cavalcante
Prosas	Bruno Barroso, Tadzia Schanoski
Simbi	Mathieu Anduze, Raphael Mayer
HIGHLY RECOMMENDED	
Move Social	Antonio Ribeiro, Arthur da Hora, Elis Alquezar
Proactiva	Rafael Benke
Quintessa	Anna de Souza Aranha, Gabriela Bonotti
REOS Partners	Christel Scholten, Guilherme Rodrigues, Ana Paula Borges
Sitawi	Leonardo Letelier
RECOMMENDED	
Agenda Pública	Sergio Andrade
Bússola Social	Vinicius Schlup, Aureo Giunco Jr
Compreender Consultoria em Responsabilidade Social	Mônica Maldonado, Laudiene Alcântara
Synergia Consultoria Socioambiental	Maria Albuquerque, Alessandra Benevides, Alexandre de Araujo Pinho

CUSTOMER RELATIONSHIP MANAGEMENT

Best SaaS Companies

Companies are ordered alphabetically

COMPANY	KEY FIGURE(S)
MAPPING	
ActiveCampaign	Cristiana Lage
BizApp CRM	Flavio Degrandi, David Rock
HubSpot	Alejandro Rico
Mailchimp	Dan Kurzius
Microsoft	Mauricio Ferreira
Pipedrive	Paulo Cunha
SalesForce	Andrers Prieto
SAP	Adriana Aroulho
Zendesk	Walter Hildebrandi, Rafael Lameirão

CHILE

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TRADEMARK PROSECUTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
1 Albagli Zaliasnik	Ariela Agosin, Eugenio Gormáz
Carey	Guillermo Carey, Francisco Carey, Fernando Garcia, Jorge Fuentes
Sargent & Krahm	Cristián Barros, Pablo Cariola, Eduardo Lobos, Juan Pablo Egaña
Silva	Ricardo Montero, Juan Pablo Silva, Francisco Silva
EXCELLENT	
2 Alessandri	Santiago Ortuzar, Rodrigo Velasco A.
Covarrubias	Arturo Covarrubias
Villaseca Abogados	Álvaro Arévalo, Felipe Pavez
HIGHLY RECOMMENDED	
1 Beuchat - Barros & Pfenniger	Andres Melossi
Jarry IP	Magdalena Barros, Arantzazu Bermudez
Marinovic Y Cia	Luis Olmedo
2 Andes IP	
Clarke Modet Chile	Daniela Meza
Garay Puga	Juan Enrique Puga
Puga Ortiz	Cristian Mir Balmaceda

Russi Eguiguren / Quadrant	Nicole Alfero, Francisca Figueroa
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Sáenz de Santa María Abogados	Pablo Sáenz de Santa María, José Manuel Urenda
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RECOMMENDED

AEM Abogados	Magdalena Cruzat, Ignacio Martínez
Baker McKenzie	Valentina Venturelli
BBD Badilla Davis	Javiera Badilla, Agustina Davis
CMS Carey & Allende	Matías Somarriva
Cooper & Cia	Rodrigo Cooper
Díaz Wiechers	Luis Morales Osorio, Domingo Catalán
Flores Acevedo Abogados	Pablo Acevedo
Larraín & Asociados	José Baraona, Sebastián Prieto
Magliona Abogados	Claudio Magliona, Rodrigo Valenzuela, Nicolás Yuraszeck
Muñoz Jeanneret Álvarez Abogados	Carmen Paz Álvarez, Noëlle Jeanneret
Santa Cruz IP	Catalina Olivos, Maximiliano Santa Cruz
SCR Abogados	Juan Francisco Reyes

VALUABLE PRACTICE

Cuche López	Fernanda López Lagos, Andrés Cuche Cartagena
De La Barra, Ernst & Siebel	Christian Ernst S.
Dentons Larraín Rencoret	María Carolina Del Río
Guerrero Olivos	Diego Morandé
MICP Legal	Rodrigo Marré
Morales & Besa	Juan Ignacio Eymin
Obrador Digital	María José Arancibia
Paiva & Cia Intellecta	Gabriela Paiva
Pereira Covarrubias Montes	Rafael Covarrubias
Schusterdautor	Felipe Schuster
Vae Abogados	Juan Pablo De la Jara
Zamora IP	Juan Pablo Zamora

DELLAFIORI ABOGADOS: IP PROTECTION AND MANAGEMENT EXPERTS



Mauro Dellafiori

Key Figure(s):
Mauro Dellafiori
and Franco Dellafiori
Established: 1986

Track Record: Dellafiori Abogados is a renowned Chilean firm specializing in intellectual property. With four decades' experience to its name, the firm advises major companies on trademarks, patents, litigation and tech issues. It has extensive expertise in IP litigation, including unfair competition and counterfeiting, and offers comprehensive corporate IP services, supported by a global network spanning more than 150 countries.

Team & Differentiation: The firm is distinguished by its experienced team, which includes Mauro Dellafiori, who handles intellectual property litigation and corporate matters, and Franco Dellafiori, who focuses on international and tech-related issues. The firm's personalized approach, efficient service, and competitive pricing, along with its global network, set it apart in the intellectual property field.

**IP LITIGATION****Best Law Firms**

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Albagli Zaliasnik	Ariela Agosin, Eugenio Gormáz
Alessandri	Rodrigo Velasco A.
Carey	Guillermo Carey, Francisco Carey, Fernando Garcia, Jorge Fuentes
Sargent & Krahm	Alfredo Montaner, Juan Pablo Egaña
EXCELLENT	
Claro & Cia	Felipe Claro
Covarrubias	Arturo Covarrubias, Matias Valenzuela, Fernanda Chamorro
Dellafiori	Franco Dellafiori, Mauro Dellafiori
Porzio Rios García	Marcelo Correa, Hernan Rios
Silva	Andrés Grunewaldt
Villaseca Abogados	Felipe Pavez, Alvaro Arévalo
HIGHLY RECOMMENDED	
Beuchat - Barros & Pfenniger	Andres Melossi
Clarke Modet Chile	Daniela Meza, Danica Mardesic
CMS Carey & Allende	Matias Somarriva
Jarry IP	Magdalena Barros, Allan Jarry
Johansson & Langlois	Christopher Doxrud, Max Montero
Marinovic Y Cia	Luis Olmedo
RECOMMENDED	
Baker McKenzie	Valentina Venturelli
De La Barra, Ernst & Siebel	Helena Siebel
Flores Acevedo Abogados	Pablo Acevedo
Garay Puga	Juan Enrique Puga
Guerrero Olivos	Diego Morandé
Larrain Y Asociados Abogados	José Pedro Baraona
Magliona Abogados	Claudio Magliona, Rodrigo Valenzuela, Nicolás Yuraszeck
MICP Legal	Rodrigo Marré
Morales & Besa	Juan Ignacio Eymin
Russi Eguiguren / Quadrant	Nicole Alfero, Francisca Figueroa
Sáenz de Santa María Abogados	Pablo Sáenz de Santa María
SCR Abogados	Juan Francisco Reyes

VALUABLE PRACTICE

Andes IP	Andrea Lobos, Rodrigo Sammut
BBD Badilla Davis	Javiera Badilla, Agustina Davis
Epic Litigios & PI	Bernardita Dittus
Lineros & Cia.	Pablo Lineros, Jimena Moreno
Obrador Digital	María José Arancibia
Santa Cruz IP	Catalina Olivos, Maximiliano Santa Cruz
Schusterdautor	Felipe Schuster
Zamora IP	Juan Pablo Zamora

ALBAGLI ZALIASNIK: VISIONARY PERSPECTIVE ON IP MATTERS



Eugenio Gormáz

Key Figure(s): Eugenio Gormáz and Ariela Agosin

Established: 1991

Track Record: With over 30 years' experience, Albagli Zaliasnik boasts expertise in patent litigation, anti-counterfeiting, intellectual property, data protection, copyright, domain names, trademarks, advertising, consumer law and antitrust. The firm offers client-focused, results-oriented legal services across diverse industries and in emerging technology. Genomma Lab, Kimberly-Clark and Hasbro are clients.

Team & Differentiation: The team is recognized for its multidisciplinary and client-focused approach. Led by Eugenio Gormáz and Ariela Agosin, its expertise spans various industries, including pharmaceuticals, telecommunications and consumer goods, providing tailored solutions that address complex legal challenges in the digital age. The team is instrumental in managing major brand portfolios across Latin America.

CAREY: CROSS-DISCIPLINARY ENFORCEMENT OF IP RIGHTS



Francisco Carey

Key Figure(s): Guillermo Carey, Francisco Carey, Fernando García, José Ignacio Mercado and Jorge Fuentes

Established: 1905

Track Record: Carey's IP practice is a market leader in Chile, known for its strong track record in trademarks, patents, copyrights, licensing and litigation. The team advises major global and local clients across diverse industries, combining deep legal expertise with strategic enforcement and portfolio management capabilities. It also excels in regulatory, advertising and consumer protection matters.

Team & Differentiation: Carey's intellectual property team stands out in Chile for its depth of experience and reputation. It delivers end-to-end IP services, including trademarks, patents and disputes, while guiding major international clients with a strategic, business-oriented focus. Francisco Carey's practice focuses on trademark and patent procedures and prosecution; licensing, distribution and franchise agreements; and anti-counterfeiting.

SPORTS

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Gasman Abogados	Javier Gasman
EXCELLENT	
Carey	Eduardo Martín, Alfonso Silva
Spoerer & Valdés Abogados	Oscar Spoerer
HIGHLY RECOMMENDED	
Colombara Estrategia Legal	Aldo Diaz, Ciro Colombara
Montero, Silva & Valdés Abogados	Cristobal Valdes
Moya & Bossart	Francisco Moya Naulin, Gonzalo Bossart
Osorio & Cia	Enrique Campusano Puelma

ENFORCEMENT & ANTI-COUNTERFEITING

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Albagli Zaliasnik	Ariela Agosin, Eugenio Gormáz
Carey	Francisco Carey, Fernando Garcia
CMS Carey & Allende	Matias Somarriva
Marinovic Y Cia	Antonio Marinovic
EXCELLENT	
AEM Abogados	Macarena Barrenechea, Ignacio Martínez
Alessandri	Raúl Montero, Rodrigo Velasco A.
Silva	Andrés Grunewaldt
Villaseca Abogados	Felipe Pavez
HIGHLY RECOMMENDED	
Baker McKenzie	Sebastian Doren
Beuchat - Barros & Pfenniger	Andres Melossi
Clarke Modet Chile	Samuel Hammer, Daniela Meza
Contreras Velozo	Natalia Diuana, Francisco Velozo
Covarrubias	Arturo Covarrubias
Dellaftori	Enrique Dellaftori, Franco Dellaftori, Mauro Dellaftori
Garay Puga	Juan Enrique Puga
Jarry IP	Magdalena Barros
Johansson & Langlois	Max Montero
Magliona Abogados	Claudio Magliona, Rodrigo Valenzuela, Nicolás Yuraszeck
MICP Legal	Rodrigo Marré
Porzio Rios García	Cristobal Porzio
Puga Ortiz	Cristian Mir Balmaceda
Sargent & Krahm	Alfredo Montaner
SCR Abogados	Constanza Contreras, Juan Francisco Reyes

MARINOVIC Y CIA ABOGADOS: LEGAL STRATEGIES FOR COMBATING COUNTERFEITING



Antonio Marinovic

Key Figure(s):
Antonio Marinovic and Luis Olmedo
Established: 1987

Track Record: The firm specializes in the registration of trademarks, patents, utility models, industrial designs and copyrights, as well as the criminal prosecution of intellectual and industrial property crimes, in addition to providing anti-piracy campaigns. The firm also advises on contractual matters related to licensing, franchising and technology transfer, as well as on consumer protection and advertising issues.

Team & Differentiation: Antonio Marinovic has led anti-piracy campaigns in Chile and other Latin American countries, and advised Congress on amendments to Chile's trademark and copyright laws. Luis Olmedo focuses on the prosecution of copyright and trademark infringement, both civil and criminal. He has collaborated with local authorities on the implementation of the agreements on Trade-Related Aspects of Intellectual Property Rights (TRIPS).



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COLOMBIA

TRADEMARK PROSECUTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Brigard Castro	Juan Pablo Cadena, Martín Torres Cardozo, Catalina Gomez
Cavelier Abogados	Jorge Chávarro, Andrés Rincón, Eduardo Varela
Gómez-Pinzón	Mauricio Jaramillo, Juanita Perez
Olartemoure	Juan Moure, María Clara Munera, María Alejandra Pava
EXCELLENT	
Baker McKenzie	Juan Pablo Concha Delgado
Clarke Modet Colombia	Carolina Daza, Juliana Gonzalez, Miguel Rujana, Juan Felipe Acosta, Nathalia Nieto
Dentons Cárdenas & Cárdenas	Juanita Acosta, Luz Helena Adarve
Lloreda Camacho	Natalia Franco
Philippi Prietocarrizosa Ferrero DU & Uría	Gerardo Florez, Mauricio Patiño
Posse Herrera Ruiz	Helena Camargo
Sergio Cabrera Abogados	Claudia De Cabrera
HIGHLY RECOMMENDED	
1 Castellanos & Co	Ximena Castellanos, Margarita Castellanos
Muñoz Abogados	Guillermo Navarro, Cristian Cortés, Camila Espinosa



Triana Uribe & Michelsen Marcela Gómez, Andrés Medina, Juan Carlos Uribe, Nicole Van Boxtel

Vera Abogados Carolina Vera Matiz

Wolf Mendez Abogados Asociados Salvatore Marcenaro, Carmen Monroy

2 Cuesta Lawyers Juan Carlos Cuesta, Diana Romero

Herrera Díaz Abogados José Herrera Díaz

RECOMMENDED

1 Aristizabal Abogados Consultores Francisco Aristizábal

BBGS Abogados Colombia Claudia Lozano, Myriam Montenegro, Felipe Rubio

Castillo Grau Abogados Felipe Castillo-Gibson, Adriana Castillo-Gibson

CMS Rodríguez-Azuero Karl Mutter, Felipe Andrade

Erazo Abogados Liza Erazo

Holland & Knight Danilo Romero Raad

LLP – Latam Law Partners S.A.S Emilio García

Marquez Robledo María Alejandra Ahumada, Santiago Márquez

MPR Moreno Advisors Diana Moreno, Carlos Moreno

Nidia Osorio & Co Nidia Osorio

Raisbeck & Associates Ian Raisbeck

Rubio & Associates Humberto Rubio

2 Abello Abogados Felipe Abello

Espinosa Olarte Abogados Jorge Olarte

Estrategia Jurídica Claudette Vernot

Estrella & Sandoval Abogados Liliam Estrella, José Fernando Sandoval

Guerrero & Asociados Propiedad Intelectual Manuel Guerrero

Pinzón Pinzón & Asociados Mauricio Pinzón Pinzón

Pons IP Claudia Caro

IP LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Baker McKenzie	Juan Pablo Concha Delgado
Brigard Castro	Juan Pablo Cadena, Martín Torres Cardozo, Catalina Gomez
Cavelier Abogados	Andrés Rincón, Eduardo Varela
Gómez-Pinzón	Mauricio Jaramillo, Juanita Perez
Lloreda Camacho	Natalia Franco
Olartemoure	Juan Moure, Carlos Olarte, Alexander Agudelo
Triana Uribe & Michelsen	Sandra Ávila, Fernando Triana
EXCELLENT	
Clarke Modet Colombia	Carolina Daza, Juan Felipe Acosta, Nathalia Nieto
CMS Rodríguez-Azuelo	Felipe Andrade, Karl Mutter
Philippi Prietocarrizosa Ferrero DU & Uría	Mauricio Patiño
Posse Herrera Ruiz	Helena Camargo
HIGHLY RECOMMENDED	
BBGS Abogados Colombia	Claudia Lozano, Lorenzo Pizarro
Cuesta Lawyers	Juan Carlos Cuesta, Diana Romero
Dentons Cárdenas & Cárdenas	Juanita Acosta, Luz Helena Adarve
Herrera Díaz Abogados	José Herrera Díaz
Holland & Knight	Danilo Romero Raad
Marquez Robledo	María Alejandra Ahumada, Santiago Márquez
Nidia Osorio & Co	Nidia Osorio
Sergio Cabrera Abogados	Sergio Cabrera Torres
Vera Abogados	Jorge Vera, Carolina Vera Matiz
Wolf Mendez Abogados Asociados	Gustavo Palacio Correa
RECOMMENDED	
Castellanos & Co	Ximena Castellanos, Margarita Castellanos
Erazo Abogados	Liza Erazo
Espinosa Olarte Abogados	Andrés Espinosa, Jorge Olarte
Estrategia Jurídica	Claudette Vernot
Guerrero & Asociados Propiedad Intelectual	Camila Correa, Manuel Guerrero, Natalia Perez
LLP – Latam Law Partners S.A.S	Emilio García
MPR Moreno Advisors	Diana Moreno, Carlos Moreno
Peña Mancero	Daniel Peña
Pinzón Pinzón & Asociados	Mauricio Pinzón Pinzón



ENFORCEMENT & ANTI-COUNTERFEITING

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Baker McKenzie	Juan Pablo Concha Delgado
Olartemoure	Juan Moure, Santiago Lombana, María Clara Múnera
Wolf Mendez Abogados Asociados	Jesús María Méndez, Mónica Wolf
EXCELLENT	
AtoZ Legal Consulting	Andrés Zapata
Cavelier Abogados	Eduardo Varela, Andrés Rincón, Jorge Chavarro
Clarke Modet Colombia	Juan Felipe Acosta, Carolina Daza, Nathalia Nieto
Dentons Cárdenas & Cárdenas	Luz Helena Adarve
Estrategia Jurídica	Claudette Vernot
Herrera Díaz Abogados	José Herrera Díaz
Lloreda Camacho	Natalia Franco
Nidia Osorio & Co	Nidia Osorio
Philippi Prietocarrizosa Ferrero DU & Uría	Gerardo Florez, Camilo Suárez
Posse Herrera Ruiz	Helena Camargo
Triana Uribe & Michel森	Sandra Ávila, Fernando Triana
HIGHLY RECOMMENDED	
BBGS Abogados Colombia	Myriam Montenegro
Brigard Castro	Laura Angel, Juan Pablo Cadena, Martín Torres Cardozo
CMS Rodríguez-Azuero	Karl Mutter
Espinosa Olarte Abogados	Andrés Espinosa, Jorge Olarte, Nathalia Acevedo
Gómez-Pinzón	Mauricio Jaramillo
Holland & Knight	Danilo Romero Raad
Marquez Robledo	Felipe Ortega
Muñoz Abogados	Diego Muñoz
Raisbeck & Associates	Ian Raisbeck
Sergio Cabrera Abogados	Eduardo Cabrera
Vera Abogados	Mauricio Cheyne Tenorio, Jorge Vera

DATA PROTECTION & CYBERSECURITY

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Bermúdez & Esguerra Abogados	José Alejandro Bermudez, Carlos Esguerra
CMS Rodríguez-Azuelo	Lorenzo Villegas Carrasquilla
EXCELLENT	
Baker McKenzie	María Carolina Pardo Cuéllar
Brigard Urrutia	Sergio Michelsen
Dentons Cárdenas & Cárdenas	Juanita Acosta, Luz Helena Adarve
Garrigues Colombia	José Miguel de la Calle
HIGHLY RECOMMENDED	
1 Gómez-Pinzón	Mauricio Jaramillo
Lloreda Camacho	Dario Cadena, María Alejandra de los Ríos
Martínez Quintero Mendoza González Laguado & De La Rosa	María Claudia Martínez
Olartemoure	Juan Moure, Daniela Gonzalez, Martha Gaitan, Nicolas Gossain, Andres Zapata
Peña Mancero	Daniel Peña
Posse Herrera Ruiz	Jorge De los Ríos
Vanegas Morales	Stella Vanegas
2 Data & Tic	Rafael Gamboa Bernate, Nicolle Rojas
Ecija Colombia	Pablo Márquez
MS Legal	Mónica Moreno, Pedro Novoa
RECOMMENDED	
Abello Abogados	Felipe Abello
Alzate & Asociados Asesores Jurídicos	Juan Pablo Alzate Ospina
Deloitte Legal	Jose Luis Jerez
FuturLex	Iván Dario Marrugo
Herrera Díaz Abogados	José Herrera Díaz
Marquez Robledo	Santiago Márquez
Muñoz Abogados	Guillermo Navarro
RAD/DF	Alejandro Acevedo
Studio Andino Legal	Camilo Andrade, Emilio García, Wilmer Reatiga
Triana Uribe & Michelsen	Sandra Ávila



SPORTS

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
EXCELLENT	
GHER Sports	César Giraldo
Muñoz Tamayo & Asociados	Joe Bonilla Galvez
HIGHLY RECOMMENDED	
Brigard Urrutia	José Alejandro Sierra
Castrillón & Cárdenas Abogados Consultores	Santiago Cadavid
Rincón-Cuéllar & Asociados	Luis Fernando Rincón

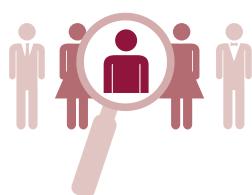
MUÑOZ TAMAYO & ASOCIADOS: PREMIER SPORTS-LAW ADVISORS

Key Figure(s):
Joe Bonilla Galvez
Established: 1995

Joe Bonilla Galvez

Track Record: Muñoz Tamayo & Asociados is highly regarded for its expertise in sports law in Colombia. The firm has extensive experience advising national football clubs, including Millonarios FC, América de Cali and Junior FC, on player contracts, labor disputes, transfers, image rights and media agreements. The team also maintains strong connections with the Ministry of Sport.

Team & Differentiation: The sports-law team is led by Joe Bonilla Gálvez, a partner with extensive experience in labor and sports law. He is supported by Alejandra Vidaurre Tugues, a senior associate specializing in the same areas of law. The team is distinguished by its in-depth knowledge and strategic approach to high-stakes sporting matters wherever they intersect with the law.



The criteria are:

- Recognition & reputation of the firm in its market
- Team size at partner and senior associate level; seniority and track record of partners
- Nature, quality and volume of matters handled by the firm
- Prestige, diversity and internationalization of the firm's client base
- Recent team expansions that have proved demonstrably successful

In the course of our research, we gather detailed information from diverse sources:

Law firms: through questionnaires and interviews, our team gets first-hand information about a firm's history, positioning, expertise and recent activity.

Clients: we solicit the feedback of several thousand General Counsel, CFOs, Tax Managers and CEOs of domestic and multinational companies through anonymous questionnaires, meetings and phone interviews.

Qualified third-parties: we collect the opinion of professionals who are neither clients nor competitors, such as: investment bankers, accountants, arbitrators, expert witnesses.

Peer-review: We ask lawyers for their feedback on their local market and who they recommend when facing a conflict of interest. We also collect their opinion on lawyers they have worked with in other jurisdictions.

MEDIA & ENTERTAINMENT

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
BBGS Abogados Colombia	Luis Felipe Barrios, Myriam Montenegro, Lorenzo Pizarro
EXCELLENT	
1 Brigard Urrutia	Sergio Michelsen
Olartemoure	Juan Moure, María Alejandra Pava, Santiago Lombana, Andrés Alonso, Camilo Cortés
2 Cavelier Abogados	Eduardo Varela, Andrés Rincón, Jorge Chavarro
Ecija Colombia	Patricia Renjifo
Espinosa Olarte Abogados	Nathalia Acevedo, Jorge Olarte
Herrera Díaz Abogados	José Herrera Díaz
Palacio Abogados Asociados	Gustavo Palacio
Triana Uribe & Michelsen	Sandra Ávila, Juan Carlos Uribe
HIGHLY RECOMMENDED	
Baker McKenzie	Juan Pablo Concha Delgado
CMS Rodríguez-Azquiero	Lorenzo Villegas Carrasquilla
Felipe Carreño & Asociados	Felipe Carreño
Gómez-Pinzón	Mauricio Jaramillo, Juanita Perez
Holland & Knight	Danilo Romero Raad
Lloreda Camacho	Alicia Lloreda
Martínez Quintero Mendoza González Laguado & De La Rosa	María Claudia Martínez, Camilo Martínez Beltrán
Peña Mancero	Daniel Peña

ECUADOR

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TRADEMARK PROSECUTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Bustamante Fabara	José Rafael Bustamante E., María Rosa Fabara Vera
Corralrosales	Francisco Gallegos, María Cecilia Romoleroux
Falconi Puig Abogados	Carlos Alberto Arroyo, Cecilia Falconi, Sasha Mandakovic, Jaime Mantilla, Angeles Puente
Pérez Bustamante & Ponce (PBP)	Francisco Pérez Gangotena, Margarita Romero
EXCELLENT	
Guerrero IP Office	Johana Aguirre Guerrero, Omar Alban Cornejo, Verónica Montenegro
Lexvalor Abogados	Luis Marín-Tobar
HIGHLY RECOMMENDED	
AVL Abogados	Maria de los Angeles Lombeyda
Bermeo & Bermeo	Rodrigo Bermeo Andrade, Rodrigo Bermeo Rosales
Robalino Law	Pedro Córdoba, María José Peñaherrera
Sur Legal	Marco Avila, Antonio Martínez Montesinos
Tobar ZVS	Andrea Guevara, Alfonso Rivera, Alvaro Sevilla, Oscar Vela
RECOMMENDED	
Aguirre Noboa Law Firm	Carlos Aguirre Noboa, María Cristina Guerra
Arosemena Burbano & Asociados	Flavio Arosemena Burbano
Dentons Paz Horowitz	Verónica Chiriboga, Monica Cortez
Divergent Law	Paúl Peña, María-Belén Rivadeneira Reyes
Luzuriaga & Castro Abogados	Gonzalo Luzuriaga, Alejandra Castro
Meythaler & Zambrano	Maria Belén Rivera, Margarita Zambrano
Pluslaw IP	Daniela Moreira Sarmiento, Francisco Villacreses Real
Quevedo & Ponce Estudio Jurídico	Alejandro Ponce, Juan Esteban Ponce
Spingarn	Byron Robayo
VALUABLE PRACTICE	
Altac Internacional	Daniel Díaz
Crealegis	Maria Gabriela Campoverde
Ecija GPA	Gonzalo Muñoz, Gabriela Balseca, Juan Fernando Valdivieso, Ingrid Rodríguez
Flor Bustamante Pizarro & Hurtado	Juan Serrano, Erika Alarcon
Pino Elizalde Abogados	Jaime Arosemena, María Ritha Guillén Fernández
Puente & Asociados	Geovanna Puente
Romero Arteta Ponce Abogados	Gustavo Romero, Carolina Guerrero
Solines & Asociados	Pablo Solines, Juan Carlos Solines Moreno

IP LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Bustamante Fabara	María Clara Bustamante, José Rafael Bustamante E., Pablo Fabara, María Rosa Fabara Vera
Corralrosales	Francisco Gallegos, María Cecilia Romoleroux
Falconi Puig Abogados	Carlos Alberto Arroyo, Cecilia Falconi, Sasha Mandakovic, Jaime Mantilla, Santiago Mosquera
Pérez Bustamante & Ponce (PBP)	Alysa Arcos, Rafael González, Camila Mateus, Francisco Pérez Gangotena, Margarita Romero
EXCELLENT	
Dentons Paz Horowitz Abogados	Verónica Chiriboga, Mónica Cortez
Lexvalor Abogados	Luis Marín-Tobar
Meythaler & Zambrano	Andrea Araujo, José Meythaler, Sebastian Meythaler, Maricruz Cepeda Torres
Robalino Law	Pedro Córdova, María José Peñaherrera
Tobar ZVS	Alvaro Sevilla, Oscar Vela, Alfonso Rivera Canales, Andrea Guevara
HIGHLY RECOMMENDED	
1 AVL Abogados	Maria de los Angeles Lombeyda, Juan Jose Arias
Guerrero Propiedad Intelectual	Johana Aguirre Guerrero, Christian Bandre
Solines & Asociados	Juan Carlos Solines, Pablo Solines
Spingarn	Byron Robayo, Mario Cedeño
2 Aguirre Noboa Law Firm	Carlos Aguirre Noboa, María Cristina Guerra, Priscila Ordonez Arteaga
Arosemena Burbano & Asociados	Flavio Arosemena Burbano
Ecija GPA	Gonzalo Muñoz, Juan Valdivieso, Michael Veintimilla
Luzuriaga & Castro	Gonzalo Luzuriaga, Alejandra Castro
Sur Legal	Marco Avila, Antonio Martinez Montesinos
RECOMMENDED	
Altac International	Daniel Díaz
Bermeo & Bermeo	Rodrigo Bermeo-Andrade, Rodrigo Bermeo Rosales
Divergent Law	María-Belén Rivadeneira Reyes
Flor Bustamante Pizarro & Hurtado	Juan Pablo Serrano, Erika Alarcón
Pluslaw IP	Francisco Villacreses Real, Daniela Moreira Sarmiento
Quevedo & Ponce Estudio Jurídico	Alejandro Ponce
Venamerica Abogados & Consultores	Carmen Robayo, Damián Hidalgo



ENFORCEMENT & ANTI-COUNTERFEITING

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Corralrosales	Maria Cecilia Romoleroux, Francisco Gallegos, Eduardo Rios
EXCELLENT	
Luzuriaga & Castro	Gonzalo Luzuriaga, María Alejandra Castro
Bustamante Fabara	Maria Rosa Fabara, Jose Rafael Bustamante Espinosa, Maria Clara Bustamante
Falconi Puig Abogados	Cecilia Falconi, Angeles Puente
Meythaler & Zambrano	Andrea Araujo, José Meythaler, Sebastian Meythaler, Mary Mar Samaniego, Margarita Zambrano
Tobar ZVS	Andrea Guevara, Alvaro Sevilla, Oscar Vela, Alfonso Rivera
HIGHLY RECOMMENDED	
Fexlaw Abogados	Francisco Estupiñán, Alicia Salgado
Guerrero Propiedad Intelectual	Johana Aguirre Guerrero, Christian Bandre
Lexvalor Abogados	Luis Marín-Tobar
Pérez Bustamante & Ponce (PBP)	Alysa Arcos, Rafael González, Camila Mateus, Francisco Pérez Gangotena, Margarita Romero
Sur Legal	Marco Avila, Antonio Martínez
RECOMMENDED	
AVL Abogados	Maria de los Angeles Lombeyda
Dentons Paz Horowitz Abogados	Verónica Chiriboga
VALUABLE PRACTICE	
Aguirre Noboa Law Firm	Carlos Aguirre Noboa
Bermeo & Bermeo	Rodrigo Bermeo Andrade
Robalino Law	Pedro Cordova, María José Peñaherrera
Spingarn	Byron Robayo

LUZURIAGA & CASTRO: PRECEDENT-SETTING IP ENFORCEMENT FIRM



Gonzalo Luzuriaga

Key Figure(s): Gonzalo Luzuriaga and Alejandra Castro
Established: 2008

Track Record: Enforcement & anti-counterfeiting experts Luzuriaga & Castro Abogados routinely obtain court orders for the destruction of large-scale counterfeit shipments, and secure significant compensation for rights holders. Clients include major fashion & luxury goods, consumer goods & retail, technology & electronics and automotive & industrial brands, as well as e-commerce & digital services platforms.

Team & Differentiation: The firm works closely with the IP Office, Customs, the Prosecutor's Office and law enforcement agencies, applying technology-driven enforcement which facilitates the early detection of high-risk shipments and preventive enforcement before counterfeit goods reach consumers. It constantly works to strengthen international cooperation to prevent the entry and exit of counterfeit goods.

DATA PROTECTION & CYBERSECURITY

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Corralrosales	Rafael Serrano
Ecija GPA	Felipe Gonzalez, Christian Espinosa
Solines & Asociados	Juan Carlos Solines, Pablo Solines
EXCELLENT	
AVL Abogados	Santiago Andrade
Bustamante Fabara	Maria Rosa Fabara, Esteban Davila
Robalino Law	Pedro Córdova, María José Peñaherrera
HIGHLY RECOMMENDED	
1 Heka Law Firm	Andrés Teran
Lexvalor Abogados	Ricardo Peñaherrera
Niubox	Diego Alvarez
Spingarn	Lorena Naranjo, Daniela Macias, Matthew Armijos
2 Dentons Paz Horowitz Abogados	Gabriel Santelices
Luzuriaga & Castro	Gonzalo Luzuriaga, Alejandra Castro
Pérez Bustamante & Ponce (PBP)	Francisco Pérez-Gangotena
VALUABLE PRACTICE	
CCB Abogados	Daniela Cevallos Casals
Falconi Puig Abogados	Jaime Mantilla, Carlos Arroyo del Río
Legaltech Asesores & Consultores	Janette Colamarco
Marcelo Bodero & Asociados	Emilio Gallardo, Marcelo Bodero, Jose Paul Mendoza
Tobar ZVS	Hipatía Donoso, René De Sola, Bernardo Tobar, Alvaro Sevilla

CORRALROSALES: LEADING ANTI-COUNTERFEITING TEAM



Key Figure(s): Maria Cecilia Romoleroux, Francisco Gallegos, Hugo García-Larriva, Gabriel Kuri, Xavier Rosales, Rafael Serrano and Ana Samudio
Established: 1975

Maria Cecilia Romoleroux

Track record: CorralRosales holds the distinction of being one of Ecuador's top law firms. Its intellectual property practice encompasses litigation, trademarks, patents, copyrights, franchising and anti-counterfeiting. The firm is also highly engaged in technology, telecommunications and data-protection issues, exhibiting notable expertise in e-commerce and drafting computer and software contracts.

Team & differentiation: The firm boasts a well-rounded team equipped to address all client needs related to technology, intellectual property and data protection. Rafael Serrano is widely respected for his data-protection expertise. Last year, Hugo García-Larriva returned to the firm as a partner. Its portfolio of clients includes companies from the telecommunications, finance, insurance and education industries, among others.



Analysis

**LEXVALOR:
HIGH STANDARDS AND DEEP IP KNOWLEDGE**

Luis Marín Tobar

Key Figure(s):
Luis Marín Tobar

Established: 2005

Track record: Lexvalor knows how business is done today and adds a modern vision to its legal advisory. This, combined with its deep expertise in law and business matters, allows the firm to deliver outstanding results. It provides proactive guidance, manages risks effectively and provides practical solutions. Team members approach cases with high standards of rigor and creativity, in the best interests of the client.

Team & differentiation: The firm boasts a team of IP specialists, which allows it to provide advice on all matters related to this area of law. Each team member is highly specialized professional with deep expertise in the industries they serve. Among the firm's clients are companies from the food and beverage, consumer goods, retail, automotive, transport and pharmaceutical industries.

**BUSTAMANTE FABARA:
MULTIDISCIPLINARY IP TEAM**

Maria Rosa Fabara

Key Figure(s): Maria Rosa Fabara, Jose Rafael Bustamante, Pablo Fabara, Esteban Davila, Diego Ramirez and Daniel Castello

Established: 2022

Track Record: Bustamante Fabara oversees an extensive trademark portfolio and has experienced significant growth in patent activity of late. It leads thousands of ongoing litigation and administrative cases, with high skills in copyright, anti-counterfeiting and plant variety protection matters. The firm actively counsels clients in the pharmaceutical and life-sciences industries on data protection matters.

Team & Differentiation: The firm's multidisciplinary intellectual property team includes lawyers, food chemists and biochemists. Maria Rosa Fabara is highly regarded for her outstanding legal acumen. The firm maintains a comprehensive and frequently updated trademark database, enabling its lawyers to offer clients the most current information on local trademark registrations and all-related to IP regulation.

**ROBALINO LAW:
PIONEERING DATA-PROTECTION EXCELLENCE**

Pedro Cordova

Key Figure(s): Pedro Cordova Balda and María José Peñaherrera

Established: 2015

Track Record: Robalino is at the forefront of innovation and excellence. It is one of Ecuador's leading firms for legal consulting and advisory services, having earned a distinguished reputation for its innovative approach to IP litigation negotiations and data protection matters. It provides a comprehensive range of services, covering strategic and registry advice as well as contractual and litigation matters.

Team & Differentiation: Robalino's clients range from entrepreneurship ventures to multinational corporations. It has a disruptive approach to personal data protection. Pedro Cordova has over a decade's experience in IP and data protection negotiations. He is recognized as one of the industry's key players. Together with María José Peñaherrera and the rest of Robalino's team, he provides excellent IP advice, delivering tailored solutions to each client.

**AVL ABOGADOS:
THRIVING FULL-SERVICE FIRM**

José Luis Barzallo

Key Figure(s): María de los Ángeles Lombeyda, Santiago Andrade and José Luis Barzallo

Established: 1974

Track Record: AVL Abogados is a full-service law firm which delivers specialist services in highly competitive and state-regulated industries. The firm fosters the growth of its clients by delivering innovative, efficient and ethically grounded legal solutions. It designs legal strategies tailored to its clients' diverse requirements, with agility and innovation at every turn.

Team & Differentiation: José Luis Barzallo, a leading innovation, technology, telecommunications and data-protection lawyer, recently joined the firm. His addition further strengthens AVL Abogados' position as a key player in intellectual property, technology and innovation matters in Ecuador. He joins María de los Ángeles Lombeyda, Santiago Andrade and the rest of the highly specialized and experienced team at AVL Abogados.

METHODOLOGY



The criteria are:

- Recognition & reputation of the firm in its market
- Team size at partner and senior associate level; seniority and track record of partners
- Nature, quality and volume of matters handled by the firm
- Prestige, diversity and internationalization of the firm's client base
- Recent team expansions that have proved demonstrably successful

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Qualified third-parties: we collect the opinion of professionals who are neither clients nor competitors, such as: investment bankers, accountants, arbitrators, expert witnesses.

Peer-review: We ask lawyers for their feedback on their local market and who they recommend when facing a conflict of interest. We also collect their opinion on lawyers they have worked with in other jurisdictions.



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PANAMA

ENFORCEMENT & ANTI-COUNTERFEITING

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
EXCELLENT	

De Puy & Asociados	Miguel De Puy III, Delia Arosemena
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Estudio Benedetti	Audrey Williams
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Moran IP	Hugo Morán R.
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HIGHLY RECOMMENDED

Bralep & Co	Raul Zappi, Cesar Augusto Amaya
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Cedeño & Méndez	Roberto Emilio Gómez Cedeño
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Guinard & Noriega	Luis Guinard Rennert, Marta Almanza
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Icaza, González-Ruiz & Alemán	Gabriela Tejada de Britton, Moisés Rivera
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Jimenez, Molino & Moreno	Edwin Molino, Cristina de Molino
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GENERAL IP

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Alfar, Ferrer & Ramírez	Monique Ferrer
Estudio Benedetti	Ramon R. Benedetti, Audrey Williams, Diana Carolina Leandro, Ramon Benedetti Alemán
Guinard & Noriega	Luis Guinard Rennert, Vanessa Noriega
Icaza, González-Ruiz & Alemán	Gabriela Tejada de Britton, Moisés Rivera
EXCELLENT	
Cedeño & Méndez	Roberto Emilio Gómez Cedeño
Jimenez, Molino & Moreno	Edwin Molino, Cristina de Molino
Morgan & Morgan	Maria Eugenia Brenes, Allen Candanedo
HIGHLY RECOMMENDED	
Arias, Fábrega & Fábrega	Melissa del Busto
Central Law	Yolianna Arosemena Benedetti
Epoint Panamá	Mariola Vásquez
RECOMMENDED	
Arosemena Noriega & Contreras	Shanina Contreras
Bufete Candanedo	Rolando Candanedo
De Puy & Asociados	Miguel De Puy III, Delia Arosemena
Law Services PC	Julie Martinelli
Legalia IP	Alexandra Kourany, Nadia Jorge, Li An Chong
Moran IP	Hugo Morán R., Luz Hernandez
Pedreschi & Pedreschi	Ivette Llerena Acuña
Tapia, Linares Y Alfaro	Anabel Gamallo

PERU

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TRADEMARK PROSECUTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
1 Barreda Moller	Fernando Barreda, Gonzalo Barreda, Alfredo Barreda, Marcela Escobar, Micaela Mujica
Estudio Colmenares & Asociados	Luis Gayoso, Viviana C. Durand, Yanet Tineo, Guillermo Gayoso, Maria Luisa Soto
EXCELLENT	
1 Allende & Garcia Abogados	Jorge Allende, Magali Garcia
BARLAW - Barrera & Asociados	Medalith Albarracin, Adriana Barrera, Maria Ines Herrera
Clarke Modet Peru	Alvaro Arias, José Marquis, Valeria Solano, Guillermo Hiraoka
Diez Canseco Abogados	Omar Alvarado, Luis Diez Canseco, Marta Fernandez Pepper
Rodrigo Elías & Medrano Abogados	Maria del Carmen Alvarado, Ximena Aramburú
Thorne Echeandia & Lema Abogados	Alvaro Echeandia
HIGHLY RECOMMENDED	
2 Espinosa Bellido Abogados	Francisco Espinosa Reboa
Estudio Muñiz	Piero Calderon Oliva, Johana Calderón Valencia
Kresalja IP	Rosa María Kresalja, Baldo Kresalja, Marcela Robles, Roselina Liza
Osterling Abogados	Arturo Tello, Ximena Souza Ferreira, Mauricio Martinez, Scilia Flores
Scavia & Scavia	Renzo Scavia
1 OMC Abogados	Fernando De Taboada, Oscar Mago, Federico Mevius
Rosselló Abogados	Carolina Castro, Ruddy Medina, Eliana Vilchez



Valencia	Mariela Valencia, Juber Valencia, María Isabel Valencia
2 BRDA Abogados	José Barreda
Carolina Oré Gomez & Asociados	Carolina Oré, Alexander Trujillo
DS Casahierro Abogados	Javier Duany, Jessica Ortíz
Durand Abogados	Christian Durand Grahammer
Estudio Olaechea	Monica Germany
Intrinsecus	Luis Alonso García, Alvaro Gutierrez
MCG Law Firm	Dafne Ramos
Mertz Peru	Daniel Coaguila, Claudia Fernandini, Yajaira Saavedra, Stephany Soto
Pacon & Schiantarelli	Juan Pablo Schiantarelli
Perez-Albela & Asociados	Jorge Perez-Albela
Philippi, Prietocarribosa Ferrero DU & Uria	Veronica Vergaray
Pierola & Asociados	José de Pierola, María Nolazco
Properly	Ana Belen Martell
RECOMMENDED	
Benites Vargas & Ugaz Abogados	Fabricio Sánchez
Bueno Lercari Consultores	Rosa Bueno de Lercari
CMS Grau	Maria Delia Oxley
DLA Piper Perú	Ana Teresa Barreto
Estudio Fernandez & Vargas Abogados	Luis Gonzalo Ramirez, Maria Luz Vargas
Estudio Llona & Bustamante Abogados	Alfonso Fernández Maldonado, Raúl Villacencio
Fernández-Dávila Abogados	Carlos Fernández Dávila, Ivette Luque, Neunlyn Marín Díaz, María del Rosario Zúñiga, Evelyn Sanchez
Hernández & Cia Abogados	Giancarlo Baella
León e Iparraguirre Abogados	Jimena Carrera, Luis Miguel León
Niubox Legal Digital	Oscar Montezuma, Fiorella Colonna, Anita de la Piedra, Daniela García, David Vasquez, Joshua Napuri
Ontier Peru	Fernán Altuve-Febres
Perez Correa & Asociados	Israel Pérez Correa
Rodríguez García & Encinas Abogados	Gustavo Rodriguez Garcia
Torres y Torres Lara Abogados	Mauricio Paredes
Union Andina	Alejandro Castro
Vega & Abogados	Enrique Cavero

IP LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
1 Rodrigo Elías & Medrano Abogados	Hector Alvarez, Maria del Carmen Alvarado
EXCELLENT	
1 BARLAW - Barrera & Asociados	Medalith Albarracin, Adriana Barrera, Maria Ines Herrera
Barreda Moller	Alfredo Barreda, Fernando Barreda, Carlos Auza, Micaela Mujica, Marcela Escobar, Gonzalo Barreda
Espinosa Bellido Abogados	Francisco Espinosa Reboa
Estudio Colmenares & Asociados	Ysella Arguedas, Carmen Arana, Liria Bustios, Patricia Albino, Guillermo Melgarejo, Manuel Fernandez-Stoll
Thorne Echeandia & Lema Abogados	Alvaro Echeandia
2 Estudio Muñiz	Piero Calderon Oliva, Johana Calderón-Valencia
Kresalja IP	Rosa María Kresalja, Baldo Kresalja
Osterling Abogados	Arturo Tello, Ximena Souza Ferreira, Mauricio Martinez, Scilia Flores
HIGHLY RECOMMENDED	
Allende & Garcia	Jorge Allende, Magali Garcia
Clarke Modet Peru	Alvaro Arias, Cynthia Huaman, José Marquis, Valeria Solano
Diez Canseco Abogados	Omar Alvarado, Luis Diez Canseco, Marta Fernandez Pepper
DLA Piper Perú	Ana Teresa Barreto
DS Casahierro Abogados	Javier Duany Garcia, Jessica Ortiz
Estudio Olaechea	Monica Germany
Fernández-Dávila Abogados	Carlos Fernández Dávila, Ivette Luque, Julisa Quiliche, Neunlyn Marín, María del Rosario Zúñiga, Evelyn Sanchez
Garrigues	Ivo Gagliuffi
Intrinsecus	Luis Alonso Garcia, Alvaro Gutierrez
León e Iparraguirre Abogados	Jimena Carrera, Luis Miguel León
Mertz Peru	Claudia Fernandini, Stephany Soto, Yajaira Saavedra, Daniel Coaguila, Norberto Rodriguez, Aldahir Romaní
Pacon & Schiantarelli	Juan Pablo Schiantarelli

**Rodríguez García & Encinas Abogados**

Gustavo Rodriguez

Valencia

Mariela Valencia, Juber Valencia, Maria Isabel Valencia

RECOMMENDED**Benites Vargas & Ugaz Abogados**

Fabricio Sánchez Concha

BRDA Abogados

José Barreda

Carolina Oré Gomez & Asociados

Carolina Oré, Alexander Trujillo

CMS Grau

Maria Delia Oxley

Durand Abogados

Armando Pastor

Estudio Fernandez & Vargas Abogados

Luis Gonzalo Ramirez, Maria Luz Vargas

Fernández, Heraud & Sánchez

Gustavo Heraud Perez

MCG Law Firm

Dafne Ramos, Ray Meloni, Jean-Carlo Costa

Payet, Rey, Cauvi, Pérez Abogados

Carlos Patrón

Perez Albela & Asociados

Jorge Perez-Albela

Pierola & Asociados

José de Pierola, María Nolazco

Properly

Ana Belen Martell

Scavia & Scavia

Renzo Scavia

Stucchi Abogados

Pierino Stucchi, Jose Antonio Bezada

Vega & Abogados

Enrique Cavero

VALUABLE PRACTICE**Bueno Lercari Consultores**

Rosa Bueno de Lercari, Álvaro Pinasco

Estudio Llona & Bustamante Abogados

Alfonso Fernández Maldonado, Raúl Villacencio

Hernández & Cia Abogados

Giancarlo Baella

Niubox

Fiorella Colonna, Oscar Montezuma

Ontier Perú

Fernán Altuve Febres

Rosselló Abogados

Carolina Castro, Ruddy Medina, Eliana Vilchez

Santiváñez Abogados

Jessica Hondermann

Torres y Torres Lara Abogados

Mauricio Paredes

Union Andina

Alejandro Castro

ENFORCEMENT & ANTI-COUNTERFEITING

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
1 BARLAW - Barrera & Asociados	Adriana Barrera, Maria Ines Herrera, Medalith Albarracin
2 DS Casahierro Abogados	Javier Duany, Jessica Ortiz
EXCELLENT	
Barreda Moller	Carlos Auza, Fernando Barreda, Gonzalo Barreda, Alfredo Barreda
Estudio Colmenares & Asociados	Guillermo Melgarejo, Diego Pozo, Liria Bustios, Carmen Arana
Estudio Muñiz	Piero Calderón, Melissa Costa
HIGHLY RECOMMENDED	
Estudio Echecopar - Member of Baker McKenzie International	Manlio Bassino
Kresalja IP	Rosa María Kresalja, Roselina Liza
Osterling Abogados	Arturo Tello, Ximena Souza Ferreira, Mauricio Martinez, Scilia Flores
RECOMMENDED	
Allende & Garcia Abogados	Jorge Allende, Magali Garcia
Carolina Oré Gomez & Asociados	Carolina Oré, Alexander Trujillo
Clarke Modet Peru	José Marquis, Valeria Solano, Guillermo Hiraoka
Diez Canseco Abogados	Omar Alvarado, Luis Diez Canseco, Marta Fernandez Pepper
Estudio Fernandez & Vargas Abogados	Luis Gonzalo Ramirez, Maria Luz Vargas Chavez
Mertz Peru	Claudia Fernandini, Stephany Soto, Yajaira Saavedra, Daniel Coaguila
Rodrigo Elías & Medrano Abogados	María del Carmen Alvarado, Ximena Aramburu



Analysis

**BARLAW - BARRERA & ASOCIADOS:
PROVIDING PRESTIGIOUS IP SOLUTIONS**

Adriana Barrera

Key Figure(s): Adriana Barrera, María Inés Herrera and Medalith Albaracín
Established: 2011

Track Record: With over 500 clients including Apple, Sony and Chanel, Barlaw is one of the very best IP firms in Peru. It offers robust expertise in trademarks, patents, copyright, litigation, enforcement and regulatory matters. The firm handles complex prosecution cases and supports clients active in the tech, pharma, fashion, retail and finance sectors.

Team & Differentiation: Led by Adriana Barrera and fellow partners María Inés Herrera and Medalith Albaracín, who all have decades of IP experience, Barlaw's 50-strong team includes scientists, engineers and legal experts. Known for its international presence and leadership in IP enforcement, the firm actively shapes IP policy through participation in global forums and associations like INTA, AIPPI and UNIFAB.

**CMS GRAU:
UNLOCKING CLIENTS' INNOVATION POTENTIAL**

María Delia Oxley

Key Figure(s): María Delia Oxley, Ramón Huapaya, Juan José Hopkins and Nestor Shimabukuro
Established: 1934

Track Record: Trusted by major multinationals, such as Google, Unilever, Microsoft and Telefónica, CMS Grau provides exemplary advice on IP, digital transformation, AI, fintech and data-protection matters. It is a go-to advisor for issues pertaining to food, finance, gaming and sustainability. The firm combines local expertise with global reach to deliver preventive, strategic legal counsel.

Team & Differentiation: With vast experience, CMS Grau's team excels at managing IP portfolios and disputes, including trademarks, patents, unfair competition and consumer protection. Known for the depth of their regulatory expertise, the team provides comprehensive, attentive support to clients on everything from brand launches to copyright contracts, minimizing legal and reputational risk in the process.

**DS CASAHIERRO:
IP PROTECTION EXPERTS**

Javier Duany

Key Figure(s): Javier Duany, Jessica Ortiz
Established: 2009

Track Record: DS Casahierro sets the benchmark in Peru for IP solutions, and is trusted by top brands in the entertainment, tech, automotive and healthcare sectors. The firm's robust approach combines investigations, customs actions, raids and digital surveillance, ensuring fast and effective IP protection aligned with administrative and judicial authorities.

Team & Differentiation: Bolstered by partners with decades of experience in the market, the firm's IP team offers deep expertise in trademark, copyright, unfair competition and new technology. Known for delivering swift action, strategic coordination with authorities and client-centric solutions, DS Casahierro utilizes both preventive and repressive measures that set the standard in the region.

**VALENCIA:
NEARLY A CENTURY OF TRUSTED IP COUNSEL**

Mariela Valencia

Key Figure(s): Juber Valencia, María Valencia, Mariela Valencia, Giovana Palacios and Teresa Cabrera
Established: 1928

Track Record: 96 years of specialist experience and counting, Valencia is one of Peru's longest established IP boutiques. The firm manages over 9,800 active trademark registrations and 170 records of plant varieties, patents and industrial designs. Its services span IP registration, litigation, unfair competition, anti-piracy and corporate advisory, delivering trusted counsel to national and international clients alike.

Team & Differentiation: Valencia's interdisciplinary team delivers strategic, client-centered legal support, blending deep IP knowledge with innovative problem-solving capabilities. The firm is known for its confidentiality, commitment and results-driven mindset. As part of its institutionalized pro-bono program, Valencia partners with Fundación OLI to support equal-opportunity initiatives through legal outreach.

**ESTUDIO MUÑIZ:
STRATEGIC ADVISORY SERVICE INNOVATORS**

Alex Sosa

Key Figure(s): Jorge Muñiz, Alex Sosa, Bruno Merchor and Johan Rosales
Established: 1981

Track Record: Estudio Muñiz advises prominent companies such as Bayer, Pfizer, Scotiabank, Experian, and Sony on complex matters involving data protection, advertising regulation, and unfair competition. The firm offers preventive strategies and effective defense in consumer and advertising disputes. It also provides comprehensive legal support for the registration and proper use of personal data across all business activities.

Team & Differentiation: With a team of advertising and data-protection law specialists, and a strong mix of public and private sector experience, Estudio Muñiz offers a strategic, forward-looking approach. The firm is a recognized leader in competition and advertising matters, known for its proactive advice, innovative legal defenses and deep understanding of the regulatory frameworks that impact business operations.

**METHODOLOGY**

The criteria are:

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Peer-review: We ask lawyers for their feedback on their local market and who they recommend when facing a conflict of interest. We also collect their opinion on lawyers they have worked with in other jurisdictions.

ADVERTISING

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Estudio Echecopar - Member of Baker McKenzie International	Teresa Tovar
León e Iparraguirre Abogados	Gianfranco Iparraguirre, Luis Miguel León
Payet, Rey, Cauvi, Pérez Abogados	David Kuroiwa, Julia Loret de Mola, Carlos Patrón
EXCELLENT	
Diez Canseco Abogados	José González Cucho
Rodríguez García & Encinas Abogados	Gustavo Rodriguez Garcia
Stucchi, Bezada, Rodas & Pelaez Abogados	José Antonio Bezada, Carlos Rodas, Pierino Stucchi
Torres y Torres Lara Abogados	Christian Guzmán, Guadalupe Montenegro, Alonso Morales, Alejandro Morales
HIGHLY RECOMMENDED	
1 CMS Grau	Maria Delia Oxley
Fernández-Dávila Abogados	Carlos Fernández-Dávila, Neunlyn Marín, María del Rosario Zúñiga, Evelyn Sánchez
Rodrigo Elías & Medrano Abogados	Maria del Carmen Alvarado, Maritza Reátegui
2 Allende & Garcia	Jorge Allende
BARLAW - Barrera & Asociados	Adriana Barrera, Maria Ines Herrera
DLA Piper Perú	Daniel Flores
RECOMMENDED	
1 Estudio Fernandez & Vargas Abogados	Marco Antonio Palomino, Maria Luz Vargas, Francisco Cabezas
Estudio Muñiz	Jorge Muñiz, Alex Sosa
García-Godos & Lindley-Russo	Alfredo Lindley-Russo, Luis Adrianzen
2 Kresalja IP	Rosa María Kresalja, Baldo Kresalja
Osterling Abogados	Ximena Souza Ferreira
Rosselló Abogados	Ruddy Medina, Eliana Vilchez, Carolina Castro
Santivañez Abogados	Jessica Hondermann
Vega & Abogados	Enrique Cavero

FASHION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Estudio Muñiz	Annalucia Fasson Llosa
EXCELLENT	
BARLAW - Barrera & Asociados	Medalith Albarracin, Adriana Barrera, Maria Ines Herrera
Osterling Abogados	Ximena Souza Ferreira
Pacon & Schiantarelli	Juan Pablo Schiantarelli
Rodríguez García & Encinas Abogados	Gustavo Rodriguez Garcia



DATA PROTECTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
1 Niubox	Oscar Montezuma, Fiorella Colonna, Anita de la Piedra, Daniela García, David Vasquez, Joshua Napurí
2 Estudio Echecopar - Member of Baker McKenzie International	Teresa Tovar
EXCELLENT	
Allende & Garcia Abogados	Jorge Allende
Iriarte & Asociados	Erick Iriarte
Payet, Rey, Cauvi, Pérez Abogados	Carlos Patrón, Julia Loret de Mola, Marianna Vallvé
Revoredo.pe	Abel Revoredo
Rodrigo Elías & Medrano Abogados	Ramón Vidurrizaga
Stucchi, Bezada, Rodas & Pelaez Abogados	José Antonio Bezada, Pierino Stucchi
HIGHLY RECOMMENDED	
1 Porto Legal	Jose Miguel Porto
Torres y Torres Lara Abogados	Alejandro Morales, Rafael Torres
2 DLA Piper Perú	Daniel Flores
Osterling Abogados	Fernando Allasi, Arturo Tello
Pacon & Schiantarelli	Juan Pablo Schiantarelli, Rosalina Susano
Vega & Abogados	Enrique Cavero
Zegarra & Schipper	Diego Zegarra
RECOMMENDED	
1 BARLAW - Barrera & Asociados	Adriana Barrera, Maria Ines Herrera, Medalith Albarracin
Baxel Consultores	Christián Chávez
CPB Abogados	Macarena Del Busto
Diez Canseco Abogados	José González Cucho
DS Casahierro Abogados	Javier Duany, Jessica Ortíz

León e Iparraguirre Abogados	Gianfranco Iparraguirre, Luis Miguel León
Miranda & Amado	Enrique Felices, Willy Pedreschi, Fiorella Zumaeta
2 CMS Grau	Juan Carlos Escudero, Carolina Gajate, Juan José Hopkins, Ramon Huapaya
Cuatrecasas	Ivan Blume, Fernando Salhuana, Ralph Salas, María Pía Agramonte
Estudio Muñiz	Alex Sosa, Camila Mallqui
Estudio Olaechea	Carol Quiroz
Fernández-Dávila Abogados	Carlos Fernández-Dávila, Gustavo Cusman
VALUABLE PRACTICE	
Benites Vargas & Ugaz Abogados	Fabricio Sánchez Concha
Bueno Lercari Consultores	Rosa Bueno de Lercari
Caro & Asociados	Richard Aguilar, Carlos Caro, Luis Miguel Reyna
Damma Legal Advisors	Álvaro Castro, Gabriela Cuadros
Dentons Perú	Alexandra Egas, Julio Gallo
Estudio Fernandez & Vargas Abogados	Marco Antonio Palomino, Maria Luz Vargas, Frank Sanchez
Garrigues	Franco Muschi
Philippi, Prietocarrizosa Ferrero DU & Uria	Verónica Vergaray
Rebaza, Alcázar & De Las Casas	Rafael Alcázar
Rodríguez García & Encinas Abogados	David Encinas
Santivañez Abogados	Jessica Hondermann
Mertz Peru	Aldahir Romaní, Daniel Coaguila, Claudia Fernandini, Yajaira Saavedra, Stephany Soto, Norberto Rodriguez
Vargas Pareja Abogados & Consultores	Alberto Vargas Pareja, Eddy Ramirez

NIUBOX: LEGAL INNOVATION FOR THE DIGITAL ECONOMY



Oscar Montezuma

Key Figure(s): Oscar Montezuma, Fiorella Colonna and Anita de la Piedra
Established: 2018

Track Record: Known for its ability to blend legal and technical insight, Niubox supports cutting-edge digital businesses, including Solgas, Delivery Hero and Agora Servicios Digitales, across sectors like fintech, telecom, AI and satellite broadband. It provides comprehensive counsel on compliance, cybersecurity, data governance and regulatory strategy, positioning itself as a vital partner to companies.

Team & Differentiation: Led by Managing Partner Oscar Montezuma, a digital law expert with over 15 years' experience, the team plays a key role in shaping public policy and legal frameworks across Latin America. Niubox professionals actively contribute to major forums including APEC Digital Weeks, Cirion Forum, and Peruvian Congressional roundtables, providing clients with anticipatory legal strategies and unparalleled insight.

URUGUAY

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TRADEMARK PROSECUTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Cikato Abogados	Diego Chijane, Matias Cikato, Mauro Marín
Fernandez Secco & Asociados	Agustina Fernández Giambruno
Fox & Lapenne	Victoria Fox, Juan Lapenne
Vanrell Propiedad Intelectual Abogados	Lucía Espinosa, Fabiana Mateos
EXCELLENT	
Cervieri Monsuarez	Andrea Casales, Madelón Landa, Natalia Paladino
Ferrere	Agustín Mayer West, Stella Weng
Fischer Abogados	Gustavo Fischer, Federico Fischer, Mercedes Castells
HIGHLY RECOMMENDED	
Clarke Modet Uruguay	Fabiana Penades
Pittaluga Abogados	Martín Pittaluga
RECOMMENDED	
Bacot & Bacot	Oscar Bacot Silveira
Dubourg	Andrés Gallo Dubourg
Jones & Cia	Diego Dufrechú
Mercomark	Carlos Sarlabós

CERVIERI MONSUAREZ & ASOCIADOS: LEADING LIGHTS IN TRADEMARK MATTERS



Virginia Cervieri

Key Figure(s):
Virginia Cervieri, Natalia Paladino, Pablo Monsuarez, Anabel Frachia and Lucia Cantera

Established: 2008

Track Record: The firm is a leading name in anti-counterfeiting and enforcement matters, and in the registration and protection of IP rights. The founding partners of the firm, which has offices in Uruguay, Bolivia, Paraguay and Anguila, boast three decades of experience. In 2004, the firm established the Cervieri Monsuárez Foundation to promote art and strengthen high-impact cultural and educational programs in the community.

Team & Differentiation: The team intervenes in iconic cases which has earned it a sterling reputation. Its partners participate as speakers in IP-related events, at both regional and international levels. Virginia Cervieri is a top referent in enforcement & anti-counterfeiting matters in Uruguay. It is the only local law firm to have developed its own software package, Horus, which helps monitor client's brands and products to ensure optimal protection.

IP LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Cervieri Monsuarez	Lucía Cantera, Virginia Cervieri, Pablo Monsuarez, Natalia Paladino
Ferrere	Agustín Mayer West, Alejandro Alterwain
Fischer Abogados	Gustavo Fischer, Federico Fischer, Mercedes Castells
EXCELLENT	
Cikato Abogados	Mauro Marín, Matías Cikato
Fernandez Secco & Asociados	Agustina Fernández Giambruno
Fox & Lapenue	Victoria Fox, Juan Lapenue
Vanrell Propiedad Intelectual Abogados	Marcel Perdigón
HIGHLY RECOMMENDED	
Bergstein Abogados	Silvana Vila, Leonardo Melos
Clarke Modet Uruguay	Fabiana Penades
Pittaluga Abogados	Juan Manuel Pittaluga

ENFORCEMENT & ANTI-COUNTERFEITING

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Cervieri Monsuarez	Virginia Cervieri, Anabel Frachia
Cikato Abogados	Matías Cikato, Mauro Marín
Fischer Abogados	Gustavo Fischer, Federico Fischer, Mercedes Castells
Vanrell Propiedad Intelectual Abogados	Fabiana Mateos, Juan Vanrell
2 Fernandez Secco & Asociados	Agustina Fernández Giambruno, Gonzalo Fernández Secco
Ferrere	Agustín Mayer West
HIGHLY RECOMMENDED	
Bacot & Bacot	Oscar Bacot Silveira
Fox & Lapenue	Victoria Fox, Juan Lapenue
Pittaluga Abogados	Martín Pittaluga, Juan Manuel Pittaluga

EUROPE

AUSTRIA

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TRADEMARK PROSECUTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Puchberger & Partner	Andreas Gehring
Schoenherr	Dominik Hofmarcher, Christian Schumacher, Michael Woller
SONN	Rainer Beitz, Rudolf Griss, Johannes Strobl
EXCELLENT	
Gassauer-Fleissner	Michaela Petsche, Manuel Wegrostek
Geistwert	Constantin Kletzer, Max Mosing, Rainer Schultes
HIGHLY RECOMMENDED	
ABP Burger & Partner	Clemens Ofner
Baker McKenzie	Alexander Hofmann*
Dorda	Andreas Seling
Hübscher & Partner	Winfried Hellmich, Gerd Hübscher, Helmut Hübscher, Bernhard Kadner, Fabian Haiböck
Pendl Mair	Sebastian Feurstein, Gerald Mair, Rudolf Pendl
Schwarz & Partner	Bernhard Gruber, Philipp Gruber, Herwig Margotti
Taylor Wessing	Martin Prohaska-Marchried
RECOMMENDED	
Binder Grösswang	Ivo Rungg
Brauneis	Georg Fellner, Martin Reinisch
CMS Reich-Rohrwig Hainz	Egon Engin-Deniz
Haslinger Nagele	Markus Gaderer
KWR Karasek Wietrzyk	Barbara Kuchar
Schardmüller Gall-Schuhmann	Robert Claudius Schardmüller

*Associate



TRADEMARK LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Gassauer-Fleissner	Dominik Göbel, Michaela Petsche, Manuel Wegrostek
Geistwert	Constantin Kletzer, Max Mosing, Alexander Schnider, Rainer Schultes
Schoenherr	Dominik Hofmarcher, Gudrun Irsa-Klingspiegl, Christian Schumacher, Michael Woller
EXCELLENT	
1 CMS Reich-Rohrwig Hainz	Egon Engin-Deniz
Schwarz Schoenherr	Markus Grötschl, Georg Schönherr
2 Dorda	Axel Anderl, Andreas Seling
Pendl Mair	Sebastian Feurstein, Gerald Mair, Rudolf Pendl
HIGHLY RECOMMENDED	
Binder Grösswang	Michael Horak, Ivo Rungg
Taylor Wessing	Thomas Adocker, Martin Prohaska-Marchried
Wiltschek Plasser	David Plasser
Wolf Theiss	Maren Jergolla-Wagner*, Georg Kresbach
RECOMMENDED	
ABP Burger & Partner	Clemens Ofner
Baker McKenzie	Lukas Feiler
Brauneis	Martin Reinisch
Freshfields	Lutz Riede
KWR Karasek Wietrzyk	Barbara Kuchar
Paragon	Konrad Lenneis, Mathias Görg
Tonninger Schermaier & Partner	Markus Albrecht, Bernhard Tonninger

*Senior associate

BELGIUM

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TRADEMARK PROSECUTION

Best IP Agencies

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Gevers	Bram Dejan
EXCELLENT	
Arnold & Siedsma	Sandra Bauwens
Calysta	Ludivine Coulon
De Clercq & Partners	Ann De Clercq
Fencer	Stephanie Wuyts
Winger	Christophe Bourgeois
HIGHLY RECOMMENDED	
Awa	Dominique Rifon
Kirkpatrick	Lidy-Anne Jeswiet - van Westenbrugge
KOB	Trui Castelein
Novagraaf	Ingrid Mennens



TRADEMARK LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Bird & Bird	Jean-Christophe Troussel
Fencer	Paul Maeyaert
Simont Braun	Emmanuel Cornu
EXCELLENT	
Fieldfisher	Stijn Debaene
Monard Law	Stephane Criel, Daan De Jaeger, Sébastien Verva, Kristof Zadora
NautaDutilh	Florence Verhoestraete
Stibbe	Ignace Vernimme
HIGHLY RECOMMENDED	
1 & De Bandt	Karel Janssens
Altius	Olivier Vrins
Co & Delarue	Dieter Delarue
Inteo	Sofie Cubitt
Lejeune Legal	Frédéric Lejeune
Lexing	Jean-François Henrotte
Liedekerke	Etienne Kairis
MKL Law	Edwin Kat
Prioux Culot	Pierre-Yves Thoumsin
Taylor Wessing	Christian Dekoninck
2 Baker McKenzie	Koen De Winter
CMS	Renaud Dupont, Tom Heremans
Crowell Moring	Jan-Diederik Lindemans
Ethikos	Annick Mottet
IP Porta	Karen Ongena
Janson	Mireille Buydens
Linklaters	Pieter Van Den Broecke
Wiggin	Carina Gommers

ANDERSEN IN BELGIUM: INNOVATIVE SOLUTIONS FOR COMPLEX TRADEMARK LITIGATION



Key Figure(s):
Sébastien Watelet
Established: 2024

Sébastien Watelet

Track Record: The team has handled over 30 new cases in the past year, representing a diverse portfolio of clients from the media, IT and creative industries. Recent successes include securing favorable advance tax rulings, defending creative professionals against aggressive tax reclassifications and obtaining landmark judicial victories that clarify the scope of copyright and trademark protection for design works and creative output.

Team & Differentiation: The firm stands out for its unique combination of intellectual property and tax expertise, reinforced by the integration of a specialist tax-law team. A multidisciplinary approach allows for delivery of tailored, pragmatic solutions that address both legal and fiscal dimensions of trademark and copyright litigation. Law Tax has proven ability to secure favorable outcomes in both administrative and judicial settings.

COPYRIGHT, MEDIA & ENTERTAINMENT

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Bird & Bird	Benoit Van Asbroeck
Hoyng Rokh Monegier	Fabienne Brison
Simont Braun	Emmanuel Cornu
EXCELLENT	
1 Andersen in Belgium	Sébastien Watelet
Fencer	Paul Maeyaert
Monard Law	Stephane Criel, Daan De Jaeger, Sébastien Verva
2 Altius	Sven Demeulemeester
Berenboom & Associés	Alain Berenboom
CMS	Tom Heremans
Co & Delarue	Dieter Delarue
Crowell Moring	Sari Depreeuw
Everest	Matthieu Baert
Fieldfisher	Hakim Haouideg
Lexing	Jean-François Henrotte
Stibbe	Philippe Campolini
HIGHLY RECOMMENDED	
& De Bandt	Karel Janssens
Cresta	Arnaut Kint
Lejeune Legal	Frédéric Lejeune
Inteo	Kristof Neefs
IP Porta	Karen Ongena
Janson	Mireille Buydens
JVM	Eric Jooris
Linklaters	Pieter Van Den Broecke
Lydian	Bastiaan Bruyndonckx
Taylor Wessing	Christian Dekoninck
Time.lex	Frédéric Debusseré
Ulys	Etienne Wery
Wiggin	Eva De Pauw

MONARD LAW: CREATIVE POWERHOUSE FOR COPYRIGHT, MEDIA & ENTERTAINMENT



Key Figure(s):
Daan De Jaeger
Established: 1990

Daan De Jaeger

Track Record: The team has a proven track record advising major players in the music, fashion, gaming, luxury and sports worlds, handling over 350 cases annually. Their expertise spans high-profile copyright disputes, anti-counterfeiting actions and strategic support for leading festivals, global brands, and digital innovators, consistently securing favorable outcomes in complex, cross-border matters.

Team & Differentiation: The team stands out for its dynamic, partner-driven approach, combining deep sector knowledge with pragmatic solutions tailored to each client. Its multidisciplinary expertise covers copyright, media law, entertainment contracts and digital innovation (NFTs, AI, Web3). The team's open culture, legal tech adoption and international alliances ensure responsive, business-focused advice.

DENMARK

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TRADEMARK PROSECUTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
AWA	Claus Marcussen
Bech-Bruun	Claus Barrett Christiansen, Jeppe Brinck-Jensen, Inge Kirstine Skou
Gorrisen Federspiel	Kenneth Kvistgaard-Aaholm, Lars Segato, Lasse Søndergaard Christensen
Kromann Reumert	Frank Bøggild, Kolja Staunstrup
Lundgrens	Anne Mette Sloth Berner
Plesner	Kasper Frahm, Sture Rygaard
Zacco	Thomas Mølsgaard, Heidi Rehné, Knud Wallberg
EXCELLENT	
Bugge Valentin	Jens Jakob Bugge
Njord Law Firm	Jeppe Brogaard Clausen
Patrade	Eva Nødskov Aaen, Charlotte Rask Boddum
Plougmann Vingtoft	Ellen Breddam
HIGHLY RECOMMENDED	
Accura Advokatpartnerselskab	Christina Type Jardorf
Bird & Bird	Mogens Dyhr Vestergaard, Peer Petersen
Horten	Jakob Krag Nielsen
Loje IP	Doga Cansi, Kim Larsen, Johan Loje
Otello Advokatfirma	Martin Hoffgaard Rasmussen

TRADEMARK LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Bech-Bruun	Claus Barrett Christiansen, Jeppe Brinck-Jensen, Inge Kirstine Skou
<hr/>	
Gorrisen Federspiel	Kenneth Kvistgaard-Aaholm, Lars Segato, Lasse Søndergaard Christensen
<hr/>	
Plesner	Kasper Frahm, Sture Rygaard, Mikkel Vittrup
EXCELLENT	
Bugge Valentin	Jens Jakob Bugge, Anders Valentin
<hr/>	
Kromann Reumert	Nicolai Lindgreen, Kolja Staunstrup
<hr/>	
Lundgrens	Søren Danelund Reipurth, Nina Ringen
<hr/>	
Njord Law Firm	Jeppe Brogaard Clausen, Torben Krath
HIGHLY RECOMMENDED	
Accura Advokatpartnerselskab	Morten Bruus, Christina Type Jardorf
<hr/>	
AWA	Lisa Webster
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Horten	Asger Heine Jensen, Jakob Krag Nielsen
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Løje IP	Johan Løje
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Patrade	Eva Nødskov Aaen
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Zacco	Thomas Mølsgaard
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FINLAND



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TRADEMARK PROSECUTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Boco IP	Peter Åkerlund, Elina Heikkilä, Laura Roselius, Jerry Härkönen
Castrén & Snellman	Nina Mikander, Sakari Salonen
Properta Attorneys	Hanna-Maija Elo, Kukka Tommila
Roschier	Rainer Hilli, Markku Tuominen
EXCELLENT	
Borenius	Lasse Laaksonen
Eversheds Sutherland	Kati Rantala, Lassi Lepistö
Heinonen & Co - part of Eversheds Sutherland Finland	Petteri Häkkänen, Lassi Lepistö, Kati Rantala
Laine IP Oy	Tom-Erik Hagelberg, Joose Kilpimaa
Papula-Nevinpat	Heidi Mikkola, Riikka Palmos
Waselius	Bernt Juthström, Åsa Krook
HIGHLY RECOMMENDED	
Backström & Co	Petri Eskola, Markus Lampinen, Timo Mäenpää
Berggren	Kaisa Fahllund, Soile Järvenpää, Milla Lehtoranta
Dottir Attorneys	Johanna Rantanen
Hannes Snellman	Panu Siitonen
Kaulo & Partners	Jani Kaulo, Maria Puronvarsi
Kolster Oy Ab	Kristiina Kaislisto
Krogerus	Kalle Hynönen

TRADEMARK LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Boco IP	Peter Åkerlund, Elina Heikkilä, Laura Roselius, Jerry Härkönen
Borenius	Lasse Laaksonen, Ben Rapinoja
Roschier	Rainer HILLI, Mikko Manner, Mikael Segercrantz, Markku Tuominen
EXCELLENT	
Castrén & Snellman	Sakari Salonen
Hannes Snellman	Panu Siitonien
Heinonen & Co - part of Eversheds Sutherland Finland	Petteri Häkkänen, Lassi Lepistö, Kati Rantala
Properta Attorneys	Hanna-Maija Elo, Kukka Tommila
HIGHLY RECOMMENDED	
Backström & Co	Petri Eskola, Markus Lampinen, Timo Mäenpää
Berggren	Kaisa Fahllund, Soile Järvenpää, Milla Lehtoranta
Bird & Bird	Henri Kaikkonen
Krogerus	Kalle Hynönen
Merilampi Attorneys	Henrik af Ursin
Waselius	Bernt Juthström, Åsa Krook

FRANCE



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BRANDS, DESIGNS & MODELS

Best IP Agencies

In each tier, the agencies are ordered alphabetically

AGENCY	KEY FIGURE(S)
LEADING	
Casalonga	Caroline Casalonga, Karina Dimidjian-Lecomte, Pauline Freulon, Laurence Schardt, Aude Thrierr
Germain Maureau	Julien Fialletout, Bertrand Geoffray, Isabelle Hegedus, William Lobelson
Ipsilon	Florence Briec, Michèle Dietrich, Olivier Girard, Audrey Lachaud, Jacques Vigneron
Lavoix	Béatrice Daubin, Philippe Lods, David Millet, Gwénaël Toussaint
Novagraaf	Olivier Boland, Aurélie Guétin, Fabienne Maucarré, Carole Roger, Marianne Tissot
Plasseraud IP	Patrick Boyle, Bérénice Dejardins, Frédéric Glaize, Guylène Kiesel Le Cosquer, Charlotte Montaud, Laurent Nowak, Nathalie Pacaud, Christophe Pelèse, Philippe Picard, Guillaume Vermander
Regimbeau	Martine Bloch-Weill, Olivier Prats, Isabelle Thill
EXCELLENT	
1 Beau De Lomenie	Grégory Ingrand, Emmanuelle Machinet
Dreyfus & Associés	Nathalie Dreyfus, Emmanuel Harrar
Santarelli Group	Angélique Afonso, Sylvette Benquet, Frédérique Chinchole, Jean-Baptiste Duranton, Marie Eschard, Éric Le Bihan, Hélène Lecornu, Sophie Marc, Guillaume Mortreux, Nathalie Rey
Taoma Partners	Melissa Cassanet, Laurine Janin-Reynaud, Gaëlle Loinger-Benamran, Jean-Charles Nicollet, Malaurie Pantalacci
Tmark	Nicolas Debaisieux, François Deschamps, Valérie Dorey, Nadine Royer, Olivier Thrierr
2 Ardan	Julien Delucenay, Stève Félix
Cabinet Camus Lebkiri	Stéphanie Rito
Cabinet Netter	Aurore Simon Druon
Jacobacci Coralis Harle	Maria Luisa Arce-Torrecilla, Sandrine Cugini, Sophie Gaillard, Fabienne Orsini, Marion Vidal-Lachaud
LLR	Kristell Erout, Gilles Escudier
Lynde & Associés	Jean-Michel Flu, Stéphane Lynde

HIGHLY RECOMMENDED

Abello IP Firm - CPI	Mathilde Junagade
Gevers & Orès	Émilie Artuphel, Nathalie Rousset
GPI Marques	Frédéric Marlot, Caroline Redon
Groupe Vidon	Soazig Thémoin, Clémence Touillier, Patrice Vidon
Guiu IP	Stéphanie Bois, Sandrine Guiu, Dorian Guiu, Emilie Naisson
Icosa	Laurence Rivière
Lhermet & Lefranc-Bozmarov	Marion Lefranc-Bozmarov, Bruno Lhermet
MIIP - Made In IP	Eric Schahl

RECOMMENDED

Ab Initio	Annick Pairault
API Conseil	Alexander Lerbs
Argymark	Céline Pires
AtlantIP	Axel Doucerain, Gabriel Perez
Brandon IP	Severine Fitoussi, Anne Lévy
Cabinet Beaumont	Laurent Thibon
Cabinet Degret	Magali Clair, Jacques Degret, Manuel Degret, Bruno Raibaut
Cabinet Tripoz	Benjamin Dubuis
Chaillot	Denis Chaillot, Julie Desrois, Nicolas Dufay
Hautier IP	Ségolène Luherne
IP Sphere	Philippe Rodhain
Ipaz	Denis Baldensperger, Denis Lesire
Ixas Conseil	Martin Schmidt
Legimark	Anne-Karine Bogillot-Sawra, Marcel Botton, Belynda Chauvet
Roman André	Floriane Rossi
Sodema Conseils	Lionel Lapeyre
Wiplaw France	Éric Le Bellour

TMARK: TRUSTED IP PARTNER TO THE CAC 40 STOCK EXCHANGE



Key Figure(s): Nicolas Debaisieux, François Deschamps, Valérie Dorey, Nadine Royer and Olivier Thrierr
Established: 1993

François Deschamps

Track record: Tmark's team stability enables them to handle long-term and complex matters on a range of subjects, including a landmark IGP trademark case they've advised on for over 30 years. The firm serves a prestigious client base, including CAC 40 companies from the luxury, automotive, cosmetics, wine and agri-food sectors.

Team & differentiation: With over three decades of experience, Tmark can rely upon a strong international network. Its partners are deeply involved in the IP community – Olivier Thrierr teaches at CEIPI, while Valérie Dorey serves as President of AACeipi, an alumni network connecting past and current CEIPI students.

TRADEMARK LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
1 Armengaud Guerlain	Stéphane Guerlain, Catherine Mateu
Bird & Bird	Géraldine Arbant, Anne-Charlotte Le Bihan
Deprez Guignot Associés - DDG	Jean Daniel Bouhenic, Annabelle Dalex, Frédéric Dumont, Vincent Fauchoux
DTMV Avocats	Thomas Cuche, Eleonore Gaspar, Pascal Lefort
Plasseraud IP Avocats	Julien Blanchard, Sandrine Bouvier-Ravon, Jean-Christophe Guerrini, Claire Herissay-Ducamp, Gilles Ringeisen
2 Casalonga	Caroline Casalonga, Arnaud Casalonga, Floriane Codeville, Karina Dimidjan-Lecomte, Marianne Gabriel, Pascaline Vincent
Cousin & Associés	Jean-Martin Chevalier, Myriam Moatty
De Gaulle Fleurance	Georgie Courtois, Louis De Gaulle, Julien Horn, Francine Le Péchon-Joubert, Serge Lederman
EBL Lexington	Christophe Glénat, Laurent Levy, Michaël Piquet-Fraysse
Havard Duclos & Associés	Pauline Casanova, Sophie Havard Duclos, Constance Percevaux
Hoyng Rokh Monegier	Sophie Micallef, Denis Monégier du Sorbier
Marchais & Associés	Emmanuelle Limouzy, Guillaume Marchais, Philippe Martini-Berthon
Nfalaw	Fabienne Fajgenbaum, Judith Harari, Thibault Lachacinski
EXCELLENT	
1 Bardehle Pagenberg	Rebecca Delorey, Clément Jaffray, Axel Munier
BCTG Avocats	Gaëlle Bloret-Pucci
Benoliel Avocats	Sylvie Benoliel, Anne-Sophie Leroi
Bouchara & Avocats	Vanessa Bouchara, Adèle Maier
Cabinet Arénaire	Thibault Lentini, Pierre Massot
Christophe Caron	Christophe Caron, Clotilde Fouquet
Cléry Devernay	Alain Cléry, Coralie Devernay
De Pardieu Brocas Maffei	Barbara Levy
DLA Piper	Frank Valentin
Franklin	Sandra Strittmatter
Gide Loyrette Nouel	Raphaëlle Dequiré-Portier, Emmanuel Larere
Herbert Smith Freehills	Alexandra Neri
HLSK	Gautier Kaufman, Annette Sion
Hoffman	Pierre Hoffman, Emmanuelle Hoffman
Hogan Lovells	Marie-Aimée De Dampierre
Hw&h - Hertslet Wolfer & Heintz	Christophe Chapoullié
Jacobacci Avocats	Jean-Mathieu Bertho, Alexia de Maulde, Diane de Valbray, Olympe Vanner
Legrand Lesage-Catel LLCG	Stéphanie Legrand, Olivier Legrand
M-P Escande Avocats	Michel-Paul Escande
2 Agil'IT	Salomé Garlandat, Marie-Emmanuelle Haas, Jérôme Tassi
Al Avocats	Marion Aitelli, Muriel Antoine-Lalance
DS Avocats	Charles-Antoine Joly, Catherine Verneret

EKV Avocats Associés	Caroline Hiltgen-Lebouvier
Fabregat Avocats	Marie Fabregat
Gilbey Legal	Jehan-Philippe Jacquey, Joanne Quirin
Gowling WLG	Céline Bey, Marianne Schaffner
Guillemin Avocats	Alexis Guillemin
Harlay Avocats	Sabine Lipovetsky
Jones Day	Emmanuel Baud, Thomas Bouvet, Edouard Fortunet
JP Karsenty & Associés	Martine Karsenty-Ricard, Béatrice Moreau-Margotin
Le Stanc Avocats	Bruno Carbonier, Lisa Le Stanc, Christian Le Stanc
Linklaters	Gaëlle Bourout, Pauline Debré, Jean-François Merdrignac
Mandel Pariente Associés	Isabelle Mandel, Lauren Pariente
Scan Avocats	Sandra Cabanne, Alexandre Nappey
Simmons & Simmons	Sarah Bailey
Szleper Henry Naumann Avocats	Guillaume Henry, Dariusz Szleper
Taylor Wessing	Marc Schuler
Valther	Xavier Près, Vincent Varet

HIGHLY RECOMMENDED

1 Advant Altana	Armand Aviges, Pierre Lubet, Laura Morelli
Atlan & Boksenbaum Avocats	Alexandra Atlan-Elhaïk, Nathalie Boksenbaum
Benech	Alexandre Jacquet, Virginie Lehoux
Bmh Avocats	Stéphane Dassonville
Cleach Avocats	Melvina Valerii
Coblence Avocats	Mélanie Erber
Cornet Vincent Ségurel	François Herpe
Dechert	Olivia Bernardeau-Paupe
Dentons	Loïc Lemercier
Fidal	Cyril Chauvin, Lucie Corvisier, Laurence Dreyfuss-Bechmann, Karine Etienne, Antoine Le Brun, Thibaud Lelong, Nadège Lemarchand
FTPA Avocats	Emmanuel De Marcellus, Antoine Gautier-Sauvagnac, Fabrice Lorvo, Philippe Pochet
Greffé	Pierre Greffe
Hoche Avocats	Régis Carral
Joffe & Associés	Véronique Dahan, Emilie de Vaucresson
K&L Gates	Claude-Étienne Armingaud
Kern & Weyl	Giulia Cortesi, Tania Kern, Claire Weyl
Lexing Avocats	Virginie Brunot, Anne-Sophie Cantreau, Marie Soulez, Rébecca Véricel
Momentum Avocats	Julien Canlorbe
Nomos	Hélène Delabarre, Éric Lauvaux
Oaklance Avocats	Pascale Demoly
Osborne Clarke	Claire Bouchenard
Osmose Avocats	Antoine Gendreau, Alexandra Le Corroncq, Alexis Vichnievsky





Promark	Elisabeth Berthet, Alain Berthet, Bénédicte Devevey, Aline Mugard
Redlink	Céline Cuvelier, Frédéric Fournier
Schmidt Brunet Litzler	Marie André-Nivet, Delphine Brunet-Stoclet
Stephenson Harwood	Boriana Guimbertea
Taoma Partners	Laurine Janin-Reynaud, Anne Messas
Twelve	Claire de Chassey
UGGC Avocats	Zhen Huang, Corinne Khayat, Elisabeth Logeais, Anne-Marie Pecoraro
Valérie Perrichon Avocats	Valérie Perrichon
2 A&O Shearman	Alexandre Rudoni
Alerion Avocats	Corinne Thiérache
Amar Goussu Staub	Grégoire Goussu, Anne-Lyne Roche
Bblm Avocats	Myriam Angelier
Bessis Avocats	Philippe Bessis
Bignon Lebray	Nicolas Moreau, Benjamin Mourot
Blanche Avocats	Louis Jestaz, Sarah Madi, Florent Mattern
CBR & Associés	Judith Vuillez
Colbert	Carine Piccio
De Baecque-Bellec Avocats	Stéphane Bellec, Olivier De Baecque
Delsol Avocats	Stéphane Perrin
Derriennic Associés	Jérémy Cardenas, François-Pierre Lani
Elkrief Avocat	Danielle Elkrief
Fiducial Legal by Lamy	Karine Disdier-Mikus
Fieldfisher	Nathalie Hadjadj-Cazier, Franck Veisse
Firsh	Claire Poirson
Godefroy Larcher Avocats	Nicolas Godefroy
H2O Avocats	Sandra Benabou, Nicolas Herzog, Isabelle Vedrines
Haas Avocats	Gérard Haas
Herald Avocats	Richard Milchior
Illouz Avocats	François Illouz
Jacob Avocats	Julie Jacob
Jasper Avocats	Pascal Lê Dai
Kantor-Le Borgne	Maïa Kantor
Lavoix	Valérie Genin, Pierre-Emmanuel Meynard, Camille Pecnard
LPA Law	Prudence Cadio, Romain Viret
Quatrebarbes	Nathalie de Quatrebarbes
Santarelli Group (Avocats)	Gwendal Barbaut
Seattle Avocats	François Ronget
Veil Jourde	Nicolas Brault

RECOMMENDED

1 Ad Valoria, société d'avocats

Mathieu Martin

BG2V

Xavier Carbasse, Marie Georges-Picot

Carlara - Carbonnier Lamaze Rasle

Michel Rasle

Circle Law

Edmond Tahar

DWF

Stéphanie Berland, Florence Karila

Féral

Richard Willemant

Forward Avocats

François Frassati, Nicolas Weissenbacher

Fourlon Avocats

Armelle Fourlon

Mathias Avocats

Garance Mathias

Ox Avocats

Jean Aittouares

Racine

Charles Bouffier, Valérie Ledoux

Roman André

Jean André

Tgs France Avocats

Claire Cambernon, Ladan Dirickx

Valmy Avocats

Margaux Nègre

Woog & Associés

Coralline Manier Galas

Ydès

Jean-Christophe Chevallier, Cyril Fabre

2 Addleshaw Goddard

Elisabeth Marrache

Alter Via Avocats

Amélie Capon

Astura

Matthieu Mélin

Bats Avocats

Hugo Bats

Bonnier Saint-Félix

Antoine Bonnier, Julien Saint-Félix

Claire & Dauphine

Dauphine de Marion de Glatigny, Claire Mourrieras

Crossen & Borowsky

Sophie Borowsky

Effective Ip

François-Xavier Boulin

Fusco-Vigné

Ariane Fusco-Vigné

Gomis & Lacker

Guillaume Gomis, Julien Lacker

ITLAW Avocats

Claudia Weber

Kelten - Association D'Avocats

Nicolas Martin-Teillard

Morgan Lewis

Mathilde Carle

Squair

Chloé Brotoms, Véronique Piguet, Quentin Renaud

Weisselberg Avocats

Élise Weisselberg

GILBEY LEGAL: STRATEGIC TRADEMARK PORTFOLIO MANAGEMENT



Joanne Quirin

Key Figure(s): Jehan-Philippe Jacquey and Joanne Quirin
Established: 1992

Track Record: Joanne Quirin and Jehan-Philippe Jacquey lead a tight-knit team focused on litigation before courts and IP offices, as well as strategic portfolio management. Their full-service offering in trademarks, designs and models, as well as in copyright and domain matters reinforces their position as highly specialized, trusted advisors. The firm continues to grow steadily and attract new clients.

Team & Differentiation: The firm regularly handles high-profile disputes for prestigious brands incl. in the sectors of consumer products, healthcare, beauty, food, beverages, social media, hospitality and sports, showcasing sharp litigation skills and international reach. The partner duo fosters strong internal cohesion and mentorship at Gilbey Legal, creating a stable environment that benefits both associates and clients alike.

GERMANY

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TRADEMARK PROSECUTION

Best Law Firms & IP Agencies

In each tier, the firms & IP agencies are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Bardehle Pagenberg	Claus Eckhart, Henning Hartwig, Philipe Kutschke
Bird & Bird	Joseph Fesenmair, Mascha Grundmann, Uwe Lüken, Frederik Thiering
Boehmert & Boehmert	Peter Gross, Florian Schwab, Martin Wirtz
EXCELLENT	
1 Grünecker	Anja Franke, Holger Gauss, Maximilian Kinkeldey, Cornelia Schmitt
Klaka	Carola Onken, Oliver Rauscher
Meissner Bolte	Jochen Kilchert, Oliver Nilgen, Jasper Werhahn, Tanja Wittmann, Gert Würtenberger
2 CMS Hasche Sigle	Nikolas Gregor, Thomas Manderla
Dentons	Stefan Dittmer, Constantin Rehaag
Gleiss Lutz	Andreas Wehlau
Harmsen Utescher	Martin Kefferpütz, Till Lampel, Andrea Marx, Karin Sandberg
Harte-Bavendamm	Michael Goldmann, Malte Lieckfeld
Hoffmann Eitle	Isabelle Kuschel, Michaela Ring
Hooyng Rokh Monegier	Mathis Breuer, Thomas Schmitz, Christina Tenbrock
Nordemann	Stanislaus Jaworski, Michael Maier, Axel Nordemann, Anke Nordemann-Schiffel
Taylor Wessing	Wiebke Baars, Sebastian Fischoeder, Olaf Gillert
Vossius & Partner	Mathias Kleespies, Simone Schäfer
HIGHLY RECOMMENDED	
Eisenführ Speiser	Rainer Böhm, Julian Eberhardt
Friedrich Graf von Westphalen & Partner	Stephan Dittl, Morton Douglas, Norbert Hebeis, Eva Kessler, David Kipping
Heuking	Georg Jacobs, Andreas Schabenberger, Thorsten Wieland
Jonas	Martin Vieflhues, Nils Weber
LSG - Lorenz Seidler Gossel	Christian Rassmann, Dirk Wiedemann

Maiwald	Aliki Busse, Susanna Heurung, Christian Meyer
Noerr	Christoph Rieken
Orka	Anja Doeprner-Thiele, Ulla Kelp, Philipp Mels
Preu Bohlig	Christian Donle, Torben Düsing
Schalast Law I Tax	Alexander Hauch, Kerstin Gründig-Schnelle, Thomas Sambuc
SKW Schwarz	Dorothee Altenburg, Margret Knitter
Weickmann	Udo Herberth, Christoph Vischer
RECOMMENDED	
1 ADVANT Beiten	Christina Hackbarth, Tanja Hogh Holub
Ampersand	Alexandra Heyn
Arnold Ruess	Peter Ruess
Cohausz & Florack	Rebekka Schiffer
FPS Law	Georges Brox, Andreas Freitag, Christoph Holzbach
Görg	Oliver Spieker, Kai Tumbrägel
Hildebrandt.	Ulrich Hildebrandt, Anja Wulff
LBP Lemcke, Brommer & Partner	Dietrich Blumenroehr
LSWF	Stefan Hennigs, Hartwig Schmidt-Hollburg
Prinz & Partner	Ute Feldmann, Adrian Kleinheyer
Unit 4 IP	Ursula Stelzenmüller
2 Betten & Resch	Alexandra Parr
D Young & Co	Jana Bogatz
Keller Schneider	Giedre Neverauskas, Martin Schneider, Hannes Spillmann
Kreuels Henrichs	Philipp Henrichs
Loschelder	Stefan Maassen, Thomas Schulte-Beckhausen
Maikovski & Ninnemann	Fabian Sokolowski
Merh-IP	Timo Schwamb, Herbert Skreinig
RSM Ebner Stoltz	Albrecht von Bismarck, Björn Schallock
Schultz-Süchting	Dirk Bruhn, Torsten Spiegelhalder
Simon Graeser	Simon Graeser, Karin Simon
Squire Pattons Bogg	Reinhart Lange, Sandra Müller
Teal	Patrick Baronikians, Susanne Schmidt
Wuestoff & Wuestoff	Beatrix Breitinger, Steffen Kirschstein-Freund

HOFFMANN EITLE: PAN-EUROPEAN IP PROTECTION



Michaela Ring

Key Figure(s):
Isabelle Kuschel
and Michaela Ring
Established: 1892

Track Record: Hoffmann Eitle's Soft-IP department continuously strives for excellence in IP protection. With highly specialized teams of attorneys operating across Germany, and in the UK, Italy, the Benelux and, soon, France, the firm is able to deliver true pan-European consulting strategies and efficiently coordinate litigation cases while ensuring high-quality standards and streamlined processes throughout.

Team & Differentiation: With 48 equity partners and 24 associate partners, Hoffmann Eitle provides both prosecution and litigation services from a single source. The team's cultural diversity fosters a deep understanding of global markets, contributing to an expanding client base in Japan and South Korea while maintaining strong relationships with US and European clients. The Munich office's UK-based trademark attorney is a key asset post-Brexit.



TRADEMARK LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
1 Bird & Bird	Richard Dissmann, Constantin Eikel, Joseph Fesenmair, Uwe Lüken, Frederik Thiering
Hogan Lovells	Yvonne Draheim, Burkhardt Goebel, Erhard Keller, Thorsten Klinger, Morten Petersenn
2 CMS Hasche Sigle	Nicolas Gregor, Gordian Hasselblatt, Carsten Menebröcker
Harmsen Utescher	Martin Kefferpütz, Till Lampel, Karin Sandberg, Christoph Schumann
Harte-Bavendamm	Michael Goldmann, Andrea Jaeger-Lenz, Malte Lieckfeld
EXCELLENT	
1 Bardehle Pagenberg	Pascal Böhner, Claus Eckhardt, Henning Hartwig, Philipe Kutschke
bock legal	Andreas Bock, Jan Müller-Broich, Reinhard Döring, Benedikt Frank
Boehmert & Boehmert	Rudolf Boekenholt, Andreas Dustmann, Silke Freund, Carl-Richard Haarmann, Eckhard Ratjen
Dentons	Stefan Dittmer, Constantin Rehaag
Klaka	Stefan Abel, Stefan Eck, Ralf Hackbarth, Carola Onken, Andreas Schulz
Taylor Wessing	Sebastian Fischoeder, Olaf Gillert
2 Grünecker	Anja Franke, Holger Gauss, Maximilian Kinkeldey
LSG - Lorenz Seidler Gossel	Christian Rassmann, Dirk Wiedemann
Lubberger Lehment	Cornelis Lehment
Nordemann	Stanislaus Jaworski, Andreas Lubberger, Michael Maier, Axel Nordemann, Anke Nordemann-Schiffel
HIGHLY RECOMMENDED	
1 ADVANT Beiten	Christina Hackbarth, Tanja Hogh Holub, Matthias Stecher, Holger Weimann
Arnold Ruess	Peter Ruess, Cordula Schumacher
Gleiss Lutz	Marcel Pemsel*, Matthias Werner, Andreas Wehlau
CBH	Ingo Jung
DLA Piper	Stefan Engels, Burkhard Fürmeyer
FPS	Georges Brox, Askan Deutsch, Christoph Holzbach
Friedrich Graf von Westphalen & Partner	Stephan Dittl, David Kipping
Heuking	Georg Jacobs, Astrid Luedtke, Andreas Schabenberger, Thorsten Wieland
Hoffmann Eitle	Isabelle Kuschel, Michaela Ring
Hoyng Rokh Monegier	Mathis Breuer, Ivan Dimitrov, Thomas Schmitz, Christina Tenbrock
Jonas	Karl Hamacher, Linda Thiel, Martin Viehues, Nils Weber
Kather Augenstein	Christof Augenstein, Sören Dahm, Peter Kather, Miriam Kiefer, Christopher Weber
Preu Bohlig	Alexander Bayer, Torben Düsing, Astrid Gérard
Vossius & Partner	Mathias Kleespies, Simone Schäfer
2 Eisenführ Speiser	Julian Eberhardt
K&L Gates	Julia Goetz*, Daniel Marschollek, Manuel Merling*
Meissner Bolte	Jochen Kilchert, Florian Meyer, Oliver Nilgen, Julian Würmser
Noerr	Jessica Loew, Valentina Niess, Christoph Rieken
Orka	Anja Doeprn-Thiele, Ulla Kelp, Philipp Mels
SKW Schwarz	Dorothee Altenburg, Magnus Hirsch, Margret Knitter, Rembert Niebel
Weickmann	Udo Herberth, Christoph Vischer
RECOMMENDED	
1 Freshfields	Matthias Koch
Heussen	Sabine Hohmann, Hermann Waldhauser
Hildebrandt.	Ulrich Hildebrandt, Anja Wulff

LSWF	Stefan Hennigs, Hartwig Schmidt-Hollburg
Luther	Geert Johann Seelig
Norton Rose Fulbright	Clemens Rübel
Osborne Clarke	Marcus Sacré
Schalast Law I Tax	Alexander Hauch, Kerstin Gründig-Schnelle, Thomas Sambuc
Schultz-Süchting	Dirk Bruhn
Teworte-Vey Simon Schumacher & Partner	Jan Schumacher, Marie Teworte-Vey
Unit 4 IP	Ekkehard Stolz, Jan Weiser
2 Ampersand	Alexandra Heyn
Balder IP	Jeans-Christian Jahnke
Boesling IP	Thies Bösling, Inga George
df-mp	Ortrun Günzel
D Young & Co	Jana Bogatz
Eversheds Sutherland	Tobias Maier, Axel Zimmermann
Görg	Oliver Spieker, Kai Tumbrägel
GvW Graf von Westphalen	Kristofer Bott, Nicolas Dumont, Gabriel Wittmann
KNPZ	Christian Klawitter, Mathias Zintler
LBP Lemcke, Brommer & Partner	Dietrich Blumenroehr, Anke Leitner
LLR.	Markus Bagh
Löffel Abrar	Michael Fammler
Loschelder	Thomas Schulte-Beckhausen
Maikovski & Ninnemann	Ralf Emig
Maiwald	Alik Busse, Susanna Heurung
Mayer Brown	Ulrich Worm
Menold Bezler	Manfred Hammer
RSM Ebner Stolz	Albrecht von Bismarck, Björn Schallock
RZWH	Julian Wachinger, Michael Zoebisch
TEAL	Patrick Baronikians, Susanne Schmidt
Teworte-Vey Simon Schumacher & Partner	Marie Teworte-Vey
Vogel & Partner	Jürgen Held
Wuestoff & Wuestoff	Beatrix Breitinger, Steffen Kirschstein-Freund
Zierhut IP	Christian Zierhut

*Counsel

WEICKMANN: HERITAGE MEETS MODERN IP SOLUTIONS



Udo Herberth

Key Figure(s): Udo Herberth and Christoph Vischer
Established: 1882

Track Record: One of the oldest intellectual property boutiques in Munich, Weickmann guides clients in building and protecting global IP portfolios with cross-border enforcement and brand strategy, registration procedures and legal proceedings, competition, domain-name and copyright law, sound, smell and/or multimedia marks, holograms and three-dimensional designs. It leads IP workshops for BayStartUp and MCBW.

Team & Differentiation: The team includes two equity partners and eight associates, who were recently joined by trademark and copyright expert Carolin Stenz. Weickmann boasts lawyers from Italy, Brazil, Korea and China who support clients worldwide. The firm actively fights product piracy and strengthens its international ties through training and industry events, such as the annual Bavarian International Trademark Association gathering.

MEISSNER BOLTE: TRADEMARK LAW LEADERS



Oliver Nilgen

Key Figure(s): Jochen Kilchert, Florian Meyer, Oliver Nilgen and Julian Würmser
Established: 1908

Track Record: Bremen-founded Meissner Bolte has 12 offices, including one in the UK. As a specialist IP firm, it provides legal services in all areas of intellectual property. The firm is one of the leading applicants for European Trademarks, International Applications and designs, as well as one of the main country representatives for European Trademarks, International Applications and designs at EUIPO.

Team & Differentiation: Backed by a team five specialist attorneys-at-law and twelve paralegals, Oliver Nilgen comprehensively advises clients on trademark and design law issues. In order to better serve clients in the Düsseldorf region, Meissner Bolte has moved to larger premises in the city and is expanding its team. The 350-employee firm boasts teams fluent in English, Japanese and Korean, ensuring seamless service for global clients.

**MEDIA, ENTERTAINMENT & SPORT****Best Law Firms**

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
CMS Hasche Sigle	Winfried Bullinger, Sebastian Cording, Pietro Graf Fringuelli
EXCELLENT	
DLA Piper	Stefan Engels
FREY	Dieter Frey
Morrison Foerster	Andreas Grünwald, Christiane Stützle, Christoph Wagner
Noerr	Tobias Bosch, Hans Radau
HIGHLY RECOMMENDED	
Bird & Bird	Joseph Fesenmair, Fabien Niemann, Martin Schimke
Bochmert & Bochmert	Rudolf Böckenholt, Silke Freund, Martin Schaefer
Freshfields	Theresa Ehlen
GvW Graf von Westphalen	Walter Scheuerl, Christian Tribe, Axel von Walter
Greenberg Traurig	Viola Bensinger
Hengeler Mueller	Albrecht Conrad, Wolfgang Spoerr
Heussen	Marcus Hotze, Hermann Waldhauser
Lausen	Kerstin Bäcker, Matthias Lausen, Martin Schippan
McDermott Will & Emery	Wolfgang von Frentz
Nordemann	Stanislaus Jaworski, Jan Bernd Nordemann
Osborne Clarke	Konstantin Ewald
Preu Bohlig	Alexander Bayer, Christian Donle, Torben Düsing
Raue	Jan Hegemann, Robert Heine
Redeker Sellner Dahs	Gernot Lehr, Christian Mensching

SKW Schwarz	Norbert Klingner, Mathias Schwarz
Taylor Wessing	Axel Freiherr von dem Bussche, Gregor Schmid
RECOMMENDED	
1 ADVANT Beiten	Andreas Lober, Peggy Müller, Holger Weimann
Brehm & v. Moers	Wolfgang Brehm, Stefan von Moers
Fieldfisher	Martin Diesbach
Graef	Ralph Oliver Graef
JBB	Thorsten Feldmann
Heuking	Verena Hoene, Michael Schmittmann
K&L Gates	Friederike Gräfin von Brühl
Strasser Ventroni Freytag	Stefan Freytag, Robert Strasser, Stefan Ventroni
Unverzagt	Andreas Pense
White & Case	Markus Langen, Norbert Wimmer
2 Gruengold Legal	Piet Bubenzer, Christian Frodl
Härtung	Fabian Reinholtz
KNPZ	Gerald Neben
Lentze Stopper	Gregor Lentze, Martin Stopper
PinSENT Masons	Benedikt Beierle
Schalast Law I Tax	Udo Kornmeier
SKNvonGEYSO	Hermann Lindhorst
SSB	Stefan Söder
Von Have Fey	Sebastian Gorski
VY - Brix Lange Verwegen	Urs Verwegen

ITALY



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TRADEMARK PROSECUTION

Best IP Agencies

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
1 Barzanò & Zanardo	Alfredo Zanardo, Alessandra Tedesco
Bugnion	Donatella Prandin, Alessandro Mannini, Paola Stefanelli, Simone Verducci Galletti
SIB (Società Italiana Brevetti)	Fabrizio De Benedetti, Elisabetta D'Amore, Mauro Dell'università, Massimo Gori, Mara Mondolfo, Francesca Moscone, Angelica Torrigiani Malaspina
Studio Torta	Maria Cristina Baldini, Maria Teresa Saguatti, Elisa Tricerri, Raffaella Barbuto
2 Buzzi, Notaro & Antonielli D'Oulx	Enrico Antonielli d'Oulx, Livia Pasqualigo, Alessandra Romeo
Jacobacci & Partners	Gabriele Borasi, Enrico Riccardino, Elena Monte, Paolo Viscuso
EXCELLENT	
GLP	Davide Luigi Petraz
Modiano & Partners	Gabriella Modiano
Perani & Partners	Paolo Perani, Paolo Pozzi
HIGHLY RECOMMENDED	
Akran	Andrea Klein, Peter McAleese, Lucia Sblendorio
Botti & Ferrari	Sabrina Fumagalli, Caterina Spera
Bresner Cammareri Intellectual Property – BCIP	Emanuele Cammareri
Caramelli Lazzarotto Associati	Silvia Lazzarotto, Mariella Caramelli
DeosIP	Andrea De Gaspari, Boris Osgnach, Giovanni Todescan
Giambrocono & C.	Fabio Giambrocono, Stefania Bersani
Notarbartolo & Gervasi	Raffaele Ranieri
Porta & Consulenti Associati	Roberto Porta, Luca Geoni, Paolo Piontkowsky, Paola Merlini

RECOMMENDED

De Simone & Partners	Domenico De Simone, Massimo Cimoli, Giovanni Orsoni, Francesco Carrelli Palombi, Lucia Granieri
Dragotti & Associati	Giulia Lavizzari
Luppi Intellectual Property	Gaetana Montalto, Paolo Carlo Alberto Gramagna, Claudio Maselli, Maria Antonella Incardona
Manzella & Associati	Federico Manzella, Jacopo Manzella
Marchi & Partners	Dino Citelli
Marietti, Gislon e Trupiano	Elena Marietti
Rapisardi Intellectual Property	Mariacristina Rapisardi, Gianluigi Volontè
TCBM Srl	Roberta Garzia, Davide Cozzi

VALUABLE PRACTICE

LGV Filing and Services	Elia Piccolo, Brenda Villa, Anna Taruffo
PGA	Veronica Raffi
Racheli	Michel Jolicoeur

TRADEMARK LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Bird & Bird	Massimiliano Mostardini, Giovanni Galimberti
Hogan Lovells	Luigi Mansani, Giovanni Ghirardi
Trevisan & Cuonzo	Luca Trevisan, Gabriel Cuonzo
EXCELLENT	
1 BonelliErede	Giovanni Guglielmetti
DLA Piper	Roberto Valenti, Gualtiero Dragotti, Elena Varese
IP Law Galli	Cesare Galli, Mariangela Bogni
Jacobacci e Associati	Fabrizio Jacobacci, Massimo Baghetti, Marco Francetti
LGV Avvocati	Simona Lavagnini, Luigi Goglia, Tankred Thiem
Orsingher Ortu	Matteo Orsingher, Fabrizio Sanna
2 ADVANT Nctm	Paolo Lazzarino
LCA Studio Legale	Gianluca De Cristofaro
Martini Manna & Partners	Elena Martini, Luigi Manna
Spheriens	Pier Luigi Roncaglia, Noemi Parrotta, Francesco Rossi

**HIGHLY RECOMMENDED**

Bresner Cammareri Intellectual Property – BCIP	Davide Bresner
CBA	Barbara Sartori, Mattia Dalla Costa
Morri Rossetti & Franzosi	Federica Santonocito, Mario Franzosi
Gianni & Origoni	Nino Di Bella
Herbert Smith Freehills	Pietro Pouché
Lexsential	Agata Sobol, Vincenzo Piccarreta, Vincenzo Jandoli
Mondini Bonora Ginevra	Carlo Ginevra, Fabio Ghiretti, Giacomo Bonelli
Pavia e Ansaldi	Gian Paolo Di Santo, Gabriele Girardello
Pedersoli Gattai	Licia Garotti
Saglietti Bianco	Luigi Saglietti, Emanuela Bianco
Weigmann	Marco Ricolfi, Fabrizio Tarocco

RECOMMENDED

Akran Intellectual Property	Monica Bucarelli, Alessandro Masetti e Graziana Ercolanelli
Chiomenti	Anna Gardini, Paolo Bertoni
Dentons	Federico Fusco
EY	Giovanni Casucci
Emlex	Massimo Maggiore
GR Legal	Luca Giove, Aurelio Richichi, Andrea Comelli
Legance	Monica Riva
Nunziante Magrone	Niccolò Ferretti, Luca Ferrari
Portolano Cavallo	Lydia Mendola, Maria Balestiero
Studio Legale Sena & Partners	Giuseppe Sena
Tavella	Jacopo Ciani
Venturello e Bottarini Avvocati	Marco Venturello, Alberto Bottarini

VALUABLE PRACTICE

De Berti Jacchia Franchini Forlani	Roberto Jacchia, Maria Cristina Franchini
Greenberg Traurig Santa Maria	Luigi Fontanesi
Eversheds Sutherland	Beatrice Bigonzi
Simmons & Simmons	Giulio Sironi, Stefania Bergia
Studio Sindico e Associate	Domenico Sindico

SAGLIETTI BIANCO: BRIDGING EXPERIENCE AND INTERNATIONAL EXPERTISE

Key Figure(s): Luigi Saglietti
Established: 1982

Luigi Saglietti

Track Record: Saglietti Bianco has several decades' experience in the trademark industry, offering comprehensive services that range from brand strategy advice to trademark protection and commercialization. The firm has handled numerous trademark filings and litigations, demonstrating deep understanding of various sectors, while providing tailored solutions for clients across multiple jurisdictions.

Team & Differentiation: Saglietti brings together seasoned experience and dynamic leadership. The firm's approach is embodied by Luigi Saglietti, an attorney with over 50 years' experience in trademark law, and Emanuela Bianco, a highly skilled attorney with expertise in international relations and a strong focus on cross-border legal matters. The multilingual aspect of the team ensures coordination on a global level.

FASHION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Chiomenti	Emanuele Barberis, Paolo Bertoni, Anna Gardini
DLA Piper	Davide Rossetti, Elena Varese
Orsingher Ortù	Matteo Orsingher, Fabrizio Sanna, Domenico Colella
Spheriens	Pier Luigi Roncaglia, Giacomo Moleri
EXCELLENT	
ADVANT Nctm	Lorenzo Attolico, Paolo Lazzarino
Bird & Bird	Massimiliano Mostardini
BonelliErede	Giovanni Guglielmetti, Francesco Anglani
Deloitte Legal	Ida Palombella
Hogan Lovells International	Luigi Mansani
Jacobacci e Associati	Massimo Baghetti, Marco Francetti, Paola Gelato
LCA Studio Legale	Gianluca De Cristofaro
Legance	Monica Riva
Martini Manna	Elena Martini
Nunziante Magrone	Niccolò Ferretti
Pavia e Ansaldi	Gian Paolo Di Santo, Gabriele Girardello
Tavella	Massimo Tavella
HIGHLY RECOMMENDED	
Bresner Cammareri Intellectual Property – BCIP	Davide Bresner
Herbert Smith Freehills	Pietro Pouché
IP Law Galli	Cesare Galli, Mariangela Bogni
Lexsential	Agata Sobol, Vincenzo Piccarreta, Vincenzo Jandoli
LGV Avvocati	Simona Lavagnini, Tankred Thiem
Morri Rossetti & Franzosi	Federica Santonocito
Trevisan & Cuonzo	Julia Holden, Lia Puntieri, Francesca Ferrero, Luca Pellicciari
Withers	Jacopo Liguori, Giulia Cipollini
RECOMMENDED	
CBA	Barbara Sartori, Mattia Dalla Costa
Dike Legal	Maria Francesca Quattrone
Eversheds Sutherland	Beatrice Bigonzi
EY	Giovanni Casucci
Gianni & Origoni	Massimo Sterpi
K&L Gates	Francesco Carloni
Portolano Cavallo	Manuela Cavallo, Lydia Mendola
Simmons & Simmons	Giulio Sironi, Stefania Bergia

SPHERIENS: IP EXPERTISE WITH A CREATIVE EDGE



Key Figure(s): Pier Luigi Roncaglia and Giacomo Moleri

Established: 2009

Pier Luigi Roncaglia

Track Record: Spheriens is a leading IP boutique offering comprehensive legal services in all areas of intellectual property law. The firm excels at handling complex fashion-law cases, ensuring protection of brand identity and design. With offices in Florence, Milan, Rome and New York, it has achieved innovative results in IP litigation at both the national and international level.

Team & Differentiation: Spheriens stands out thanks to an interdisciplinary approach that blends expertise across various legal fields, including fashion law. The team offers tailor-made solutions by pooling the expertise of its members. Co-founder Pier Luigi Roncaglia, a seasoned IP and fashion law expert, brings invaluable insights through his teaching roles at Harvard and Bocconi University.

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Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
ADVANT Nctm	Lorenzo Attolico, Paolo Lazzarino
LGV Avvocati	Simona Lavagnini
Mondini Bonora Ginevra	Silvia Mondini, Giorgio Mondini, Giacomo Bonelli, Fabio Ghiretti
Orsingher Ortu	Matteo Orsingher, Fabrizio Sanna
EXCELLENT	
Baker McKenzie	Paolo Galli
Gianni & Origoni	Massimo Sterpi
Jacobacci e Associati	Barbara La Tella, Claudia Scapicchio
LCA Studio Legale	Gianluca De Cristofaro
Legance	Monica Riva
Osborne Clarke	Federico Ferrara
Portolano Cavallo	Lydia Mendola
Spheriens	Pier Luigi Roncaglia, Francesco Rossi
HIGHLY RECOMMENDED	
Bird & Bird	Massimiliano Mostardini
BonelliErede	Giovanni Guglielmetti
Dentons	Federico Fusco
Dike Legal	Maria Francesca Quattrone
DLA Piper	Roberto Valenti
E-Lex	Giovanni Maria Riccio, Adriana Peduto
Emlex	Massimo Maggiore
EY	Giovanni Casucci
GLG & Partners	Alessandro La Rosa
GR Legal	Luca Giove, Aurelio Richichi
Herbert Smith Freehills	Pietro Pouché
Hogan Lovells International	Luigi Mansani
IP Law Galli	Cesare Galli, Mariangela Bogni
Martini Manna & Partners	Margherita Stucchi
RECOMMENDED	
D'Ammassa & Partners	Giovanni D'Ammassa
Greenberg Traurig Santa Maria	Luigi Fontanesi
Lexsential	Gianluca Pojaghi
Studio Previti	Stefano Previti
Studio Ubertazzi	Benedetta Ubertazzi
Tavella – Studio di Avvocati	Barbara Mazzi
VALUABLE PRACTICE	
Cosmo Legal Group	Stéphanie Rotelli, Costantino Monteleone, Leonardo Coletti
Cugia Cuomo & Associati	Fabrizio Cugia di Sant'Orsola
Pavia e Ansaldi	Gian Paolo Di Santo, Gabriele Girardello
Studio Sindico e Associati	Eugenio Tonello

LGV AVVOCATI: LEGAL SUPPORT FOR THE EVOLVING IP LANDSCAPE



Key Figure(s):
Simona Lavagnini
Established: 2003

Simona Lavagnini

Track Record: LGV Avvocati is a leading IP boutique, which boasts extensive expertise in copyright law. The firm advises clients from various industries and businesses, from publishing and broadcasting to software and music. It offers strategic support in both compliance and enforcement, including anti-piracy and licensing. Clients include major international companies in telecom, tech and entertainment.

Team & Differentiation: A boutique structure with tailored service, LGV stands out for its deep technical knowledge and partner-led approach. Clients benefit from the direct involvement of experienced professionals. Simona Lavagnini, a professor of copyright law at the University of Pavia and a member of leading industry associations, further enhances LGV's exceptional service.

ADVANT NCTM: FULL-SERVICE REACH, BOUTIQUE IP FINESSE



Key Figure(s): Lorenzo
Attolico and Paolo Lazzarino
Established: 2000

Lorenzo Attolico

Track Record: In business for a quarter of a century, Advant Nctm is one of Italy's largest independent law firms, with 300 professionals across offices in Milan, Rome, Genoa, London and Shanghai. The firm combines international reach with strong sector expertise, and is home to a well-regarded IP practice serving clients in key creative and industrial markets.

Team & Differentiation: Led by Lorenzo Attolico and Paolo Lazzarino, the IP team offers tailor-made solutions and the support of a large firm structure. Its deep market knowledge and complementary expertise enable comprehensive assistance across all IP areas. Clients in the media, fashion and automotive industries benefit from hands-on, continuous support, with strong partner involvement throughout each case.

MEDIA & ENTERTAINMENT

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
ADVANT Nctm	Lorenzo Attolico
Orsingher Ortù	Matteo Orsingher, Fabrizio Sanna, Marco Consonni
Portolano Cavallo	Ernesto Apa, Francesco Portolano
EXCELLENT	
Amiconi Studio Associato	Marzia Amiconi, Mauro Amiconi
Baker McKenzie	Raffaele Giarda, Paolo Galli
Bird & Bird	Gian Marco Rinaldi
Chiomenti	Paolo Bertoni
Gallavotti Bernardini & Partners	Antonio Bernardini, Chiara Dellacasa
Gianni & Origoni	Luca Rinaldi
LGV Avvocati	Simona Lavagnini
Mondini Bonora Ginevra	Silvia Mondini, Giorgio Mondini, Fabio Ghiretti
HIGHLY RECOMMENDED	
Carnelutti	Luca Arnaboldi
Dentons	Giangiacomo Olivi
Dike Legal	Maria Francesca Quattrone
DLA Piper	Giulio Coraggio
Herbert Smith Freehills	Pietro Pouché
LCA Studio Legale	Gianluca De Cristofaro, Giulio Vecchi
Martini Manna	Elena Martini



Munari & Partners	Alessandro Munari, Bruna Alessandra Fossati
Ontier	Pierluigi de Palma
RP Legal & Tax	Francesca Lodigiani
Studio Legale Quiriconi	Gianpietro Quiriconi, Benedetta Quiriconi, Paolo Binaschi
Studio Previti	Stefano Previti, Carla Previti
RECOMMENDED	
Cugia Cuomo & Associati	Fabrizio Cugia di Sant'Orsola, Silvia Giampaolo
Emlex	Massimo Maggiore, Aurelio Assenza
Legance	Valerio Mosca
PedersoliGattai	Licia Garotti, Duccio Regoli
Tavella	Massimo Tavella, Barbara Mazzi
Tonucci & Partners	Mario Tonucci
VALUABLE PRACTICE	
Cosmo Legal Group	Stéphanie Rotelli, Costantino Monteleone
LawaL	Roberta Mollica
PwC	Paola Furiosi
Studio Legale De Vergottini	Giovanni de Vergottini, Marco Petitto

SPORTS

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Grassani e Associati	Mattia Grassani
EXCELLENT	
Coccia De Angelis & Associati	Massimo Coccia, Mario Vigna
Gallavotti Bernardini & Partners	Stefano La Porta
LCA Studio Legale	Federico Venturi Ferriolo
LP Avvocati	Flavia Tortorella
Studio Legale Cantamessa	Leandro Cantamessa
Withers	Luca Ferrari
HIGHLY RECOMMENDED	
DN Law	Cristiano Novazio
LegisLAB	Alberto Porzio
VALUABLE PRACTICE	
ADVANT Nctm	Lorenzo Attolico
Chiomenti	Massimo Proto
Clifford Chance	Stella Riberti
GeaLex	Maria Laura Guardamagna
JT Lex	Jacopo Tognon
Luzzatto	Luigi Fumagalli
Studio Legale Lubrano & Associati	Enrico Lubrano

ADVERTISING & MARKETING

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
1 FTCC Studio Legale Associato	Paolina Testa
LCA Studio Legale	Gianluca De Cristofaro, Giulio Vecchi
Tavella	Massimo Tavella
2 EY	Elena Carpani
Mondini Bonora Ginevra	Carlo Ginevra, Giorgio Rusconi
RP Legal & Tax	Riccardo Rossotto
Bird & Bird	Giovanni Galimberti
EXCELLENT	
Cugia Cuomo & Associati	Fabrizio Cugia di Sant'Orsola
Emlex	Aurelio Assenza
Martini Manna	Elena Martini
HIGHLY RECOMMENDED	
ADVANT Nctm	Lorenzo Attolico, Paolo Lazzarino
LGV	Simona Lavagnini, Luigi Goglia, Tankred Thiem
Orsingher Ortu	Marco Consonni
Portolano Cavallo	Lydia Mendola
Saglietti Bianco	Emanuela Bianco
Spheriens	Pier Luigi Roncaglia, Giacomo Moleri
VALUABLE PRACTICE	
PwC	Paola Furiosi



DATA PROTECTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
E-Lex	Giovanni Maria Riccio, Ernesto Belisario, Dario Reccia, Stefano Aterno
Hogan Lovells International	Massimiliano MASNADA
ICT Legal Consulting	Luca Bolognini
Panetta Studio Legale	Rocco Panetta
Portolano Cavallo	Laura Liguori
EXCELLENT	
BonelliErede	Tommaso Faelli
CRCLEX	Carlo Rossi Chauvenet
Cugia Cuomo & Associati	Fabrizio Cugia di Sant'Orsola, Silvia Giampaolo
Dentons	Giangiacomo Olivi
DLA Piper	Giulio Coraggio
Gianni & Origoni	Daniele Vecchi
LCA Studio Legale	Giulio Vecchi, Edoardo Raffiotta
Orsingher Ortù	Fabrizio Sanna, Domenico Colella, Marco Cononni, Marta Minonne
Osborne Clarke	Gianluigi Marino
HIGHLY RECOMMENDED	
ADVANT Nctm	Elsa Gentile, Marco Cappa
Baker McKenzie	Francesca Gaudino
Chiomenti	Pierluigi Perri
CMS	Matia Campo
Emlex	Massimo Maggiore
Gatti Pavesi Bianchi Ludovici	Gilberto Nava
Legance	Lucio Scudiero
Martini Manna	Luigi Manna
Morri Rossetti & Franzosi	Carlo Impalà
Orrick, Herrington & Sutcliffe	Ivan Rotunno
Pirola Pennuto Zei & Associati	Roberta di Vieto, Mattia Salerno
Studio Previti	Vincenzo Colarocco
RECOMMENDED	
Bird & Bird	Debora Stella
Dike Legal	Maria Francesca Quattrone



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LUXEMBOURG

BRAND & PATENT FILING

Best IP Agencies

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	

Dennemeyer & Associates	Olivier Lombardo
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Marks & Clerk	Luca Polverari
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EXCELLENT

Aronova IP	Mathis Bruck
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Ipsilon	Yves Schyns
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Laidebeur & Partners	Olivier Laidebeur
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Office Freylinger	Henri Kihn
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HIGHLY RECOMMENDED

Lavoix	Victoria Klechka
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Patent 42	Valérie Mellet
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IP LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Claw	Katia Manhaeve
EXCELLENT	
A&O Shearman	Catherine Di Lorenzo
DLA Piper	David Alexandre
NautaDutilh	Vincent Wellens
HIGHLY RECOMMENDED	
Arendt & Medernach	Astrid Wagner
Bonn & Schmitt	Alain Grosjean
Elvinger Hoss Prussen	Emmanuèle de Dampierre
Emmanuelle Ragot	Emmanuelle Ragot
Lg Avocats	Hervé Wolff
Loyens & Loeff	Véronique Hoffeld
Molitor	Virginie Liebermann
Simmons & Simmons	Camille Saettel
Themis Lex	Bertrand Moupfouma
Thewes & Reuter	Pierre Reuter

BONN & SCHMITT: STRATEGIC IP LITIGATION



Key Figure(s):
Alain Grosjean
Established: 1988

Alain Grosjean

Track Record: The team represents major international and Luxembourg-based companies, in high-stakes trademark, copyright and domain-name disputes. Recent mandates include defending trademark rights against global technology leaders and recovering domain names in cybersquatting cases. The practice is recognized for its comprehensive handling of all litigation stages, from pre-trial negotiations to enforcement proceedings.

Team & Differentiation: The team stands out for its deep sectoral knowledge in trademarks, virtual assets, data protection and fintech. Their proactive involvement in regulatory developments and close ties with key industry platforms ensure clients benefit from cutting-edge strategies and robust advocacy, distinguishing Bonn & Schmitt as a law firm of reference in Luxembourg's IP litigation landscape.



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NETHERLANDS

TRADEMARK PROSECUTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Brinkhof	Gregor Vos
De Brauw Blackstone Westbroek	Tobias Cohen Jehoram
Hooyng Rokh Monegier	Frank Eijsvogels, Joris van Manen
EXCELLENT	
Bird & Bird	Wouter Pors, Manon Rieger-Jansen
Chiever	Maria-Gemma Huijnen, Bas Kist
DLA Piper	Niels Mulder
Knijff Trademark Attorneys	Trix Ockeloen
Leeway Advocaten	Michiel Haegens, Michiel Odink, Marga Verwoert
NLO	Marlous Stal-Hilders
HIGHLY RECOMMENDED	
AC&R	Anne Bekema, Arnout Groen, Jesse Hofhuis
AOMB	Marijke van Kan
HGF	Pieter de Ruijter
Kennedy Van der Laan	Alfred Meijboom, Maarten Schut
Novagraaf	Franc Enghardt, Helma van de Langenberg
Taylor Wessing	Wim Maas, Maarten Rijks
Visser Schaap & Kreijger	Jacqueline Schaap, Dirk Visser
RECOMMENDED	
AKD	Roderick Chalmers
Bockx Advocaten	Marc de Boer, Hidde J Koenraad, Diederik Stols
Hoogenraad & Haak	Maarten Haak, Daniël Haije
Simmons & Simmons	Paul Tjiam



IP LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
1 Brinkhof	Remy Chavannes, Richard Ebbink, Mark van Gardingen, Gregor Vos, Dorien Verhulst
Hoyng Rokh Monegier	Bart van den Broek, Joris van Manen
2 AC&R	Anne Bekema, Laura Broers
De Brauw Blackstone Westbroek	Tobias Cohen Jehoram
EXCELLENT	
Bird & Bird	Wouter Pors
Freshfields	Rutger Kleemans
Houthoff	Thomas de Weerd
NautaDutilh	Jeroen Boelens, Marlous Schrijvers
Simmons & Simmons	Bas Berghuis van Woortman, Paul Tjiam
Visser Schaap & Kreijger	Jacqueline Schaap, Dirk Visser
HIGHLY RECOMMENDED	
AKD	Martin Hemmer
BarentsKrans	Jaap Bremer
DLA Piper	Niels Mulder, Paul Reeskamp
Hogan Lovells	Samantha Brinkhuis, Ruud van der Velden
Hoogenraad & Haak	Maarten Haak
Höcker Advocaten	Marijn Kingma
Kennedy Van der Laan	Alfred Meijboom, Maarten Schut
Leeway Advocaten	Michiel Odink, Marga Verwoert
Taylor Wessing	Wim Maas, Maarten Rijks
Vondst Advocaten	Ricardo Dijkstra, Arvid van Oorschot, Otto Swens
RECOMMENDED	
Bockx Advocaten	Diederik Stols
Bureau Brandeis	Christiaan Alberdingk Thijm
CMS	Rogier de Vrey
Dentons	Alexander Odle
Greenberg Traurig	Radboud Ribbert
Pels Rijcken	Sikke Kingma
Ploum	Willem Leppink, Sabin Tigu
Van Doorne	Kriek Wille
Van Kaam IP & Media	Bertil van Kaam



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TRADEMARK PROSECUTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Bryn Aarflot	Cecilie Berglund, Trine Greaker Herzog, Ida M. Daae, Astrid Solberg, Pål Tonna, Anne Wildeng
EXCELLENT	
GjessingReimers	Ida Gjessing
Kvale Advokatfirma	Ingvild Hanssen-Bauer, Marie Vaale-Hallberg
Zacco	Thomas Rukin, Tone Tangevald-Jensen, Per Vegard Bergheim
HIGHLY RECOMMENDED	
Abion	Thomas Hvammen Nicholson, Christoffer Vedal
Advokatfirmaet Haavind	Andreas Bernt, Vebjørn Krag Iversen
Brækhus Advokatfirma DA	Julius Berg Kaasin
Håmsø Patentbyrå	Reidun Rosså Korsberg
Plougmann Vingtoft	Ellen Breddam
Ræder Bing	Trygve M. Gravdahl
Thommessen	Magnus Hauge Greaker, Camilla Vislie



TRADEMARK LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
GjessingReimers	Amund Brede Svendsen, Ida Gjessing
EXCELLENT	
Advokatfirmaet Haavind	Håkon Bleken, Vebjørn Krag Iversen
Advokatfirmaet Schjødt	Sigurd Holter Torp, Halvor Manshaus, Knut Sverre
BAHR	Eirik Basmo Ellingsen
Bryn Aarflot	Trine Greaker Herzog, Astrid Solberg, Håkon Tysnes Kaasin
Kvale Advokatfirma	Ingvild Hanssen-Bauer
Zacco	Lars Henrik Stoud Platou, Thomas Rukin
HIGHLY RECOMMENDED	
Advokatfirmaet Hjort	Monica Syrdal, Rolf Trolle Andersen
Brækhus Advokatfirma	Julius Berg Kaasin, Elena Steen Eriksen
Bull & Co Advokatfirma	Rune Nordengen
Onsagers	Kristoffer Weltzien, Thomas Gaarder-Olsen, Ann-Cathrin Hoel, Eirik Rødsand
SANDS	Katrine Malmer-Høvik, John Steffen Gulbrandsen
Simonsen Vogt Wiig	Rune Ljostad, Espen Tøndel
Wiersholm	Hans Erik Johnsen, Rune Opdahl, Anne Marie Sejersted
Wikborg Rein	Lars Erik Steinkjer, Gunnar Meyer



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PORTUGAL

IP LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
BMA - Baptista, Monteverde & Associados	Petra Fernandes, Paulo Monteverde, Filipe Teixeira Baptista, Ricardo J. Alves Silva
PLMJ	
VdA	Hugo Monteiro de Queirós
EXCELLENT	
Abreu Advogados	António Andrade, Manuel Durães Rocha, Ricardo Henriques
CMS Portugal	João Leitão Figueiredo, Miguel Quintans
Garrigues	Francisca Ferreira Pinto, João Paulo Miranda de Sousa
Morais Leitao, Galvao Teles, Soares da Silva & Associados	Vasco Stilwell d'Andrade
Sérvulo & Associados	Ana Rita Painho, Mariana Costa Pinto
HIGHLY RECOMMENDED	
CCA Law	Martim Bouza Serrano, Filipe Mayer
Cuatrecasas	Sónia Queiróz Vaz
PRA - Raposo, Sá Miranda & Associados	Gonçalo Gil Barreiros
Simões Garcia Corte-Real & Associados	João Luís Garcia
RECOMMENDED	
Antas da Cunha Ecija	Lídia Neves
Clarke Modet	Maria Cruz Garcia, Madalena Barradas, Susana Couto Gonçalves
Inventa	Vítor Palmela Fidalgo, João Pereira Cabral, Joana Fialho Pinto
NLP	Joana Piriquito Santos, Beatriz Lima, Sara Nazaré
Telles	Fernando Pizarro Monteiro, Pedro Vidigal Monteiro



TRADEMARK PROSECUTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Inventa	Joana Fialho Pinto, Vítor Palmela Fidalgo, João Pereira Cabral
J.E. Dias Costa	Ana de Sampaio
RCF Protecting Innovation	João Jorge, Patricia Rodrigues, Pedro Alves Moreira, Elsa Canhão
Simões, Garcia, Corte-Real & Associados	António Corte-Real
EXCELLENT	
A.G. da Cunha Ferreira	Dina Maria Pereira Soares
Clarke Modet	Maria Cruz Garcia, Susana Couto Gonçalves
Garrigues	Francisca Ferreira Pinto
J. Pereira da Cruz	João Pereira da Cruz
PLMJ	Hugo Monteiro de Queirós
HIGHLY RECOMMENDED	
CMS Portugal	João Leitão Figueiredo
Cuatrecasas	Joana Mota Agostinho, Sónia Queiróz Vaz
Gastão Cunha Ferreira	Manuel Moniz Pereira, Gonçalo Paiva e Sousa
RECOMMENDED	
Abreu Advogados	César Bessa Monteiro jr, Ricardo Henriques
Morais Leitão, Galvão Teles, Soares Da Silva & Associados	Vasco Stilwell d'Andrade
PRA - Raposo, Sá Miranda & Associados	Gonçalo Gil Barreiros

RCF PROTECTING INNOVATION:
GLOBAL PRESENCE IN TRADEMARK MATTERS


João Jorge

Key Figure(s): João Jorge, Pedro Alves Moreira, Patricia Rodrigues, Elsa Canhão, Cláudia Amorim and Marcia Gonçalves

Established: 1929

Track Record: With 96 years of experience, RCF – Protecting Innovation is a leading IP firm in Portugal, known for its expertise in handling trademark matters at the national, EU and international levels for clients in sectors like pharma, air transport and retail. COO João Jorge plays a key role in the firm's operational management, ensuring technical excellence and client service.

Team & Differentiation: The Trademark Department is led by Elsa Canhão (national clients) and Patricia Rodrigues (international clients), offering portfolio management, application monitoring, and filing strategy advice, with strong expertise in African and Asian Portuguese-speaking countries. The firm is client-focused, results-driven, and committed to excellence.

INVENTA:
CREATIVE TRADEMARK-PROTECTION SOLUTIONS


Vítor Palmela Fidalgo

Key Figure(s): Vítor Palmela Fidalgo

Established: 1971

Track Record: Inventa is renowned for its expertise in a wide range of services, such as trademark, patent and design prosecution, as well as litigation, customs investigation, and copyright protection. It manages IP portfolios for high-profile international clients such as OpenAI, Rolex, Inditex, CGD – Caixa Geral de Depósitos and Imprensa Nacional – Casa da Moeda.

Team & Differentiation: Led by Vítor Palmela Fidalgo, the team provides expert IP advice to a broad client base, from startups to multinationals. With extensive presence in various regions including in Africa and throughout Europe, the firm is known for its tailored approach and trusted reputation. It delivers comprehensive solutions to a wide range of intellectual property challenges.

DATA PROTECTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
DLA Piper ABBC	Daniel Reis
Morais Leitão, Galvão Teles, Soares Da Silva & Associados	João Alfredo Afonso, Tiago Félix da Costa
SRS Legal	Luís Neto Galvão
PLMJ	Pedro Lomba
VdA	Inês Antas de Barros, Magda Cocco, Tiago Bessa
EXCELLENT	
Abreu Advogados	Ricardo Henriques
CCA Law	Martim Bouza Serrano, Filipe Mayer
CMS Portugal	João Leitão Figueiredo
Cuatrecasas	Joana Mota Agostinho, Sónia Queiróz Vaz
Sérvulo & Associados	Ana Rita Painho
HIGHLY RECOMMENDED	
Antas da Cunha Ecija	Ana Bastos
Coelho Ribeiro & Associados	Mónica Oliveira Costa
PBBR Sociedade de Advogados	Carina Branco, Rita Roque de Pinho
PRA - Raposo, Sá Miranda & Associados	Gonçalo Gil Barreiros
Telles	Pedro Vidigal Monteiro, Ana Ferreira Neves
RECOMMENDED	
BAS - Sociedade de Advogados	Claudia Monge, Marco Aurélio Constantino
Dower Law Firm	Eduardo Castro Marques
Eversheds Sutherland Fcb	Margarida Roda Santos
Miranda & Associados	João Luís Traça
SPS	Sara Henriques

CYBERSECURITY

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
DLA Piper ABBC	Daniel Reis
Morais Leitão, Galvão Teles, Soares Da Silva & Associados	David Silva Ramalho
VdA	Inês Antas de Barros
EXCELLENT	
Cuatrecasas	Joana Mota Agostinho
PLMJ	Pedro Lomba
Telles	Pedro Vidigal Monteiro
HIGHLY RECOMMENDED	
Abreu Advogados	Ricardo Henriques
Antas da Cunha Ecija	Ana Bastos
SRS Legal	Luís Neto Galvão
Uria Menéndez	Joana Mota
RECOMMENDED	
Miranda & Associados	João Luís Traça



TECHNOLOGY

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
PLMJ	Pedro Lomba
SRS Legal	Luis Neto Galvão
VdA	Magda Cocco, Margarida Couto, Fernando Resina da Silva, Tiago Bessa
EXCELLENT	
Abreu Advogados	Ricardo Henriques
CCA Law	Martim Bouza Serrano, Filipe Mayer
Cuatrecasas	Joana Mota Agostinho, Sónia Queiróz Vaz
DLA Piper ABBC	Daniel Reis
Morais Leitão, Galvão Teles, Soares Da Silva & Associados	João Alfredo Afonso
HIGHLY RECOMMENDED	
CMS Portugal	João Leitão Figueiredo
PBBR Sociedade de Advogados	Carina Branco
Sérvulo & Associados	Ana Rita Painho
Telles	Pedro Vidigal Monteiro, Ana Ferreira Neves
RECOMMENDED	
Alves Pereira & Teixeira de Sousa	João Pedro Alves Pereira, Belén Granados
Antas da Cunha Ecija	Nuno da Silva Vieira
Miranda & Associados	João Luís Traça
Travassos, Albuquerque & Associados	Inês de Almeida Albuquerque, João de Travassos

TRAVASSOS, ALBUQUERQUE & ASSOCIADOS: CLIENT-FOCUSED APPROACH

Key Figure(s): João de Travassos and Inês de Almeida Albuquerque
Established: 2014

Inês de Almeida Albuquerque

Track Record: Travassos, Albuquerque & Associados provides legal services to a wide range of businesses including large corporations, small and medium-sized enterprises (SMEs), startups and new ventures. It has experience and expertise, from working in the early stages of company formation, to assisting with various contractual agreements necessary for conducting business activities. It advises companies such as Microsoft, SAP and Outsystems.

Team & Differentiation: Travassos, Albuquerque & Associados' strength lies in its experienced team of lawyers who pride themselves on staying up-to-date with the latest developments in the constantly evolving technology sector. The firm's customer-centric expertise allows for quick adaptation to new technological advancements, European Union regulations and the rapid growth of technology companies.

SPAIN

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TRADEMARK PROSECUTION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Bomhard IP	Giles Corbally, Johannes Fuhrmann, Verena von Bomhard
Elzaburu	Luis Baz
Hogan Lovells	Imogen Fowler, Constanze Schulte
EXCELLENT	
Balder	Oscar Garcia, Patricia Koch
Clarke Modet	Marta Tolón
Curell Suñol	Maria Ceballos, Mercè Hernández
Herrero & Asociados	Mario Carpintero
Hoyng Rokh Monegier	Laura Alonso, Alicia Martin
HIGHLY RECOMMENDED	
Abril Abogados	Raquel Toston, Noelia Gutierrez
Baylos Abogados	David Gómez, Juan Luis Gracia
Bird & Bird	Mariano Santos
Eversheds Sutherland	Kiko Carrión, Marta González, José Mariano Cruz
Garrigues	Mónica Arizti Acha
Isern Patentes y Marcas	Carmen Urrea
ZBM Patents & Trademarks	Yahel Contreras, Reyes García, Susanna Roures
RECOMMENDED	
ABG Intellectual Property	Christine Weimann Gómez
Andersen	José Garrido Pastor
Ballester IP	Rosalía Ballester
Durán-Corretjer	Christian Durán, Luis-Alfonso Durán
Ellipse IP	Gonzalo Barboza
Galbaian Intellectual Property	Estibalitz Solana
Güell IP	Jordi Güell
Pons IP	Isabel Cortés
Ponti & Partners	Joan Salvà
Sugrañes	Elia Sugrañes
Ungria Patentes Y Marcas	Ana Alejos



TRADEMARK LITIGATION

Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Bird & Bird	José Miguel Lissén, Antonio Cueto, Manuel Lobato
Garrigues	Carolina Pina
Gómez-Acebo & Pombo	Sofía Martínez-Almeida, Jesús Muñoz-Delgado
Grau & Angulo	Alejandro Angulo, Maite Ferrandiz, Ignacio Marqués, Eva María Ochoa, Sonia Santos, Carlota Viola
Uria Menéndez	Montiano Monteagudo, Ingrid Pi, Borja Sainz de Aja, Carles Vendrell
EXCELLENT	
Abril Abogados	Salvador Diaz, Fernando Ortega, Ignacio Temiño
Baylos Abogados	David Gómez, Juan Luis Gracia, Ana Padial, Fernando Rodríguez
Clifford Chance	Miquel Montañá, Josep Montefusco
Elzaburu	Enrique Armijo, Carlos Morán
Hogan Lovells	Ana Castedo, Inmaculada Lorenzo
Hoyng Rokh Monegier	José Antonio Sanmartín, Álvaro Velázquez
HIGHLY RECOMMENDED	
Balder	Patricia Koch
Cuatrecasas	Álvaro Bourkaib, Rafael Sánchez Aristi, Jean-Yves Teindas Maillard
Eversheds Sutherland	Kiko Carrión, Marta González, José Mariano Cruz
Güell IP	Jordi Güell
RECOMMENDED	
Baker McKenzie	Maria Dolores Garayalde
CMS Albiñana & Suárez de Lezo	Maria González Gordon
Cremades & Calvo-Sotelo	Antonio Selas
Curell Suñol	Maria Ceballos, Emil Edissonov, Mercé Hernández, Isabela Robledo
Ellipse IP	Gonzalo Barboza
Fieldfisher	Josep Carbonell
Herrero & Asociados	Marta Gimeno, Andrés Gómez
Pons IP	Violeta Arnaiz, José Carlos Erdozain
RCD	Xavier Fàbrega
Roca Junyent	Javier Vázquez
VALUABLE PRACTICE	
Clarke Modet	Rosario Echeverría, Jorge Oria
Pérez-Llorca	Eduardo Castillo, Andy Ramos Gil de la Haza

EVERSHEDS SUTHERLAND: FULL-SERVICE LIFE SCIENCES SUPPORT



Kiko Carrión

Key Figure(s): Kiko Carrión, José Mariano Cruz and Marta González

Established: 2009

Track Record: Eversheds Sutherland's Madrid office is a key player in Spain's life sciences sector, advising national and international clients on pharmaceutical, biotech, medical device industries and healthcare matters, including patent, licensing and product liability cases. The firm is a leader in the pharmaceutical sector, a fact underlined by its high-profile clientele.

Team & Differentiation: The multidisciplinary team combines scientific and legal expertise and draws on members from all departments to provide clients with tailored advice across the entire product lifecycle, from research and development to market entry and regulatory compliance. Their expertise encompasses regulatory compliance, patent litigation, product liability and market access strategy.

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Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
LEADING	
Bercovitz & Carvajal Abogados	Alfonso González Gozalo
Ecija	Alejandro Touriño, José Antonio Suárez, Elena Ordúñez, Helena Suárez
Gómez-Acebo & Pombo	Anna Viladàs Jené
Garrigues	Carolina Pina
Uría Menéndez	Montiano Monteagudo, Ingrid Pi, Borja Sainz de Aja, Carles Vendrell
EXCELLENT	
Baker McKenzie	José María Méndez
Cuatrecasas	Álvaro Bourkaib, Rafael Sánchez Aristi, Jean-Yves Tiendas, Pablo Ramírez
Elzaburu	Mabel Klimt
Eversheds Sutherland	Vicente Arias Máiz
Grau & Angulo	Maite Ferrandiz, Ignacio Marqués, Eva María Ochoa, Sonia Santos
Javier De Torres Abogado	Francisco Javier de Torres
Pérez-Llorca	Eduardo Castillo, Andy Ramos, Joaquín Rovira, Álvaro Lobo
Santiago Mediano Abogados	Raúl Bercovitz Álvarez
Sol Muntañola & Asociados	Mario A. Sol Muntañola, Francisco Javier Marqués Martín
HIGHLY RECOMMENDED	
Abril Abogados	Ruben Canales, Salvador Diaz, Ignacio Temiño Ceniceros
Baylos Abogados	David Gómez, Juan Luis Gracia, Pedro Merino Baylos
Bird & Bird	Antonio Cueto, Manuel Lobato
Clifford Chance	Miquel Montañá, Josep Montefusco
CMS Albiñana & Suárez de Lezo	María González Gordon
RECOMMENDED	
Curell Suñol	Isabela Robledo, María Ceballos, Emil Edissonov, Mercè Hernández
Hoyng Rokh Monegier	José Antonio Sanmartín
Pedro Alemán Abogados	Pedro Aleman Lain, Javier Martínez Bavière



CYBERSECURITY

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FIRM	KEY FIGURE(S)
LEADING	

Ecija	Alejandro Touriño, Jesús Yáñez
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Ecix Group	Álvaro Ecija
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Grant Thornton	Cristina Muñoz-Aycuens
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Hogan Lovells	Gonzalo F. Gállego
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Ramon Y Cajal Abogados	Norman Heckh
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EXCELLENT

Garrigues	Alejandro Padín Vidal
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Uría Menéndez	Leticia López-Lapuente
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Pinsent Masons	Paloma Bru
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Squire Patton Boggs	Bartolomé Martín
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HIGHLY RECOMMENDED

Cuatrecasas	Albert Agustínov, Alejandro Negro
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RECOMMENDED

Roca Junyent	Beatriz Rodríguez Gómez
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Ecija	Alejandro Touriño, Jesús Yáñez
Garrigues	Alejandro Padín Vidal
Hogan Lovells	Gonzalo F. Gállego
Uría Menéndez	Leticia López-Lapuente
EXCELLENT	
Bird & Bird	Joaquín Muñoz Rodríguez
Broseta	Miguel Geijo, Agustín Puente
Cuatrecasas	Albert Agustínoy, Alejandro Negro
Finreg360	Javier Aparicio Salom, María Vidal
Pérez-Llorca	Andy Ramos Gil de la Haza, Raúl Rubio
Ramon Y Cajal Abogados	Norman Heckh
Squire Patton Boggs	Bartolomé Martín
HIGHLY RECOMMENDED	
Deloitte Legal	Rodrigo González
DLA Piper	Diego Ramos, Paula González de Castejón
Ecix Group	Álvaro Écija
KPMG Abogados	Noemí Brito
Osborne Clarke	Rafael García del Poyo
RCD	Ignasi Costas
Statim Legal	Jordi López Batet, Yago Vázquez Moraga
RECOMMENDED	
Baylos Abogados	Paloma Arribas
Ceca Magán Abogados	Ramón Mesonero-Romanos Fernández
Ejaso ETL Global	Luis M. Latasa Vassallo, Miguel Valdés Borruel
Gómez-Acebo & Pombo	Almudena Arpon de Mendivil Aldama
Metricson	Teresa Miquel
VALUABLE PRACTICE	
Croma Legal	Sergio de Juan-Creix Cuatrecasas, Carlos García Berned
Elzaburu	Ruth Benito
Roca Junyent	Beatriz Rodríguez Gómez



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SWEDEN

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FIRM	KEY FIGURE(S)
LEADING	
Advokatfirman Vinge	Pär Leander
AWA	Ted Hagman, Ann-Charlotte Järvinen, Lars Pettersson
Groth & Co	Carl Wendt
Rouse International	Lena Ericsson, Linda Granstrand Füle
Westerberg & Partners	Hans Eriksson, Helena Wassén Öström
Zacco	Claes Agnvall, Magnus Ljungdahl, Peo Lundquist, Martin Tranålv
EXCELLENT	
Advokatbyrån Gulliksson	Emma Carlius, Hans-Anders Odh, Cecilia Tholse Rogmark
Advokatfirman Lindahl	Johan Norderyd
Brann AB	Omar Baki, Mona Fankhauser, Astrid Johnsson
Setterwalls Advokatbyrå	Lovisa Dahl Nelson, Per Lidman, Sophia Spala
Roschier	Erik Ficks, Mikko Manner
HIGHLY RECOMMENDED	
Gozzo Advokater	Giovanni Gozzo, Håkan Sjöström, Ann-Charlotte Söderlund Björk
Maqs Advokatbyrå	Christina Berggren, Alexander Källström
Next Advokater KB	Tom Kronhöffer, Magnus Tonell
Sandart & Partners Advokatbyrå	Anna Bladh Redzic, Mattias Erdös
Synch	Mathilda Nordmark, Sara Sparring

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LEADING	
Advokatbyrån Gulliksson	Ulrika Nordenvik, Hans-Anders Odh, Jens Olsson, Per Svård
Advokatfirman Vinge	Håkan Borgenhäll, Richard Wessman
Sandart & Partners Advokatbyrå	Anders Kyllhammar, Dag Sandart, Peter Sande
Westerberg & Partners	Hans Eriksson, Ludvig Holm, Stefan Widmark, Henrik Wistam
EXCELLENT	
Advokatfirman Lindahl	Johan Åberg, Johan Norderyd
AWA	Ted Hagman, Ann-Charlotte Järvinen, Kristian Martinsson, Lars Pettersson
Groth & Co	Mats Lundberg, Carl Wendt
Roschier	Erik Ficks, Mikko Manner, Susanne Mellqvist
Zacco	Hampus Adlerton, Maria Beijer, Martin Tranålv
HIGHLY RECOMMENDED	
Bird & Bird Sweden	Gabriel Lidman
Delphi	Henrik Bengtsson, Richard Lenemark, Peter Skoglund
Gozzo Advokater	Giovanni Gozzo, Håkan Sjöström, Ann-Charlotte Söderlund Björk
Maqs Advokatbyrå	Alexander Källström
Setterwalls Advokatbyrå	Martin Levinsohn, Per Lidman, Sophia Spala
Synch	Mathilda Nordmark, Sara Sparring



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LEADING	
Homburger	Gregor Bühler, Georg Rauber
Lenz & Staehelin	Peter Ling
MLL Legal	Reinhard Oertli, Jean-Marie Vulliemin
EXCELLENT	
Pestalozzi	Michèle Burnier, Lara Dorigo
Schellenberg Wittmer	Lorenza Ferrari-Hofer, Philipp Groz
Times Attorneys	Michael Noth
HIGHLY RECOMMENDED	
1 Baker McKenzie	Urs Zenhäusern
Bär & Karrer	Jonas Bornhauser, Markus Wang
Valfor	Christoph Gasser
2 Kasser Schlosser	Maud Fragnière, Ralph Schlosser
Nater Dallafior	Mathis Berger
Sigma Legal	Adrien Alberini
Vischer	Rolf Auf der Maur, Lorenz Ehrler
Weinmann Zimmerli	Marco Handle, Alban Shabani, Conrad Weinmann, Fabian Wigger
Wenger Plattner	Martina Braun, Damian Schai



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LEADING	
E Blum & Co	Brendan Bolli, Sven Capol, Mathias Meyer
Isler & Pedrazzini	Matthias Bebi, Marc Wullschleger
MLL Legal	Guillaume Fournier, Simon Holzer, Michael Ritscher, Peter Schramm
Weinmann Zimmerli	Stefan Keehnen, Madeleine Schim van der Loeff, Conrad Weinmann, Adrian Zimmerli
EXCELLENT	
FMP - Fuhrer Marbach & Partners	Peter Widmer
Katzarov	Eric Noël
Lenz & Staehelin	Barbara Abegg, Sevan Antreasyan, Peter Ling, Jürg Simon
Rentsch Partner	Matthias Städeli, Gregor Wild
Streuli Legal	Magda Streuli-Youssef
Troller Hitz Troller & Partners	Ursula In-Albon, Gallus Joller
Walder Wyss	Markus Frick, Roger Staub
HIGHLY RECOMMENDED	
1 Baker McKenzie	Eva-Maria Strobel, Michael Treis
Bratschi	Adrian Bieri, Adrian Wyss
Bugnion	Delphine Maistre du Chambon, Eric Rojas
Junod Halpérin	Laurent Muhlstein
Pestalozzi	Michèle Burnier, Lara Dorigo
Valfor	Christoph Gasser
Wild Schnyder	James Merz, Barbara Müller, Donald Schnyder
2 BMG Avocats	Anne-Virginie La Spada
Bohest IP	Stefan Baumgartner
Bovard	Paul Henri Pittet
CMS von Erlach Partners	Simone Brauchbar Birkhäuser, Philipp Dickenmann, Dirk Spacek
Freigut Partner	Sebastian Saissi
Inteltech	Amanda Trincat
Locher Avocats	Felix Locher
Meisser & Partner	David Meisser, Benedikt Schmidt
P&TS	Pascal Koster, Christophe Saam
SBMP - Schaad Balass Menzl & Partner	Fred Gromann
Times Attorneys	Markus Kaiser, Michael Noth
Tradamarca	George Humphrey
Vischer	Jonas Gassmann

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FIRM	KEY FIGURE(S)
LEADING	
Lenz & Staehelin	Barbara Abegg, Sevan Antreasyan, Thierry Calame, Peter Ling, Jürg Simon
MLL Legal	Guillaume Fournier, Simon Holzer, Michael Ritscher, Peter Schramm
Troller Hitz Troller & Partners	Ursula In-Albon, Gallus Joller, Patrick Troller
Walder Wyss	Sylvia Anthamatten, Manuel Bigler, Stefano Codoni, Markus Frick, Michael Isler, Roger Staub
EXCELLENT	
FMP - Fuhrer Marbach & Partners	Stefan Hubacher, Philippe Probst
Homburger	Gregor Bühler, Georg Rauber
Kasser Schlosser	Maud Fragnière, Ralph Schlosser
Pestalozzi	Michèle Burnier, Lara Dorigo
Rentsch Partner	Matthias Städeli, Gregor Wild
Times Attorneys	Markus Kaiser, Andrea Mondini, Michael Noth
Valfor	Christoph Gasser
Weinmann Zimmerli	Marco Handle, Alban Shabani, Conrad Weinmann, Fabian Wigger
HIGHLY RECOMMENDED	
Baker McKenzie	Eva-Maria Strobel, Michael Treis, Urs Zenhäusern
Bär & Karrer	Markus Wang
Bratschi	Adrian Bieri, Adrian Wyss
House Attorneys	Melina Haralabopoulos, Frédéric Serra
Junod Halpérin	Laurent Muhlstein
Schellenberg Wittmer	Lorenza Ferrari-Hofer, Philipp Groz
Vischer	Lorenz Ehrler, Jonas Gassmann, Stefan Kohler
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1 BMG Avocats	Anne-Virginie La Spada
Id Est Avocats	Juliette Ancelle
Kellerhals Carrard	Daniel Alder, Christoph Bauer
Locher Avocats	Felix Locher
Nater Dallaflor	Mathis Berger
Niederer Kraft Frey	Nicolas Birkhäuser
Sigma Legal	Alain Alberini, Stéphanie Chuffart-Finsterwald
Wild Schnyder	James Merz, Barbara Müller, Donald Schnyder
Wilhelm Gilliéron Avocats	Philippe Gilliéron
2 Bourgeois Avocats	Ivan Cherpillod
CMS von Erlach Partners	Simone Brauchbar Birkhäuser, Philipp Dickenmann, Reto Hunsperger, Dirk Spacek
EBD Attorneys-at-Law	Felix Grether
Reuteler & Cie	Isabelle Cornut, Raymond Reuteler
Streuli Legal	Magda Streuli-Youssef
Thomannfischer	Daniel Plüss
Werder Viganò	Kai-Peter Uhlig



SPORTS

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FIRM	KEY FIGURE(S)
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Bär & Karrer	Michele Bernasconi, Saverio Lembo
Kellerhals Carrard	David Casserly, Jean-Pierre Morand, Nicolas Zbinden
Lenz & Staehelin	Sevan Antreasyan, Stephan Erni, Xavier Favre-Bulle
Niederer Kraft Frey	Daniel Eisele, András Gurovits
EXCELLENT	
Baker McKenzie	Luca Beffa
Cavaliero & Associates SA	Jaime Cambreleng Contreras, Marc Cavaliero
Charles Russell Speechlys	Pierre Bydзов斯基, Benoît Pasquier, Serge Vittoz*
Lévy Kaufmann-Kohler	Sébastien Besson, Antonio Rigozzi
Times Attorneys	Olivier Ducey, Stephan Netzle, Michael Noth
Vischer	Robert Bernet, Moritz Jäggy
HIGHLY RECOMMENDED	
Archipel	Giulio Palermo
Bratschi	Reto Arpagaus, Claudio Bazzi, Mirco Ceregato, Marco Vedovatti
CMS von Erlach Partners	Olivier Carrard, Philipp Dickenmann, Pierre Ducret
Homburger	Gregor Bühler, Georg Rauber
Libra Law	Jorge Ibarrola, Claude Ramoni
PBM	Christian Grosjean, Rodrigue Sperisen
Peter & Kim	Alexis Schoeb
Schellenberg Wittmer	Philippe Bäertsch, Christopher Boog
Walder Wyss	Maurice Courvoisier, Rodolphe Gautier, Andrea Meier
RECOMMENDED	
Bonnard Lawson	Cédric Aguet, Fabrice Robert-Tissot
Kellerhals Carrard	Vincent Jäggi
MLL Legal	Jean Marguerat
Nater Dallafior	Mathis Berger
Pestalozzi	Lara Dorigo
Quinn Emanuel Urquhart & Sullivan	Thomas Werlen
Valloni Attorneys at Law	Lucien W. Valloni

*Of counsel

CHARLES RUSSELL SPEECHLYS: PREMIER SPORTS-LAW FIRM WITH GLOBAL REACH

Pierre Bydзов斯基

Key Figure(s): Pierre Bydзов斯基, Benoît Pasquier and Serge Vittoz
Established: 2011

Track Record: Charles Russell Speechlys' impressive track record in sports law led to Benoît Pasquier's appointment as CAS Ad Hoc Division arbitrator at UEFA Euro 2024, and being tapped to assist FIBA with the organization of the U19 Basketball World Cup 2025. In the past 12 months, the firm handled more than 20 cases, including five new cases at CAS, where Pasquier was either sole arbitrator or co-arbitrator.

Team & Differentiation: The team includes the experienced Pierre Bydзов斯基 and Serge Vittoz. Bydзов斯基 has been advising the Swiss Basketball Federation since 2016. Vittoz, a leading sports arbitrator, has handled over 100 CAS cases and was recently appointed a Swiss Sports Tribunal judge. The team's deep industry knowledge and international scope are in demand among Swiss-based sports federations and clients in the Middle East.

UNITED KINGDOM

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TRADEMARK PROSECUTION

Best Law Firms & IP Agencies

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FIRM	KEY FIGURE(S)
LEADING	
Barker Brettell	Tracy Arch, Lisa King, Lucy Walker, Catherine Wiseman
Bird & Bird	Peter Brownlow, Ewan Grist, Allan Poulter
Boulton Wade Tenant	Felicity Hide, Emma Pitcher, Tony Pluckrose, Catherine Wolfe
Bristows	Jeremy Blum, Simon Clark, Ian Gruselle, Paul Jordan, Claire Smith
D Young & Co	Richard Burton, Gemma Kirkland
HGF	Lee Curtis, David Potter
Kilburn & Strode	Carrollanne Lindley, Ryan Pixton, Iain Stewart
Stobbs IP	Julius Stobbs, Claire Breheny, Louise Goodsell, Victoria Leach, Emma Pettipher, Jessica Wolff
EXCELLENT	
1 A&O Shearman	Jim Ford
Baker McKenzie	Ben Allgrove, Julia Dickenson, Rachel Wilkinson-Duffy
CMS	Tom Scourfield, Sarah Wright
Fieldfisher	Hastings Guise, Harriet Seymour



UNITED KINGDOM

Keltie Rosemary Cardas, Alistair Gay**Lewis Silkin** Simon Chapman**Marks & Clerk** Esther Gottschalk**Mishcon de Reya** David Rose**Taylor Wessing** France Delord, Roland Mallinson**Wiggin** Rachel Alexander, Sara Ashby, Michael Browne, John Colbourn**2 Beck Greener**

Ian Bartlett

Cleveland Scott York Jonathan Clegg, Lorna Hobbs**Dehns** Elaine Deyes, Clare Mann**Hogan Lovells** Sahira Khwaja, Emily Sharkey**J A Kemp** James Fish**Mathys & Squire** Margaret Arnott, Gary Johnston**Mewburn Ellis** Kate O'Rourke**Potter Clarkson** Emmy Hunt, Sanjay Kapur**HIGHLY RECOMMENDED****Appleyard Lees** Robert Cumming, Chris Hoole**Carpmaels & Ransford** Jonathan Day, Roger Lush**Gill Jennings & Every** Edward Carstairs, Alasdair MacQuarrie**Haseltine Lake Kempner** Richard Kempner**Maucher Jenkins** Katie Cameron**Murgitroyd Group** Steve Waine**Reddie & Grose** Alice Findlay, Tom Sharman, Helen Wakerley**Venner Shipley** David Birchall

TRADEMARK LITIGATION

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LEADING	
Bird & Bird	Katharine Stephens
Bristows	Simon Clark, Ian Gruselle, Matthew Warren
CMS	Tom Scourfield, Sarah Wright
Mishcon de Reya	Jeremy Hertzog
EXCELLENT	
1 A&O Shearman	Neville Cordell
Fieldfisher	Amy Reynolds, Nick Rose, James Seadon, Harriet Seymour
Gowling WLG	Alexandra Brodie, Kate Swaine
Lewis Silkin	Tom Gaunt
Taylor Wessing	Roland Mallinson, Mark Owen
Wiggin	Sara Ashby
2 Baker McKenzie	Julia Dickenson, Jessica Le Gros, Rachel Wilkinson-Duffy
DLA Piper	Ruth Hoy, John Wilks
Reed Smith	Carolyn Pepper, Gregor Pryor
Simmons & Simmons	Darren Meale
Stephenson Harwood	Eifion Morris, Alexandra Pygall
HIGHLY RECOMMENDED	
Addleshaw Goddard	Geoff Steward
Brandsmiths	Andrew Lee, Adam Morallee
Browne Jacobson	Declan Cushley
Carpmaels & Ransford	Jonathan Day
Charles Russell Speechlys	Mary Bagnall, Charlotte Duly
Harbottle & Lewis	Shireen Peermohamed
Herbert Smith Freehills	Andrew Moir
Hogan Lovells	Sahira Khwaja
Marks & Clerk	Kirsten Gilbert, Michael Moore
Osborne Clarke	Aarty Rajendra
Pinsent Masons	Triona Desmond
Powell Gilbert	Simon Ayrton
RPC	David Cran, Jeremy Drew
Stobbs Ip	Julius Stobbs



DATA PROTECTION & PRIVACY

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LEADING	
Bird & Bird	Ruth Boardman
Bristows	Mark Watts
Hogan Lovells	Eduardo Ustaran
Linklaters	Richard Cumbley
EXCELLENT	
Dentons	Nick Graham
DLA Piper	Andrew Dyson, Ross McKean
Eversheds Sutherland	Paula Barrett, Liz Fitzsimons
Fieldfisher	Hazel Grant
Latham & Watkins	Gail Crawford
HIGHLY RECOMMENDED	
A&O Shearman	Jane Finlayson-Brown
Baker McKenzie	Vinod Bange, Julia Wilson
Clifford Chance	Jonathan Kewley
CMS	Emma Burnett
Covington & Burling	Daniel Cooper
Herbert Smith Freehills	Miriam Everett, Andrew Moir, Christine Young
Hunton Andrews Kurth	Bojana Bellamy, Aaron Simpson
Norton Rose Fulbright	Marcus Evans, Ffion Flockhart
Osborne Clarke	Mark Taylor
Pinsent Masons	David Barker, Jonathan Kirsop, David McIlwaine
RPC	Jon Bartley, Rupert Cowper-Coles, David Cran
Sidley Austin	William Long
Simmons & Simmons	Alexander Brown
Taylor Wessing	Victoria Hordern, Chris Jeffery, Jo Joyce
Womble Bond Dickinson	Andrew Kimble



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EXPERT INSIGHTS 2025

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Interview with João Jorge, RCF Protecting Innovation	155

“Our highly trained, specialist attorneys provide tailor-made solutions to clients across the globe”



Interview with
MICHAELA RING
 Partner, **HOFFMANN EITLE**

“The South Korean and Japanese markets, in particular, require highly efficient, pragmatic and high-quality solutions in a short amount of time”

From managing high-stakes prosecution and litigation for international clients to leveraging a multilingual, pan-European team, Michaela Ring explains how the firm's soft-IP department is navigating today's complex global trademark landscape.

LEADERS LEAGUE: What have been the most significant trademark prosecution cases or challenges the soft-IP department has handled in the past six months?

Michaela Ring: The Hoffmann Eitle soft-IP department continues to provide high-quality services in all areas of Soft-IP with a focus on both trademark and design prosecution and litigation, as well as competition and copyright law. Thanks to the department's experience handling cross-border cases and the multicultural structure in the team, Hoffmann Eitle handled several big prosecution cases for well-known international clients, in particular those from Asia. These cases included sophisticated consulting and assessments in trademark law, including the fields of science, photography, pharmaceuticals and life sciences, cosmetics and consumer goods, e.g. chocolate, while involving different offices on a regular basis. The soft-IP department also provided in-depth technical knowledge and advice to well-known international clients in close collaboration with Hoffmann Eitle's exceptional team of patent attorneys.

In the last six months Hoffmann Eitle's soft-IP department has also worked on several major litigation cases for clients located all around the world, in particular Great Britain and China.

How has the team's pan-European structure, with attorneys based across Germany, in addition to the UK, Italy, Spain and the Benelux countries enhanced client service and case coordination?

With offices across Europe, in addition to an international network of proven and highly efficient partners present in all major

markets, for example in France, the soft-IP department is able to ensure coordination and delivery of consulting services and litigation services throughout Europe and beyond. The soft-IP department in particular received multiple outstanding prosecution cases as explained above, which required close co-ordination of teams in different offices.

In light of recent trends in the global trademark landscape, particularly post-Brexit and amid growing activity from Asian markets, how has Hoffmann Eitle adapted its strategy when managing cross-border portfolios?

We are happy to announce that we continue to expand our presence in the UK with Dr. Robin de Meyere, a British trademark attorney, further strengthening and expanding our practice.

Based on decade-long experience, our lawyers have a well-established understanding not only of the European market and legal framework but also of the American and, particularly, Asian markets.

Following recent market trends, the team continues to provide legal services for clients in growing Asian markets, especially in China, Japan and South Korea. We maintain a close connection to the Asian markets, in particular we present lectures in Asia on developments in trademark law and participate in major international conferences in the region. Hoffmann Eitle's soft-IP department can also proudly report a strong increase in clients and cases from the Asian region. The South Korean and Japanese markets, in particular, require highly efficient, pragmatic and high-quality solutions in a short amount of time. Hoffmann Eitle proudly fulfills and even surpasses these requirements with its

team of highly experienced and exceptionally motivated lawyers as well as excellent paralegals, driven to deliver the best possible solutions.

How has the department's multicultural and multilingual team made a tangible difference in managing complex, cross-jurisdictional cases?

As I have mentioned, Hoffmann Eitle's multicultural and multilingual team works on several cases for internationally renowned clients. Due to the multicultural nature of our teams, Hoffmann Eitle can provide assessments of the national trademark law of many different jurisdictions, while being competitively priced. What's more, as the team includes many different nationalities, communication with clients can be offered in numerous languages.

As the Soft-IP department expands internationally, especially in new markets like China, what opportunities or challenges have emerged in trademark prosecution and enforcement?

Our experienced, highly trained and specialist attorneys provide tailor-made solutions for our clients around the globe. Especially in the field of trademark law, we have witnessed rising demand for specific legal needs in the Asian market, including

trademark portfolio management, as well as similarity searches and complex assessments for international strategies.

Hoffmann Eitle is happy being able to extend our range of services to Asian clients for trademark prosecution cases, in particular trademark similarity searches and strategic advice regarding the establishment of new trademarks.

Looking ahead, what key priorities or initiatives are on the horizon for the soft-IP department?

The Hoffmann Eitle soft-IP department continues to expand. Only recently, by joining forces with another highly renowned IP-law firm in Dusseldorf, we were able to welcome new members to the team. We are happy to welcome Claudia Koerver to our team, a professional attorney-at-law with over 20 years' valuable experience in the field of IP-law. She provides sophisticated advice on all aspects of trademark, design and competition law and specializes in particular in managing large trademark and design portfolios, including out-of-court dispute resolution. In the future, we will continue to grow and focus on providing solutions in all areas of soft-IP while at the same time ensuring we adapt to future legal requirements and our client's current and future IP needs. ♦

“As our team includes many different nationalities, communication with clients can be offered in numerous languages”



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“Portugal has seen significant growth in trademark filings in technology & startups”



Interview with
JOÃO JORGE
 COO,
RCF PROTECTING INNOVATION

João Jorge highlights the growth of trademark filings in key sectors in Portugal and explains how the firm supports clients during opposition and examination conflicts. He also discusses adapting to rising client-expectations in a competitive, digital environment and outlines the firm's partnership-driven strategy for managing trademark prosecution.

LEADERS LEAGUE: What types of industries or sectors are driving the most trademark filings in Portugal at present?

João Jorge: Portugal has always had a better than the average ratio of trademark filings per inhabitant, compared to other EU countries. These days, in Portugal – and all over the world, to a greater or lesser degree – significant growth in trademark filings can be seen across innovation-driven and economically strategic sectors. Key industries include:

- Technology & Startups: With a big density of tech hubs emerging in Lisbon, Porto, and also in several other locations across

the country, fintech and AI companies are filing trademarks (and patents) to secure their global market positions through the proper IP protection.

- Renewable Energy: Portugal's focus on green transition (e.g., solar, wind and green fuels) can easily be monitored by following trademark and patent filings in this sector.
- Tourism & Lifestyle: Sustainable tourism, wine and local products remain dominant in trademark filings.
- Fashion & Design: Portuguese brands are gaining international recognition, particularly those producing sustainable textiles and footwear, notably via and with the inclusion of “intelligent” materials.

“We assess trademark-collision risks every day via an AI-powered system, after our own human-check step”



How do you advise clients when conflicts arise during the opposition or examination phases in Portugal?

We adopt a strategic, client-focused approach. We start with a risk assessment, evaluating the legal merits of the opposition, analyzing trademark similarity, goods and services overlap, and relevant case law (INPI decisions and EUIPO Case Law).

The next step is to propose amicable solutions, such as coexistence agreements limited to specific regions and/or classes, to avoid costly disputes. As there are deadlines to meet in an opposition or an ex-oficio preliminary refusal, start building an evidence-based defense, gathering robust proof of prior use and acquired distinctiveness, as well as looking for visual/phonetic differences to counter the oppositions, with support in case law or EUIPN Common Practices.

If no agreement between the opposing party and our client can be reached (we should stress that this is not a common occurrence!) we prepare a strategy looking at all possible legal pathways through the administrative procedure at INPI or litigation in a dedicated IP court. In all cases we adopt a transparent and independent approach to guidance, keeping clients informed and updated including timelines, costs and realistic outcomes, ensuring alignment with their business strategies and DNA. Our approach is always a preventative one, counseling clients to perform clearance

searches and adapt their images/strategies to minimize the risk of conflicts with prior trademarks.

How has your approach to trademark prosecution evolved to meet client expectations in a competitive and increasingly digital environment?

We have evolved by prioritizing speed, transparency and innovation. Responsiveness has always been of the utmost importance to RCF PI. On communication, we offer real-time case updates to our clients on a dedicated web portal, which allows for faster responses/instructions. Our proprietary software for monitoring deadlines provides clients with the relevant information via this portal and also sends timely reminders.

We assess trademark-collision risks every day via an AI-powered system of a service provider, sending meaningful warnings, after our own human-check step, and we are developing AI-based internal tools to avoid time lost to repetitive tasks. We continually work to raise awareness on changes to IP legislation, actively educating clients through webinars, tailored guides and dedicated contacts to each potentially interested/affected client.

“We adopt a transparent and independent approach to guidance, keeping clients informed and updated”

What sets your firm apart in managing trademark prosecution work for local and international clients?

Our deep knowledge of Portuguese and EU IP law, with experience in international filings (e.g., Madrid System, EU trademarks) and our work in international associations allows us to stay up-to-date with developments and case law.

No “one solution fits all” method is followed, rather each case is tailor-made for SMEs and multinationals, balancing budget constraints and long-term brand goals. Our proprietary case-management platforms allow clients to track filings 24/7 and feature automated renewal alerts, while knowledge of the IP community allows us to develop partnerships with IP colleagues/offices to simplify cross-border filings and overcome cultural/linguistic barriers.

The high rates of success in the granting of IP rights (RCF PI’s success rate in patents stands at 65%, vs. 36% for the rest of the market), the numbers of agreements achieved and the success in oppositions and litigation speak for themselves when it comes to the quality of our work.

We act as strategic partners and not just as service providers, and we are recognized as such by our business partners. ♦



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TOP ADVISORS DIRECTORY 2025

MARKETING & COMMUNICATION AGENCIES

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Danielle Fonseca



POSITIONING

Launched in October 2018, Chiquetto Comunica is a leading consulting agency focused on marketing and communications for law firms.

We bring together professionals with large experience, which background include working in renowned communications, marketing and PR agencies, media outlets and traditional law firms.

Our clients are mostly leading boutiques and medium-sized firms, which practice in the broadest areas of law, but also M&A consulting agencies and the Brazilian offices of renowned international law firms.

Chiquetto Comunica offers a highly personalized service, with each project developed on demand, with a unique service focused on meeting the different needs of each firm in each case.

Listed as a Tier 1 (Excellent) agency by Leaders League since the first edition of its Legal Marketing Agencies ranking in 2023.



BUSINESS

Chiquetto Comunica offers a wide range of services, aiming to meet the needs of boutique and medium-sized firms as a one-stop shop to such firms.

Our services include international rankings, strategic planning, social media, press, media training, branding, websites (development and maintaining), newsletters (design and writing), content production, videos, podcasts, legal design, promotional materials, and others.

- Legal Rankings
- Social Media
- Press and PR
- Media Training
- Branding
- Websites
- Newsletters
- Content Production
- Videos and Podcasts
- Legal Design
- Marketing Materials
- Strategic Planning



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Natalia Villanueva

POSITIONING

We strategically plan and execute the management of marketing, communication and business development of the legal sector in Latin America.

How we work

- With a methodology based on project management to plan and execute strategies that allow achieving and measuring results.
- Through the permanent follow-up and monitoring of the tasks and initiatives to be worked on.
- Leveraged on a solid experience of the team in the legal sector and the Latin American region.
- Through our own technologies, specially developed to be increasingly efficient in the provision of services.
- Always being at the forefront in terms of market information, trends and business innovation.

At UpWyse we have formed a multidisciplinary team with extensive experience in the legal sector in Latin America. We speak the same language as our clients and understand their needs.

BUSINESS

We are best known for achieving results in our 7 main practice areas, which support the entire business cycle of organizations in the legal sector in the region:

- Marketing & Communications
- Business Development
- Digital Marketing strategy
- Legal Rankings
- Branding and Web Strategy
- Legal Design
- Trainings

OUR CLIENTS

- Law Firms
- In-House Legal Departments
- LegalTech Companies
- Sector Suppliers
- Associations and Guilds
- Alternative Legal Services Providers (ALSP)
- Governments

OFFICES

- Colombia
- Peru
- Dominican Republic
- Mexico

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Marc Gericó



Diana Jennen



María Sol Rubio



Mireya Berteau



Juan Paulo Rodríguez

POSITIONING

Gericó Associates, the first legal marketing, communications and business development firm for the legal sector in Europe and Latin America, is a leading international consulting firm in Legal Marketing, Reputation Management, International Directories and Business Development.

Our consultants, with extensive experience in law firms, international directories, media, communication and marketing agencies, provide comprehensive advice on strategy and business development, corporate communication, design and implementation of marketing plans and positioning in international directories and media.

Why Gericó Associates

Our experienced professionals, including lawyers, researchers, and consultants, have extensive experience in key positions at firms and companies such as Chambers and Partners, CMS, Cuatrecasas, Freshfields, Garrigues, Hogan Lovells, Kirkland & Ellis, McDermott Will & Emery, Olaechea, PwC, and Shearman & Sterling LLP, among others.

Gericó Associates provides services in strategy, business consulting, reputation management and communication, legal marketing, international directories, and business development to support the growth of your firm.

BUSINESS

- Legal Marketing
- Legal Communication and Reputation Management
- Innovative Business Development
- International Directories
- Mergers & Acquisitions

OUR CLIENTS

- Large and mid-size law firms
- Governments
- Independent lawyers
- Arbitrators and arbitral courts
- Associations
- Auditors
- Bar Associations
- Consultancy firms
- Legal in-house departments
- HR departments
- Boutique and small law firms
- International law firms
- LegalTech businesses
- Legal sector software developers
- NewLaw firms
- LPO (legal process outsourcing) firms
- Litigation funds
- Headhunters
- Mediators
- Court and judicial experts
- Attorneys
- International networks
- Partners of law firms of any size

OFFICES

- Madrid
- London
- Lima
- Bogotá
- Santiago de Chile

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François Deschamps



Valérie Dorey



Olivier Thrierr



Nicolas Debaisieux

POSITIONING

TMark specializes in European and French intellectual property law and is a member of the French National Association of IP Attorneys (CNCPI). The firm was founded in 1993 on the shared belief in focusing on meeting the client's special needs and expectations.

Today, our team of 30 members of staff and 4 partners are all committed to delivering first-class services that are tailored to each client's particular requirements, regardless of whether the client is a large multinational company or an individual business person.

TMark was created on the basis of a philosophy that we continue to stay true to. We believe in a personalized and direct client approach where comprehension of commercial needs and technical constraints is a priority. Pro-activity, proximity, openness to the world and adherence to a strict code of ethics are the cornerstones of TMark.

BUSINESS

- IP strategy definition and development
- Filing and prosecution of trade mark and design applications
- Enforcement and protection of IP rights
- Audit and assessment of portfolios of all types of IP rights

CONTACTS

François Deschamps
Valérie Dorey
Olivier Thrierr
Nicolas Debaisieux
Guillaume Lobre
Maomi Akinnuroju



Juan Pablo Moreno

POSITIONING

Zondea is made up of a group of multidisciplinary and transversal professionals with more than 15 years of experience at a senior level in public affairs and strategic communications. Since its creation, it has advised prominent public organizations, trade associations and private companies.

This boutique agency is characterized by being highly personalized, providing comprehensive support that responds to the needs of its clients in their relationship with their environment, with authorities and with opinion leaders. Its objective is to give advisees a strategic vision of the challenges and opportunities they face, offering them concrete tools so that their message is heard and their image strengthened.

Zondea has a network of links with stakeholders and opinion leaders. The above thanks to the experience acquired in working with a series of the most important companies in Chile.

Building relationships based on trust for our clients is our specialty, sharing with them the experience and knowledge acquired by our team throughout their professional career.

We understand public affairs as an investment to optimize all managerial, strategic and communicative activity of any organization with a vocation to interact in the public sphere of interest.

BUSINESS

Zondea's specialization and professionalism, after more than 15 years leading the Chilean market in Public Affairs, is based on the construction and management of stable and transparent relationships with public administration at all levels – local, regional, national and international – and we encourage the creation of strategic alliances between companies and civil society organizations to defend shared interests.

Our services are based on:

- Evaluation and analysis of the political-public environment, keeping companies updated on the political-public context of the country with a focus on identifying risks and opportunities for development.
- Analysis of risks and opportunities for companies, developing a strategic plan for public relations with authorities, opinion leaders and decision makers
- Relationship strategies with public entities, providing support in the construction of the companies' story and the preparation of specific messages to convey to each of the audiences/third parties of interest.
- Identification of relevant stakeholders for each company, with analysis of the interests and power of influence of each of them
- Monitoring and analysis of legislative projects that are of interest to our client sectors.

With our extensive knowledge, public actors and decision makers will strengthen the knowledge and positive assessment of our advisors, achieving effective approaches with the authorities.

The most important companies, national and international, from regulated sectors in the country such as: pharmaceutical, gas, energy, automotive, telecommunications, water, construction, concessions, OTC, banking, etc. have trusted Zondea.

Zondea was chosen as the company "Top Government Consulting 2024 services provider in Latin America 2024" by the North American specialized magazine in Public Affairs, GovCIO Outlook.

CONTACTS

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Koen de Puydt

POSITIONING

Andersen is a full-service Business Law firm, specialized in Corporate, Real Estate, and Administrative & Tax Law. Providing strategic and sustainable solutions goes hand in hand with our client-oriented and pragmatic approach.

We enjoy thinking creatively and out-of-the-box with our clients to help them realize their projects in a targeted, proactive, and effective way, and to solve any obstacles that arise in the process.

We believe it is important to become fully acquainted with the company and sector of our client, which enables us to think strategically together. Our client portfolio and expertise range from small and medium-sized enterprises to listed companies and entrepreneurs, active worldwide and in the most diverse sectors, as well as government services and other administrations. The diversity of our team allows us to better understand our clients and their concerns, assist them in a wide range of matters, and offer services in 8 different languages.

Andersen is an evolving law firm, always seeking to optimize service and efficiency by using the latest technologies.

BUSINESS

- Corporate Law and M&A
- Commercial and Economic Law
- Insolvency Law
- Finance and Banking
- Employment Law
- Construction Law
- Real Estate, Renting and Co-ownership
- Liability and Insurance
- Administrative Law and Public Procurement
- Urbanism and Environmental Law
- IP - Data Protection Law
- Tax Law
- Litigation and Arbitration
- Sustainability
- Sports Law
- Art Law

Marketing Brands, Trademark

The Andersen's Intellectual Property team is dedicated to protecting your ideas.

We know that Intellectual Property rights are some of your most valuable assets, and that your ideas provide sustainability and growth for your business.

We have extensive experience in advising on every aspect of Intellectual Property and Intellectual Property transactions.

- Drafting and negotiation of contracts, licenses and concessions (trademarks, patents, research and development, etc.)
- Drafting of specialist contracts (for inventors, creators, models, animators, photographers, architects, etc)
- Rules on Employees' inventions
- Complex IT M&A and IP Finance

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MONARD LAW



Daan De Jaeger



Stéphane Criel



POSITIONING

Monard Law is an independent full-service business law firm in Belgium.

Established more than 30 years ago, the firm currently includes over 120 lawyers forming multi-disciplinary sector teams. Our clientele ranges from private individuals, governmental authorities, small or medium sized companies to major multinationals. We are recognized in the market for our pragmatic, no-nonsense approach coupled with a strong commitment to deliver concrete and pragmatic solutions to help clients reach their objectives. We handle our clients' legal challenges at both local and cross-border levels. We collaborate closely with other standalone top-tier firms in their respective local markets allowing us to bring a seamless service to our clients.

The firm also embraces and collaborates on a myriad of innovative technological solutions for the legal and commercial practice, such as contract management and drafting services, innovative billing solutions and many other pilot projects and legal tech associations.

Monard Law has partnered up with KBC Bank as its go-to legal partner, through the firm's collaboration under the KBC Start-It program and presence on the KBC Banking App. Clients are able to obtain tailor-made legal advice simply via their banking app.

Monard Law has developed regional Chinese, French and Polish desks, which serve as knowledge hubs for clients' in- or outbound investments.



BUSINESS

- Administrative Law
- Banking, Finance & Capital Markets
- Commercial/Contract
- Corporate
- Data Protection / Privacy
- Dispute Resolution / Arbitration, Mediation
- Environment
- Fraud, White-Collar Crime
- Government Relations and Public Affairs
- Insolvency
- IP, TMT
- IT
- Employment & Pensions
- Insurance
- M&A, Private Equity
- Construction / PPP
- Private Estates
- Real Estate
- Tax
- Transport Law
- Competition Law
- Criminal law & defence in criminal cases
- Healthcare
- International Civil Service
- Non-profit Organizations & Trade Associations
- Media & Entertainment



OFFICES

- ANTWERP
- GHENT
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Felipe Gabriades



Cesar Carvalho



Luciana Simões



Lia Roston



Jéssica Heumann



Rafael Schilickmann



Marcelo Sacioto

POSITIONING

With a highly qualified team and strong academic background, b/luz is a full-service law firm with a distinguished focus on legal advisory in technology, innovation, and data governance. We combine technical depth and strategic insight to support companies leading Brazil's digital transformation — including corporate groups, investors, and publicly traded companies — through complex operations involving technological assets, artificial intelligence, and new business models.

- IP & Tech Transactions
- Startups, Innovation &
- Venture Capital
- Media, Advertising &
- Entertainment
- Tech Regulation

Our expertise spans data protection, technology, innovation, fintech, M&A, and media, with a focus on complex and often disruptive transactions. This positioning has earned recognition in national and international rankings and long-standing trust from clients.

Our Data Governance team is known for its strategic work in data protection, compliance, and incident response. We offer a comprehensive legal approach — from structuring to risk mitigation — with solid experience in LGPD, GDPR, and regulatory dialogue.

b/luz plays a leading role in artificial intelligence regulation. Our team, with international academic, actively contributes to Brazil's legal framework for AI and supports responsible adoption of the technology in business models, ensuring legal and reputational risk management.

We also advise major media outlets and advertising agencies, providing legal support in digital communication and commercial strategies.

BUSINESS

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Flávia Manso



Kátia Catalano



Priscila Akemi Beltrame



Ricardo Gimenes



Thais Colli

POSITIONING

With experience and work developed in 30 years, CQS/FV - Cesnik, Quintino, Salinas, Fittipaldi & Valerio Advogados has the excellence and dynamism necessary to do business and run projects in a modern and unique way.

Since 1996, the firm has contributed to the professionalization and growth of the Media & Entertainment market in Brazil, as well as having established itself as an important player in the Sports/Gaming and Technology segments. According to market feedback, the firm is sought after because of its "extensive experience in advising on complex regulatory issues and leading transactional mandates."

Over the years, the firm expanded its activities from São Paulo to Rio de Janeiro, Brasília, and Los Angeles, while also being able to provide support in Argentina, Colombia, Mexico and Chile through close partnerships with corresponding law firms.

The firm has clients in a wide range of profiles, including large foreign and Brazilian groups, small and medium-sized companies, non-profit institutions, social enterprises, and individuals working with arts, technology, business in general, and social entrepreneurship.

BUSINESS

CQS/FV's full-service and multidisciplinary activities are developed based on the following practices:

- Corporate: M&A, incorporation services and internationalization services, among others.
- Media & Entertainment and Culture: CQS/FV is known for its excellence in a wide range of areas of the Creative Economy.
- Technology and Startups: clients ranging from Big Tech companies to internet influencers, games, and technology enterprises.
- Nonprofit and Social Enterprise: outstanding expertise in establishing social businesses and in their corporate planning.

Additionally, CQS/FV is responsible for one of the largest Copyright and Media & Entertainment lawsuit portfolios in Brazil.

To meet the needs of these major segments, the firm operates in several areas of law, such as: administrative law, agreements, clearance, compliance, corporate, environmental and sustainability, government relations, intellectual property, litigation, media and entertainment, M&A, nonprofit and social enterprise, personal data protection, real estate, succession planning, tax, technology, and white-collar crime.



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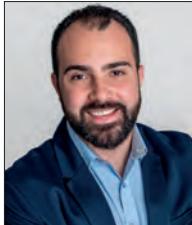
Claudio Barbosa



Elisabeth Kasznar



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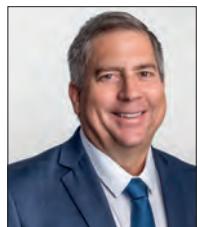
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Nancy Caigawa



Patricia Lopes



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Rafael Lacaz



Rosane Tavares



Tatiana Silveira



Tarso Machado



Viviane Trojan



Raquel Barros



POSITIONING

For over 100 years we have been building the future.

Innovators by nature, we seek to apply creativity and multidisciplinary approach to various projects.

We combine our knowledge and experience in various fields of intellectual property with a highly qualified team of partners, associates and IP specialists, further backed by a broad network of correspondent firms around the globe.

Together, we labor tirelessly to create personalized solutions that protect the innovations propelling the world forward. Because protecting your innovation requires continuous innovation on our side as well.



BUSINESS

- Anti-Piracy & Brand Protection
- Digital Anti-Piracy & License Compliance
- Biodiversity
- Litigation
- Plant Varieties
- Industrial Designs
- Copyrights
- Fashion Law
- Sports Law
- Digital Law
- Marketing & Entertainment Law
- Regulatory Law in the Health Area
- Geographical Indications
- Life Sciences
- Trademarks
- Patents
- Trade Secrets
- Technological Transfer, Licensing and Franchising



CONTACTS

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Enrique Tello Hadad



Bibianna Peres

POSITIONING

Loeser e Hadad Advogados is a leading transactional and litigation law firm, founded in 1989, specializing in personalized services and innovative solutions. The firm represents clients in Brazil and abroad, and its international network of lawyers allows it to provide legal services in the face of complex globalization challenges.

The privacy and data protection team at Loeser e Hadad Advogados has extensive experience in data privacy and personal data protection related laws and regulations, including in the context of the Brazilian General Personal Data Protection Law (LGPD). The team's expertise comes from its relationships with companies, authorities, and lawmakers involved in the privacy and data protection debate. Moreover, the team has experience in personal data privacy projects across various markets, including retail, financial institutions, education, aviation, healthcare, insurance, technology, chemical industry, utilities, automotive, energy, among others.

This vast experience across multiple sectors allows Loeser e Hadad Advogados to provide personalized and tailored data protection services to meet each client's specific needs.

Furthermore, the firm invests in the digital upskilling of its professionals, offering training programs in cutting-edge technology to improve the efficiency and quality of its services.

BUSINESS

- Corporate
- Mergers & Acquisitions
- Tax
- Corporate Governance, Regulatory and Compliance
- Privacy and Data Protection
- Infrastructure
- Labor
- Civil
- Judicial and administrative litigation
- Contracts

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Pimenta



Joana de Mattos
Siqueira



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Roberto Vieira de Mello



Marianna Furtado de
Mendonça



Ana Paula Brito

POSITIONING

BUSINESS

Montaury Pimenta, Machado & Vieira de Mello is a leading Brazilian IP law firm specializing in trademarks, patents, copyright, domain name disputes, complex IP litigation, and IP prosecution and enforcement. Its clients include domestic and international corporations of all sizes – from start-ups to Fortune 500 companies. The firm's services include trademark, patent, and copyright filings; domain name disputes; oppositions; invalidity actions; infringement actions; strategic consulting; legal analysis; searches; administrative and judicial disputes; and franchising agreements and technology transfer.

Montaury also helps with the process of negotiating agreements and bringing actions before national and international arbitration chambers. The firm is well known for managing large trademark portfolios, its success rates in litigation, obtaining well-known status for highly reputed marks, and its fast and effective communication with clients. The firm is also recognized for its creativity and capacity to think outside the box, especially when presenting strategies and solutions to resolve disputes.

In addition, Montaury has enjoyed remarkable growth, upholding an outstanding position in the market, especially regarding strategic and complex IP litigation, also including trademark and patent filings and prosecution, freedom-to-operate, and infringement opinions. Montaury's ability to resolve disputes before the Brazilian IP courts is a cornerstone of its reputation. The firm handles domestic and international complex IP litigation and counselling with a high rate of success in federal and state courts.

Agility in meeting client's needs and commitment to resolving the issues brought to it, together with a high rate of success, are undoubtedly the firm's core strengths. The firm has an integrated structure of associates throughout Brazil and abroad, providing local support and consequent agility and security while handling its clients' IP needs and disputes in other regions and countries.

Its attorneys are members of numerous national and international IP associations and are active members of various committees. This engagement is crucial to keeping the firm's professionals abreast of the practices adopted not only in Brazil but also abroad in relation to the main IP issues in Brazil and worldwide, which further contributes to serving the firm's clientele efficiently.

- Patents
- Utility Models
- Industrial Designs
- Freedom-to-Operate opinions
- Plant Varieties
- Patent Litigation
- IP Litigation
- Trademark Management
- Geographical Indications
- Copyright and Software
- Anti-piracy Programs
- Domain Name Disputes
- Digital Law
- Fashion Law
- Licensing
- Trade Dress
- Unfair Competition
- Advertising Law
- Life Sciences
- Payment of Annuities
- Patent Transactions;
- Patent Licensing; and
- Know-How Licensing



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Rodrigo Albagli



Ariela Agosin



Álvaro Rosenblut



Eugenio Gormáz



Jorge Arredondo



Antonio Rubilar

POSITIONING

For more than **30 years**, albagli zaliasnik (az) has been dedicated to providing clients with **creative and innovative solutions**. It is a leading non-traditional law firm providing a full spectrum of legal and business services, based in Santiago de Chile.

At az, the goal is to add value to everything it does. Keeping this in mind, the firm proactively works with its clients using a holistic approach in order to produce forward-thinking and **ingenious results in an ever changing technology-focused world**.

az is one of the only law firms in Chile that has a skilled team which expertly **mixes business with litigation**. The firm regularly advises on complex crossborder transactions, has profound knowledge and experience within regulated markets, and is an expert in **preventative and criminal compliance**.

Our **Full Service** methodology allows us to deal with all kinds of matters and new regulations, such as **Economic Crimes Law, Personal Data, REP Law and Cybersecurity Framework Law**, as well as new labor and tax laws.

In 2022 we founded the **Compliance Latam** platform together with leading firms in the region. Currently, 11 members integrate this network, including Argentina, Bolivia, Brazil, Central America, Chile, Colombia, Ecuador, Spain, Mexico, Panama, Paraguay, Peru and Uruguay. Compliance Latam is a platform that seeks to contribute to the **promotion and dissemination of good corporate practices**, organizational culture and regulation related to the compliance ecosystem.

Likewise, az's pro bono work is a fundamental pillar of the professional practice of its members. In this regard, the firm was highlighted by Chambers and Partners as winner of the "Outstanding Firm Latin America" category.

az is the **only Chilean Firm** associated with the Global Advertising Lawyers Alliance (GALA), an organization that is at the forefront in Advertising Law.

Our presence in international platforms such as **ASIPI, IBA, ICC and INTA**, among others, allows us to generate value for our clients and promote commercial exchange from our country.

BUSINESS

- Adlaw
- Arbitration
- Banking and Finance
- Compliance
- Consumer protection
- Corporate
- Dispute Resolution: White-Collar Crime
- Energy and natural resources
- Free Competition
- Intellectual & Industrial Property
- Labour & Employment
- Life Sciences
- Litigation
- Mergers and Acquisitions
- Project Finance
- Public Law | Regulated Markets

- Real Estate
- Regulatory
- Tax
- Venture capital

Tech Service

- Agritech
- Artificial Intelligence
- Blockchain
- Cybersecurity
- Data Protection
- E-commerce
- Fintech
- Food Tech
- IoT
- TMT (Telecoms, Media, Technology)

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Guillermo Carey



Francisco Carey



Fernando Garcia



Jose Ignacio Mercado



POSITIONING

The protection of intangible assets has become one of the most critical legal areas as companies continue to expand and protect their technologies, brands, products, data, and services.

Carey, a market leader in Intellectual Property matters in Chile, provides strategic, commercial and litigation advice to a wide range of companies in the energy, infrastructure, mining, transportation, technology, life sciences, and healthcare sectors.

The Intellectual Property group advises clients with a multidisciplinary approach, identifying and protecting their intellectual property rights at each stage of the innovation lifecycle.

The vast majority of the team's lawyers have specialized studies in IP, both in Chile and abroad. The same applies to patent specialists who have advanced scientific degrees, which they combine with a deep and technical knowledge of the industry. The group works closely with Carey's litigation and public law departments.



BUSINESS

- Anti-Counterfeiting
- Consumer Law and
- Advertising
- Copyright
- Data Protection
- Domain Names
- Geographical Indications / Designations of Origin
- Intangible Assets Valuation
- IP Management
- Labeling and Advertisement
- Licensing, Franchising and Distributorship
- Litigation
- Patents and Industrial
- Designs
- Pharmaceutical / Regulatory
- Plant Varieties
- Trade Secrets
- Trademarks
- Unfair Competition
- Entertainment and Culture
- Sports Law



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Juan Cristóbal Guzmán



Claudio Torres



POSITIONING

Villaseca stands as one of the leading intellectual property law firms in Chile. With a tradition of 109 years, Villaseca blends its rich experience with innovative approaches to provide comprehensive legal counsel to both national and international companies.

Our interdisciplinary team of lawyers and engineers deeply understands both intellectual property law and the underlying technology of many intangible assets. Also, our team of professionals believes in the value of these assets and their potential to contribute to the sustainable development of companies, entrepreneurs, and brands. This approach adds value to client's IP portfolio for their businesses by offering an innovative perspective for the sustainable development of the companies, entrepreneurs, and brands they represent.

Villaseca's legacy is a testament to its ability to adapt and thrive in a constantly evolving world, providing its clients with cutting-edge legal and strategic solutions.



BUSINESS

• Industrial & Intellectual Property:

- Trademarks and Domains
- Patents
- Copyrights
- Rights enforcement and litigation
- Innovation
- Plant Varieties
- Free Competition
- Corporate Practice
- Data Protection
- Regulatory Affairs

• Corporate:

- Constitution and modification of companies.
- Advice on trade, innovation financing, negotiations and contracts.
- Consumer Law.



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María Claudia Martínez

POSITIONING

DATA PROTECTION

In an interconnected world, privacy and the security of personal information are fundamental in terms of building up trust and promoting development.

Our specialized Data Protection team offers extensive experience in advising clients from various industries on the creation and implementation of data protection policies and best practices. In addition to designing compliance policies for personal data regimes, we provide guidance on their implementation and offer corporate training on data protection and relevant regulatory updates.

Furthermore, we represent national and foreign companies in administrative investigations by the Superintendence of Industry and Commerce related to any alleged violation of the data protection legal regime in Colombia.

BUSINESS

- Banking & Finance Law
- Capital Markets Law
- Compliance
- Competition Law & Consumer Protection
- Corporate Law
- Corporate Law and Corporate Governance
- Crisis Management
- Customs Law & Foreign Trade
- Data Protection
- Energy & Natural Resources
- Environmental & Sustainable Development Law
- Infrastructure & Transportation, Projects and Public Law
- Insurance & Torts
- Intellectual Property
- International Arbitration
- Labor & Immigration Law
- Litigation & Arbitration
- Mergers & Acquisitions (M&A)
- Oil & Gas
- Real Estate Law
- Restructuring & Insolvency
- Tax Law

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Silvia María Méndez
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POSITIONING

Founded in 1995, Muñoz Tamayo & Asociados is a full-service law firm in Bogota, Colombia, with extensive expertise in corporate law, M&A, project structuring, banking, financial and capital markets, government procurement, energy and natural resources, competition and antitrust, telecommunications, labor and employment, sports law, among other areas. The firm focuses on providing business-centered solutions that address the competitive and ever-changing current market.

MTA has created a reputation for itself in the Colombian legal market based on its founding principles of pioneering and innovation. The firm became renowned for carrying out the country's first privatization processes. Over the past two decades, the firm has participated in over 80% of privatizations in Colombia's gas and electric energy sectors. The firm's evolution over the years has led to an expansion of its services offerings and a strong presence in Colombia's most prominent business, finance, infrastructure and environmental operations in both the public and private sectors.

The firm leads complex projects for international clients from over 30 countries entering the Colombian market, establishing a strong foundation across 15 diverse practice areas. The synergy of skills across its various practices enables MTA to deliver legal services of the highest quality across all aspects of business operation.

At Muñoz Tamayo & Asociados, legal challenges are a matter of vision, which is why the firm focuses on achieving unique solutions to challenging transactions. We have a highly specialized team of over 20 lawyers, who come from diverse backgrounds and possess an international mindset, allowing us to offer innovative and high-quality legal services. Additionally, our lawyers are multilingual, fluent in English, Spanish, French, German and Portuguese, facilitating effective communication and tailored legal support.

The firm strives to take on projects of all magnitudes and complexity, guaranteeing highly-personalized service adapted to the needs of the client.

BUSINESS

- Corporate Law
- Mergers and Acquisitions
- Banking & Finance
- Privatizations
- Administrative and Regulatory Law
- Environment
- Sports Law
- Tax
- Project and Infrastructure
- Telecommunications, Media and Technology
- Energy, Mining and Natural Resources
- Labor and Employment
- Competition and Antitrust
- Conflict Resolution
- Real Estate

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Partner | Patents Area
Director



Catalina Jiménez
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Liliana Galindo
Patent Litigation
Director



Valeria Jaramillo
Innovation, Protection
and Transfer Director



Santiago Lombana
Antitrust and Consumer
Protection Law Director



Juan Martínez
Head of Investment
Affairs & OMGrow

POSITIONING

THE FIRM: Founded in 2003, OlarteMoure is a highly specialized intellectual property, antitrust and unfair competition, and business law firm formed by recognized leaders in their fields and academic circles, that combine legal and technical expertise.

OlarteMoure strives to provide practical, proactive, and timely counsel that is based on comprehensive legal analysis and a thorough understanding of their clients' business environment, under a competitive pricing and cost structure, and all under a rewarding work environment that promotes and stimulates constant professional development and excellence in client service. OlarteMoure has consolidated a regional IP practice throughout the Latin American region. Through a tight-knit alliance of local firms with outstanding relationships with the local IP office and impressive enforcement litigation experience, OlarteMoure is able to provide an unparalleled regional prosecution and litigation service.

Persevering in this mission has allowed OlarteMoure to quickly claim and maintain top-tier status as an IP and competition law firm in Colombia. In addition, it has grown sustainably and disruptively in many areas. For example, there are just a few firms that are pursuing legal tech initiatives and expanding their market intelligence practice to reach many of local and regional innovation clients. More recently, OlarteMoure launched a venture capital initiative. OMGrow's mission is to transform the Deep Tech ecosystem in LATAM through the acceleration and seed investment of science-based ventures to solve real problems in the market. Last year, OlarteMoure made its first seed investment in a biotech venture and accelerated two additional Deep Tech ventures in order to facilitate their capital raising and go-to-market strategy.

An important percentage of the firm's client base is represented by Global 100 companies in the TMT and R&D pharmaceutical industries. Other important category includes local universities and R&D centres. Rounding off the representative clients are local Colombian and regional companies in the finance, industrial manufacturing, transportation, retail and consumer goods industries.

In addition to its Bogotá office, the firm has offices in Medellín, Barranquilla, Bucaramanga and Cali. Olarte-Moure also has a representative office in Tokyo, Japan.

LANGUAGES: Spanish, English, French.

BUSINESS

- Patents
- Trademarks
- Innovation Protection & Technology Transfer
- Copyright and Entertainment Law
- Anticounterfeiting and Antipiracy
- Health Regulatory Law
- Antitrust
- Unfair Competition
- Corporate & Transaction
- Publicity & Consumer Protection Law
- Data Privacy
- Compliance
- Plant Variety Protection
- Litigation and ADR
- Legal Design
- Translation

OFFICES

- Bogotá
- Medellín
- Barranquilla
- Bucaramanga
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POSITIONING

BUSTAMANTE FABARA, with over 125 multidisciplinary attorneys and a dedicated team of +190 professionals, offers extensive legal solutions both locally and internationally across 24 practice areas.

Innovation, Technology & Telecoms: The telecommunications team, comprised of 9 lawyers, continually updates its knowledge on regulatory aspects, privacy policies, and data protection to best serve its clients. Representing companies like DirecTV and Telefónica, the firm's lawyers ensure state relations are managed to develop projects safely and efficiently.

Data Protection: With 6 lawyers, the team has advised clients since before the Organic Law on Personal Data Protection, making it a pioneer in the field. Leading lawyers are members of the Ecuadorian Data Protection Association and other associations, actively participating in international congresses, keeping the firm informed about global privacy and data protection trends.

Intellectual Property: With 6 lawyers, the team has advised clients since before the Organic Law on Personal Data Protection, making it a pioneer in the field. Leading lawyers are members of the Ecuadorian Data Protection Association and other associations, actively participating in international congresses, keeping the firm informed about global privacy and data protection trends.

Life Sciences: The team, comprising three lawyers, two chemical engineers, and one biochemical engineer, has extensive experience in IP, drug pricing, marketing authorizations, health registrations, and regulations for human and animal drugs, agricultural products, and chemicals.

BUSINESS

- Patent
- Utility Models
- Industrial Designs
- Trademarks
- Commercial Slogans
- Trade Names
- Plant Breeding Rights
- Copyright
- New Technologies
- Anti-Counterfeiting
- Unfair Competition
- Electronic Commerce
- Digitalization of Content
- License Agreements
- Franchise
- Technology Transfer
- Operating Permits
- Health Registrations

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POSITIONING

CorralRosales is a full-service law firm in Ecuador with 50 years' experience advising national and international clients in a broad range of matters.

Intellectual Property

In IP, we advise local firms and multinationals of all sizes, providing comprehensive portfolio management, strategies, and solutions to all of their IP challenges in Ecuador and throughout Latin America, being the number one filer of both patents and trademarks in Ecuador.

We have a significant litigation pedigree, handling some of the most contested matters affecting IP law in Ecuador in recent times, with a proven track record of successful outcomes.

We are considered an industry leader in the area of anti-counterfeiting, with a proactive approach to working with the relevant authorities seeking out counterfeits, conducting raids, and seizing goods. Our dedicated infringements and anti- counterfeiting team will litigate when necessary, obtaining criminal sentences where appropriate. CorralRosales has the only full-time, full-service, in-house patent department in Ecuador, with a team of lawyers, engineers and technicians working on patent prosecution, enforcement and litigation.

Innovation, Technology & Telecoms

Our Innovation, Technology & Telecoms practice focuses on helping companies protect and leverage their technological advancements. We specialize in software protection, licensing agreements, cybersecurity, and e-commerce regulations, ensuring that businesses comply with local and international standards while fostering digital transformation. Our team has extensive experience advising startups on the agreements and contracts necessary to implement new artificial intelligence and algorithms solutions. This includes the development of SaaS and PaaS agreements, which are not regulated under any legislation.

We have vast experience in advising large telecommunications companies and advising on the obtention of licenses before the different administrative entities, the representation in administrative procedures, relationship and regulatory management and the negotiation of contracts.

Data Protection

CorralRosales is at the forefront of this fledgling legal area for Ecuador. We have advised and continue to train national and international companies on the effects of implementing national and international data protection legislation. Our team advised clients in data breaches situations, the compliance of current regulations, prevention of risks, right to oblivion and ARCO rights, international transfer of personal data, audits of regulatory compliance, design, and implementation of privacy and security policies. CorralRosales has partnered with different compliance tools to provide our clients with risk analysis and data impact assessment.

Regulatory

We have the largest most comprehensive regulatory practice in Ecuador. We advise clients not only on legal matters but on technical aspects as well. With a team of full-time in-house technicians, we are able to deftly navigate through the complex bureaucracy necessary to actually operate, advertise, market and sell in Ecuador. Our regulatory team also works closely with our IP department, making sure that all requirements for companies to get their goods and services to market are met with agility. CorralRosales also represents clients in administrative procedures, relationship and regulatory management, and contract negotiation.



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Emily Moreno



Ana Martina Romero

POSITIONING

Our firm recognizes the importance of protecting and enforcing the intellectual creations of our clients. Our team of intellectual property specialists is at the forefront of the market on technological innovations to better serve our clients, focusing on proactive communication and a more efficient, digital administration of IP resources, including surveillance and prosecution in Ecuador and throughout the world. Enforcement is addressed through a complementary approach with the cooperation of litigation and criminal enforcement experts.

Our services comprise the protection and defense of trademarks, copyrights, patents, utility models, industrial designs, plant varieties, trademarks, and geographical indications. We assist in clearance/searches for registration of trademarks and patents, prosecution for the protection of all types of trademarks, copyright, and other forms of intellectual property, including patents, trade names, industrial designs, slogans, software and database protection. In addition, we provide counsel for dispute resolution of intellectual property rights, including litigation of unfair competition cases before civil and administrative forums.

Our services in this field of law include:

- Representation and counsel throughout the administrative process of registering traditional and non-traditional brands and trademarks in general.
- Representation and counsel throughout the administrative process for industrial designs, utility models, and patents.
- Registration and protection of national and international geographical indications.
- Representation and counsel throughout the administrative process of registering plant varieties.
- Counsel for clients in anticounterfeiting and enforcement actions against piracy and unauthorized use of intellectual property.
- Intellectual property audits and due diligence of IP portfolios in the context of M&A transactions and to assess scope of protection, valuation of intangibles, and suggestions for the reinforcing of portfolios.

BUSINESS

- Trademarks
- Copyright
- Industrial Designs
- Plant Breeder's Rights
- Geographical Indications
- Patents
- Slogans
- Database Protection
- Software Application
- Intellectual Property Litigation / Anticounterfeiting / Enforcement

OFFICES

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Diane Avril

POSITIONING

Founded in 1992, Paris-based Gilbey Legal has continually provided legal assistance and expertise to clients worldwide for the protection and defence of their industrial property and IP assets (other than patents).

Gilbey Legal advises French and international clients and associates, including many multinational corporations in the pharmaceuticals, animal health, tobacco, food and beverages, alcoholic products, cosmetics, electronics, IT and social media, multimedia, consumer products, apparel, design and luxury goods industries in all aspects of management, exploitation and enforcement of industrial property and IP assets.

As a boutique firm, Gilbey Legal is a member of the Paris Bar and provides complete and personalised legal services, encompassing the entire lifecycle of IP rights, including:

- clearance and protection of trademarks, designs, domain names, geographical indications (GIs) and other distinctive signs and enforcement thereof;
- centralised worldwide coordination of IP portfolios and litigation through our extensive network of selected associate firms; and
- expertise in customs surveillance and enforcement, providing both domestic and international clients with strategic anti-counterfeiting solutions.

Gilbey Legal is recognised by its peers and the industry at large in major rating organisations for the quality of its services, its reactivity and its pragmatic, hands-on approach to problem solving. We pride ourselves on our policy of providing high-level services for equitable fees, and we always strive to meet our clients' budgetary and management requirements. renewal, recordal) in France and abroad. The three members of her team hold – or are studying to obtain – the certification for trademark paralegals delivered by the French Trademarks Office.

BUSINESS

- Selection of Intellectual Property Assets
- Protection of Intellectual Property Assets
- Administration of Intellectual Property Assets
- Enforcement of Intellectual Property Assets
- Customs works



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POSITIONING

HOFFMANN EITLE is one of the largest intellectual property law firms in Europe with a market-leading, strong presence of 100+ highly qualified, specialized and experienced patent attorneys and attorneys at law working across all technical fields.

We were one of the first to create a one-stop IP boutique providing outstanding quality services in all areas of intellectual property. With this wealth of human capital and a unique, tailor-made IT platform, we take professional care of our clients' IP. No other European firm is entrusted with more EPO opposition cases.

HOFFMANN EITLE's forceful team of passionate litigators has profound experience in patent disputes in all relevant industries, including pharma and other life sciences, medical devices, telecommunication, automotive etc. A further strength is our vast expertise in international coordination of multijurisdictional disputes, advising our clients regarding their overall European litigation strategy.

With offices in Munich, London, Dusseldorf, Hamburg, Milan, Madrid, Barcelona, and Amsterdam, we are taking the truly European approach, and our attorneys from Japan, the US, China and Korea add a broader international perspective. In Japan, we are well known for being able to advise our clients in Japanese. We do, of course, also have a strong francophone team."

BUSINESS

- Patents
- Utility Models
- Trademarks
- Designs
- Copyright Law
- IP Contracts & Licenses
- Unfair Competition Law
- IP Due Diligence
- IP Litigation & Nullity Proceedings

OFFICES

- Munich
- London
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- Amsterdam
- Barcelona

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Samuel Giles



POSITIONING

Meissner Bolte is a fully integrated IP law firm specialising in legal services in all areas of intellectual property. Filing more than 2,000 patent applications each year, and as one of Europe's leading representatives for trademarks and designs at EUIPO, Meissner Bolte is one of the largest specialized IP firms in Germany. Boasting eleven offices throughout Germany and one office in the UK, our professionals combine close contact to clients with short lead times. Meissner Bolte strengthened its presence in the IP market by welcoming new partners in the Chemical field to make Meissner Bolte one of the largest Chemical IP firms in Germany. In addition to growing the chemical team, Meissner Bolte further extended its reach with the opening of a new office in Ludwigshafen, a renowned hot-spot for Chemical industry in Europe.

With more than 60 patent attorneys, 20 trade mark and design specialist attorneys and a total of over 300 employees, Meissner Bolte handles patent, trade mark and design portfolios of all sizes. Small and medium-sized companies number amongst our long-standing clients, alongside multinational corporations.

Patent

Our experts in patent prosecution cover all technical fields from electro-mechanical, through computing and AI to (bio)chemistry and pharmaceuticals. The right team of experts is always available to provide tailored services for each of our clients. Meissner Bolte's UK office, headed by Dr Andrew Parker, LL.M. and Samuel Giles, both Chartered UK and European Patent Attorneys, is rapidly expanding and is actively supporting our UK and International clients in this important jurisdiction.

Our 15-person strong Patent Litigation team of attorneys at law, headed by Andreas Kabisch, works in close cooperation with our patent attorneys to resolve all patent disputes, making use of the full know-how and technical expertise available. Our attorneys are currently handling over 60 cases before all major German patent courts and the UPC, with our clients benefitting from detailed knowledge of both the proceedings and judges at these courts. We further have an in-depth knowledge of German inspection proceedings, having successfully concluded more than 40 cases to date. Well-known members support Meissner Bolte in patent litigation proceedings:

- Rainer Engels, presiding judge Federal Patents Court retired
- Dr Michael Nieder, a very experienced IP litigator
- Dr Hans-Peter Felgenhauer, Member of the Technical Board of Appeal, EPO, retired

Trade Mark

A highly specialized team of trade mark attorneys support our head of trade marks and designs Oliver Nilgen, and provide comprehensive filing advice and enforcement strategies on all trade mark and design law issues in Germany and the EU. Our UK trade mark attorneys: Silvana Milnes and Alexander Pickles, complete Meissner Bolte's "European Team", covering all trade mark matters for the UK and complementing our German team.



BUSINESS

- Patents
- TradeMarks
- Designs
- Prosecution
- Litigation



OFFICES

Throughout Germany and in the UK

- Augsburg
- Bremen
- Dusseldorf
- Gera
- Hamburg
- Hanover
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- Ludwigshafen
- Munich
- Nuremberg
- Osnabruck
- Schorndorf (B. Stuttgart)



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Cesare Galli

POSITIONING

Placed by all the international Directories at the top of the Italian legal profession, the law firm IP Law Galli was established in 2004 and it is still led by Atty. Professor Cesare Galli, Chair of Industrial Property Law in the Department of Law of the University of Parma, who has been dealing since 1986 with important litigation in Europe regarding all branches of IP Law, often tackling cross-border problems too. In 1999 Professor Galli obtained the first Italian final ruling on biotech patents. In 2004 the firm secured the first Italian ruling on computer-implemented invention patents, and between 2005 and 2024 obtained key decisions on the protection of pharmaceutical patents, designs, renowned trademarks and selective distribution agreements infringements in relation to which some of the highest assessment of damages ever made in Italy were issued.

He is often asked to review and manage the most sensitive IP aspects of M&A transactions, developing creative solutions for the most problematic aspects thereof and delimitation of the respective rights of the parties. He provides legal advice not only to rights holders, but also to civil society organisations dealing with IP rights management and enforcement, like INDICAM (as a permanent guest of the Executive Board), Confindustria (as a member of its IP Board of Experts), LES (Licensing Executives Society), AmCham (as a member of the Life Science Working Group) and Bruno Leoni Institute (as Senior Fellow). As Co-Editor of Il diritto industriale (the most important Italian IP Law Review, which comments and analyses enforcement-related case-law) he collects and analyses enforcement-related case-law to monitor trends and identify new developments in intellectual property rights infringements and management strategies

IP Law Galli was established as a law office "of excellence" highly specialised in the IP sector and characterised by the keen distinguishing mark of the founder, Atty. Professor Cesare Galli, and by a market-oriented approach that aims to enhance the procedural instruments in order to reach positive results as quickly as possible. The Law Firm firmly preserves this attitude without neglecting the importance of highly professional and knowledgeable lawyers who team up with the leader with shared goals and methods and proceed in a mainly international context, but at the same time demonstrate a deep rootedness in the most significant areas of the Italian economic life.

BUSINESS

- Patents
- Trademarks
- Design
- Domain names
- PDOs and PGIs
- Unfair Competition
- Copyright
- Trade secrets
- Online counterfeiting
- Advertising & Marketing
- Life Sciences
- New Plant Variety
- Antitrust Law
- Contracts
- Commercial Law

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POSITIONING

Founded in 2003 LGV Avvocati has established itself as a leading Italian law firm in all fields of IP (patent, copyright, trademark, know-how, design, competition), IT, privacy & cybersecurity, advertising and business law and as specialists of new technologies, including AI driven applications. Its wide-spread client base is both foreign and Italian. LGV values a dynamic and international professional team environment and has a broad experience in dealing with transborder issues, involving in particular Europe, USA and Asian countries, offering a department dealing with Germany and other German-speaking countries. LGV advises clients in relation to acquisition, promotion, circulation of IP assets, ranging from the creation and filing of trademarks and designs to the development of brand-building and enforcement strategies, as well as support in drafting and negotiating all kinds of contracts for IP assets. LGV also assists clients in lobbying activities, compliance consultancy and IP-protection during trade shows, also abroad. In litigation LGV offers an unrivalled competence, acquired over the years in relation to enforcement programs concerning both national and international profiles. LGV aims at accompanying companies in increasing their awareness of their own value, an approach that is condensed in the slogan:

Lawyers Generating Value



BUSINESS

- Patents
- Copyright
- Trademarks
- Design
- Media & Entertainment
- IT, internet & E-commerce
- Privacy & Cybersecurity
- Corporate & Business
- Advertising
- Competition & Antitrust
- Compliance
- Litigation & Arbitration

Client testimonials :

“We appreciate that they are always available, even in emergencies, ready to analyse issues with us and find the best way to handle them, achieving the planned objectives and keeping to the budget.”

“What LGV are good at doing is speaking the same language as the IT engineers. They are able to interpret the IT side. This is hard to find in other lawyers. They have done a very good job understanding the needs of our IT team.”

“Simona Lavagnini is an exceptional professional, always available and ready to support us for any eventuality. Over years of consultancy, an excellent relationship has been established with the lawyer.”

“Luigi Goglia and Tankred Thiem are very competent and reliable partners in patent litigation matters. Their input in working out complex strategies is always helpful and to the point.”

“They are a great team with smart people, and we value having a German native speaker.”

“It is a boutique that – precisely because of its characteristics and dimensions – is able to devote particular attention to the customer. Professionals are always prepared on the needs of the company that they follow step by step and of which they know the business dynamics.”



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Matteo Orsingher



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POSITIONING

Orsingher Ortu – Avvocati Associati provides specialized legal assistance in intellectual property, media, and technology matters to domestic and international clients. We work closely with companies across a broad range of industries, including luxury & fashion, pharmaceuticals & healthcare, e-commerce, advertising, automotive, telecommunications, and entertainment. Our focus is on helping businesses protect and enhance their brands, trademarks, and creative assets, ensuring they remain competitive in today's dynamic market.

Our expertise is particularly focused on the protection, commercialization, and enforcement of brands, trademarks, and copyrights, offering tailored solutions that support the growth of our clients' reputations and market positions. We provide value to our clients through three key areas:

Advisory

We assist clients in building and protecting strong brands through strategic trademark protection and management. Our team works with clients to develop comprehensive brand strategies, from the registration of trademarks to the protection of designs and other brand elements. We help safeguard brands against counterfeiting and infringement, while advising on international trademark protection programs to ensure global enforcement. Additionally, we guide clients through trademark licensing, franchising, merchandising, and distribution agreements to maximize the value of their intellectual property.

Copyright & Creative Asset Protection

We provide expert legal advice on copyright law, ensuring that creative works such as audiovisual content, music, advertising campaigns, and other original works are protected from unauthorized use and infringement. We assist clients in

the negotiation of contracts for the licensing, acquisition, and distribution of copyrights, as well as the enforcement of copyright protection through litigation or alternative dispute resolution. Our services also include advice on the creation and management of co-production agreements, dubbing rights, and the protection of digital content in the evolving landscape of online and offline media.

Litigation and Enforcement

We handle intellectual property litigation and arbitration, focusing on the protection of trademarks, copyrights, and other brand assets. Our team is experienced in securing urgent precautionary measures and seeking remedies for unfair competition, counterfeiting, and infringement, both online and offline. We also provide support in the enforcement of anti-piracy actions and the resolution of disputes related to brand rights, working to prevent damage to our clients' reputation and market position.



BUSINESS

- Technology and AI
- E-commerce
- Software
- Data Protection & cybersecurity
- Life Sciences and Healthcare
- Telecommunications
- Fashion & Luxury
- Advertising & Marketing
- Media and Entertainment
- Internet service provider



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Noemi Parrotta



Giacomo Moleri

POSITIONING

We are a close-knit team of attorneys and professionals with a strong passion for intellectual property as well as a longstanding experience in this field. We are driven by a commitment to provide our clients with the highest quality of service to best protect and enhance the value of their intellectual property assets.

It is our belief that solutions must be tailor-made for each client's needs and that various areas of expertise and a variety of approaches are key to determining the best legal strategies. For this reason, we specialize in all areas of intellectual property, and work with equal dedication and expertise in civil, criminal, administrative, customs, extrajudicial and contractual ambiti, both in Italy and before EU Courts.

Our approach to all cases is global and interdisciplinary. When called for, we use unconventional and creative solutions, sometimes pursuing new avenues in intellectual property.

Though it is our job to analyze all aspects of a case, we believe that our advice to clients must always be clear and to the point. We strive to work pragmatically and cost-effectively while never losing our broader vision.

We know that every client has unique business needs and objectives. To best serve our clients, we need to think as they do and never stop learning from them. Understanding each client's history, day-to-day activity and vision for the future is essential to promoting and protecting its interests and priorities.

We privilege simplicity and clarity.

Our reach is international to fully support our clients in meeting the challenges of the global marketplace.

At Spheriens we provide legal assistance in all areas of intellectual property law as well as in all fields relevant to the protection of intangible assets, with a particular focus on fashion and luxury goods.

BUSINESS

- Intellectual property and patents
- Data protection
- Unfair competition
- Trademarks
- Fashion Law

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POSITIONING

Arochi & Lindner is a premier law firm with offices in Mexico and Spain and more than 30 years of experience of providing world-class advice and representation in Intellectual Property, Life Sciences, Advertising and Marketing, Civil and Commercial Dispute Resolution, Corporate, Regulatory and Data Privacy law matters.

We resolve the challenges faced by our clients by delivering clear and practical advice, identifying and mitigating risks, and anticipating and solving problems, while making the most of the business opportunity.

Our firm distinguishes itself with client-oriented services and an unwavering commitment to delivering results, efficiently and responsively, using our knowledge, experience and creativity. We tackle every matter with insight, savvy and an exceptional understanding of business needs.

Whether you are enforcing, protecting or commercializing your intellectual property rights; marketing products or services; creating, organizing or dissolving a corporation; expanding into new markets; dealing with disputes or complex regulations, at Arochi & Lindner, we can help.

Arochi & Lindner's main offices are in Mexico City, with subsidiaries in Madrid and Barcelona, Spain.

We have more than 30 years of experience in the field of Intellectual Property, allowing us to hold our place as one of the best law firms in the field.

BUSINESS

- IP Litigation
- Licensing & Franchising
- Copyrights
- IP Enforcement
- Patents
- Trademark
- Trade Secrets
- Information Technologies
- Life Sciences
- Data Privacy & Protection
- Advertising & Marketing
- Regulatory Affairs

OFFICES

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POSITIONING

Basham, Ringe y Correa is a full-service law firm with a strong presence in Latin America. Basham was founded in Mexico in 1912 and has more than 110 years of experience helping clients do business in Mexico and internationally.

The firm's large group of lawyers and professional staff are committed to maintaining the highest professional and ethical standards. In addition, Basham's lawyers are actively involved in globally recognized associations and international transactions. This ongoing engagement strengthens the firm's ability to serve its clients by continuously adapting to the evolving dynamics of the world's business landscape – a commitment it has upheld for over a century.

The firm's clients include individuals, medium-sized companies and prominent international corporations in various industries and sectors, such as The Coca-Cola Company, Canon, Volvo, America Movil, Kia Motors among others.

Basham's intellectual property practice is one of the largest and most prominent in Mexico and is dedicated to protecting and enforcing of some of the world's most famous trademarks, patents and copyrights.

The firm provides legal assistance in connection with patents, industrial models and designs, trademarks and names, slogans, copyright, appellations of origin and geographic indications and all other related legal matters.

The firm offers a comprehensive range of intellectual property services, covering all aspects from strategic planning and tax advisory to civil, administrative and criminal litigation. Basham also designs and implements effective measures to protect IP rights and combat piracy.

Our team operates fluently in Spanish, English, French, German, Portuguese and Chinese.

BUSINESS

- Industrial Secrets
- Trademarks and Copyright
- Litigation and Licensing
- Industrial Creations
- Franchising
- Patents
- Information Technologies

OFFICES

- Mexico City
- Monterrey
- Querétaro
- Leon

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Juan Carlos Amaro



Octavio Espejo



POSITIONING

Today, with more than 50 years of experience since our foundation, in BC&B we evolve and transform ourselves by creating integral solutions with which we commit to go along with our clients from their ideas to the starting up and the operation of their projects, powering their ideas while preventing and reducing risks. BC&B has taken the step to change from a boutique firm specialised in intellectual property to a firm that offers a wide range of solutions that guarantee integral counseling in protection, legal matters and innovation momentum. BC&B adds to its assets a wide, diverse and expert group in litigation, which covers civil & commercial litigation, as well as commercial arbitration among a wide variety of legal services to provide every legal solution in these matters. BC&B also adds an expert group that provides and creates business solutions focused on strategic and commercial transformation and systematic innovation of retail businesses through a very specialised group. Through all these actions, BC&B has and will continue evolving our service offering to guarantee our clients the fulfillment of the imminent needs that arise in this era of constant change and transformation.

Throughout the years, we have preserved and evolved our strengths, looking to generate novel ways of increasing our scope of solutions, developing the ability, the infrastructure, and our competency to create them. That is how we achieved on shaping the BC&B Technology Transference Office, created to support entrepreneurs, startups and companies to create and implement business strategies that generate economic benefits through their intangible assets, giving then momentum to innovation and protecting their IP rights with our philosophy of integrally taking care of the creations and technological developments of entrepreneurs and business owners.

During this journey, innovation as a constant in BC&B, has taken us through a series of technological and organisational transformations that have positively changed the way we offer our services. These factors, together with our acknowledged quality and customer service today has positioned us in Mexico and in foreign countries as a leading boutique firm specialised in intellectual property, offering not only the traditional IP services, but also creating and developing unique and differentiated services that result from the vision, ability and expertise of our IP specialists, to take care of the most complex needs that our clients face. That is how we have achieved recognition in patent and trademark prosecution, patent and trademark litigation, patent and trademark strategy, licensing and business management on a sustained basis for several years now.



BUSINESS

- Commercial Litigation
- Corporate Finance/M&A
- Intellectual Property (Patents, Trademarks, Copyrights)
- Litigation
- Media
- Marketing
- Sports & Entertainment
- Technical & Legal Translation
- Internet & Technology Information
- Enforcement of IP Rights
- IP Rights Maintenance
- Licensing & Technology Transfer
- IP Value Extraction



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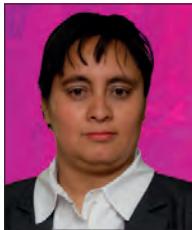
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Ricardo Sánchez Gil



POSITIONING

Established in 2001, the firm Bello, Gallardo, Bonequi y García, S.C. (bgbg) has become a significant player in the Mexican legal market, meeting the growing need for specialised legal counselling.

The versatility of its members allows bgbg to offer personalised services in each of its areas of practice. Professionalism, quality services and a results-driven culture distinguish bgbg from other major law firms in Mexico. A real global expertise, hands-on experience and an excellent academic background constitute the main assets of its members.

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OFFICES



BUSINESS

- Data Protection/Information Society
- TMT (Telecoms, Media & Technology)
- Sports, e-Sports & Entertainment
- Intellectual Property
- Litigation/Dispute Resolution
- Banking & Finance
- Corporate/M&A
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Víctor Ramírez



Armando Arenas



Rommy Morales



Jaime Rodríguez



POSITIONING

We provide innovative solutions and highly specialized legal advice for clients facing complex legal and business challenges in Mexico. OLIVARES is at the forefront of new practice areas in copyright, litigation, regulatory, anti-counterfeiting, plant varieties, domain names, digital rights, and internet-related matters. The firm has secured precedent-setting decisions in patents, copyrights, and trademarks.

OLIVARES has one of the strongest groups of legal professionals committed to managing the complexity and interdisciplinary orientation that clients require. The firm has significantly reshaped IP laws and regulatory authorizations procedures in Mexico through thought leadership, lobbying, and landmark cases at the Mexican Federal and Supreme Courts, including constitutional matters.

Today, OLIVARES includes 11 partners and over 45 associates working across intellectual property, regulatory, administrative, civil, commercial, and corporate law, serving diverse industries. The firm consistently receives awards for excellence in legal services.

We use every resource to help clients achieve optimal results, protecting their business interests, IP, and other rights, through all applicable venues to maximize successful outcomes and contribute to Mexico's role in the global economy.

A recent example of the firm's impact is the Supreme Court victory in the Grupo Modelo case against Heineken México. This precedent-setting ruling affirmed the legal protection of trade dress and commercial image in Mexico, highlighting OLIVARES' expertise in unfair competition disputes.

We foster an environment where lawyers, technical experts, and staff collaborate on solutions for outstanding achievements. We drive improvements in Mexico's legal landscape.

OLIVARES is designated by CEMEFI as an ESR "Empresa Socialmente Responsable" (Socially Responsible Company), recognized for responsible practices, ethical conduct, and corporate governance..

• KNOWLEDGE • INNOVATION • RESPONSIBILITY • TRUST



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BUSINESS

- Patents
- Trademarks
- Copyrights
- Litigation
- IP Litigation
 - Anti-Piracy | Anti-Counterfeiting
 - Civil Litigation | Commercial Litigation
 - Constitutional & Administrative Litigation
 - Alternative Dispute Resolution (ADR) | Mediation & Arbitration
- Licensing, Tech Transfer & Franchising
- Corporate and Commercial Law
- Regulatory Law / Administrative Law
- Translations



Gilberto Sánchez



Eduardo Vázquez



Claudia González



María Fernanda Araujo

POSITIONING

SPECIFIC IP is a distinguished boutique law firm specializing in Intellectual Property (IP), headquartered in Mexico City. With over 25 years of collective experience among its founders, partners, and associates, the firm offers tailored services in intellectual and industrial property. Their proven track record showcases success both domestically and internationally, positioning them as a trusted name in the field.

The firm's approach combines the agility and personalized attention of a boutique practice with the expertise and comprehensive service offerings of a larger law firm. Their team of specialists and seasoned litigators simplifies the complexities of intellectual property law, providing practical and effective solutions tailored to each client's needs. Their comprehensive services encompass intellectual property rights, copyrights, administrative and industrial property litigation, and Amparo proceedings.

Driven by dedication, perseverance, and active participation in global intellectual property events, SPECIFIC IP has forged strategic partnerships with law firms and offices specializing in intellectual property across Europe, Asia, Oceania, Africa, the United States, Canada, and Latin America. Annually, they reassess their objectives, aiming for continual growth and the strengthening of alliances to better serve their clients.

With a solid reputation built over two decades, SPECIFIC IP is poised to become one of Mexico's premier boutique firms. They are renowned for their meticulous attention to their clients' affairs, consistently delivering optimal solutions and ensuring their issues are resolved in the most favorable manner.

Specific IP
Protecting Your Intellectual Property Assets in This New
Global World

BUSINESS

- Intellectual Property Protection
- Trademark Registration and Maintenance
- Patent Prosecution
- Copyright Registration and Enforcement
- Trade Secret Protection
- Intellectual Property Licensing
- Intellectual Property Litigation
- IP Due Diligence
- Domain Name Disputes
- Intellectual Property Portfolio Management

SOCIAL MEDIA

-  <https://www.facebook.com/SpecificIP>
-  <https://mx.linkedin.com/company/specific-ip/>
-  <https://twitter.com/SPECIFICIP>
-  https://www.instagram.com/specific_ip/

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Adriana Barrera



María Inés Herrera



Medalith Albaracín



Andrea Chunga



Catherine Escobedo



María Julia Goicochea



Sandra Arredondo



Giovanna Vila



POSITIONING

BARLAW – Barrera & Asociados is a leading IP firm in Peru and the Latin America region that arises from the experience gained by its members in activities related to the protection of Intellectual Property of national and foreign clients, as well as the fieldwork carried out in application of legal measures against product piracy and counterfeiting, which its founding members have performed for twenty-seven years. Professionals in BARLAW provide legal advice and defense with a personalized approach in an opportune and efficient manner that allow our clients to maintain efficient management of issues related to Intellectual Property in business.

BARLAW through all these 13 years of continuous and remarkable work being responsible of important IP portfolios, handling interesting and complex cases has been recognized number 1 in IP litigation and enforcement by different international rankings and magazines as Chambers & Partners, WTR 1000, IP Stars, Leaders League, Legal 500, World IP Review - WIPR, Patent Lawyer Magazine Ranking, Trademark Lawyer Magazine Ranking, IAM Patent 1000, Benchmark Litigation, Global IP Awards, Global Law Experts and Women in Business Law Expert Guide – Euromoney.

This year 2024 our firm have been nominated as Best Peruvian IP firm and our managing partner Adriana Barrera as Latam Practitioner of the year 2024 by Managing IP. Also, Leaders League have nominated BARLAW as Firm of the Year 2024. In 2023, BARLAW was recognized as Trademark Firm of the year in The Global IP Awards by World Trademark Review y IAM Magazine. Also, last year, IP Stars, from Managing IP, highlighted our partner Adriana Barrera for fifth year in a row among the Top 250 Women in IP and considered our partners Adriana Barrera and María Inés Herrera as Trademark Stars 2023. Likewise, World Trademark Review recognized Adriana Barrera as a Global Leader in Private Practice for second year in a row.

BARLAW is committed with diversity, inclusion and, recently, with sustainability initiatives, and we dedicate our efforts in these matters in our daily activities to develop opportunities that benefit all of us. To date, BARLAW has been recognized by Managing IP, Chambers Diversity & Inclusion and WIPR.



BUSINESS

- Trademarks
- Copyrights
- Patents
- Anti Counterfeiting & Anti Piracy
- Brand Protection & Enforcement
- Fashion and design law
- IP litigation
- Licensing and IP transactions
- Media and entertainment law
- Unfair competition
- Advertising law
- Life sciences & Regulatory
- E-commerce and domain names
- Data protection



SOCIAL MEDIA

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Javier Duany



Jessica Ortiz

POSITIONING

At DS Casahierro Abogados, the needs of our clients require us to get involved in more sophisticated aspects of Intellectual Property and Competition, preparing ourselves to move forward with them, towards new trends, to always provide a suitable and timely legal advice that allows them to compete successfully in the market. The synergy generated allows us to overcome the different obstacles that affect the interests of our clients and has allowed us to achieve leadership and develop adequate brand protection through anti-piracy and anticounterfeiting actions in ports, in marketplaces and online marketing.

Additionally, our Firm has advised clients from different sectors of the industry in the compliance of the legal framework for the administration and protection of a portfolio of trademarks, patents, copyrights, and new technologies, at national and international level, and the different litigations in Intellectual Property.

Likewise, our Firm has extensive experience in legal advice for the protection of personal data, through the registration of the personal data banks, preparation of consent forms, clauses, and privacy policies to obtain informed consent for the processing of personal data, attention to the rights of the owners of personal data, compliance with security measures to protect personal data, among others.

Finally, our Firm also provides preventive and litigation advice on antitrust, unfair competition, consumer protection, elimination of bureaucratic barriers, dumping and subsidies, and regulatory regulations in the different business sectors.

BUSINESS

- Anti Counterfeiting
- Enforcement
- Brand protection
- Trademark
- Copyright
- Patents
- Domain names
- Data Protection
- Sanitary regulation
- Competition & Antitrust
- Consumer Protection
- Regulatory Matters

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Baldo Kresalja



Rosa María Kresalja



Marcela Robles



Roselina Liza



POSITIONING

At **KRESALJA IP**, we understand that what you create is unique, and safeguarding it is essential. We take a comprehensive approach to analyze your intellectual property potential, combining both macro and micro perspectives. Whether it's patents, designs, copyrights, trademarks, or securing the rights to a well-known character, we treat every challenge as our own commitment.

Our highly specialized team is made up of outstanding academic, legal and technical professionals, experts in depth and comprehensive analysis of cases to achieve the desired results. We focus on contentious and non-contentious matters, always with an out-of-the-box approach, setting precedents.

We are aware of the time in which our clients need results, so we **proactively** anticipate their needs and, with a **practical** view, we provide our **strategic** and **comprehensive** advice, giving tailor-made solutions.

Connected to the world, to the success and growth of our clients, we are the central hub for the handling and management of their assets, always promoting and accompanying their prosperity.



BUSINESS

- IP Strategy
- Patents
- Utility Models
- Industrial Designs
- Trademarks
- Copyrights - Author Rights
- Enforcement
- IP Litigation
- Antitrust/Competition
- Advertising
- Consumers Law
- Food and Beverages Labeling
- Data protection
- Domain Names
- Contracts and agreements
- IP Commercialization
- Corporate Law
- Litigation



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Renzo Scavia

POSITIONING

Scavia & Scavia is a law firm based in Lima, Peru, founded in 2004. Since then, it has provided comprehensive legal advice to domestic and foreign companies in various industries.

The firm is formed by a specialized and dynamic team with solid experience in complex and technically demanding legal matters, which allows them to provide practical and efficient solutions tailored to each client.

Its main areas of practice include Business and Commercial Law; Intellectual Property; Franchising and Licensing; Competition; Civil and Administrative Law; Litigation and Arbitration; Real Estate; Tax; Labor and Immigration Law; Regulatory Law; Investment Funds; and Infrastructure and Projects.

The firm is part of famous associations of lawyers with global reach, such as INTA, AIPPI, ASIPI and LESI, having a network of first-class international law firms on all five continents at the service of its clients. The firm is also the exclusive member for Peru of the International Network of Boutique and Independent Law Firms (INBLF), a network of law firms that connect boutique and independent legal professionals across the United States, Canada, and internationally.

Thanks to its strategic approach, professionalism and knowledge of the local and international legal environment, Scavia & Scavia has established itself as a key ally for clients seeking legal certainty, agility and commitment.

BUSINESS

- Trademarks
- Business and Commercial Law
- Patents & Utility Models
- Labor & Immigration Law
- Industrial Designs
- Domain Names & E-Commerce
- FTO & PPH
- Protection of Personal Data
- Copyright & Software
- IP Litigation
- Life Sciences
- Customs & Border Measures
- Technology Transfer
- Corporate Law & Contracts
- Franchising & Licensing
- Civil and Administrative Law
- Competition Law
- (Litigation and Dispute Resolution)
- Consumer Protection
- Real Estate
- Advertising Regulations
- Taxation
- Investment Funds
- Infrastructure and Projects



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POSITIONING

With over 96 years of experience, Valencia has grown to become one of the major firms specialized in industrial property matters in Peru, representing a wide range of industries which include renowned national and international corporations.

An interdisciplinary team enables Valencia to offer a personalized service to our clients. The mix of legal expertise and result-oriented practical approach is our signature. The experience of our team allows us to converge a broad and in-depth experience with out-of-the-box thinking and solutions. This mix is crucial to the success of our clients' cases.

Our main areas of practice are trademarks, patents, industrial designs, copyrights, plant varieties, IP litigation, anti-piracy & enforcement, unfair competition, domain names, health care, life sciences and transfer of technology & licensing of rights. The team is also equipped to handle cross-border IP matters due to their strong allies around the world.

Our members actively participate in national and international IP congresses, and of course maintain an active profile in the associations to which they belong, such as APPI, ASIPI, INTA, AIPPI, FICPI, CIPA, and LES, where current and important matters are discussed.

We are a team with a proven track record of almost 100 years, having appeared in specialized magazines and Intellectual Property rankings, thanks to the trust of our clients and the results in their cases. Excellence is in our DNA.

We know the legal world and how it has evolved. We have been part of the change, giving way to figures that were not seen before. We are proud to demonstrate by example that Diversity, Equity and Inclusion is part of our history and our future.

We are strategic partners of the OLI Foundation, a solidarity platform dedicated to promote efforts and resources for equal opportunities, to which we provide legal services. Our social commitment was also strengthened in 2025 with our inclusion in the Pro Bono Alliance of Peru, a network of prestigious law firms that offer legal services while maintaining a high standard of quality.

Nowadays, Valencia is a reference point in IP for offering a first-rate service, being a business partner tailoring legal expertise to the service of the clients that look for the strategy of a chess player, the precision of a surgeon and the resilience of a marathon runner.



BUSINESS

- Trademark Law
- Entertainment Law
- Fashion Law
- Copyrights
- Domain names
- Plant Breeders' Rights
- Industrial designs
- Patent Law
- IP Litigation
- Due diligence
- IP Contracts
- Enforcement and Anticounterfeiting
- Entrepreneurship support
- Corporate consulting
- Unfair Competition and Advertising Law
- Life Sciences



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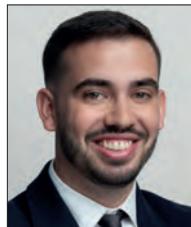
Vera Albino



Inês Monteiro Alves



João Pereira Cabral



Diogo Antunes

POSITIONING

Inventa is a leading Intellectual Property Law Firm, specialized in the protection and internationalization of trademarks, patents, industrial designs, copyright and domain names. With over 50 years of experience in Portugal, the European Union and all the African jurisdictions, Inventa has served thousands of clients holding large trademark and patent portfolios, and other entities dealing with R&D daily. Furthermore, our experience allows us to understand the caveats of the different industries since we maintain relationships with clients from different sectors, including food and beverages companies, communications, IT, pharmaceuticals, manufacturers, oil & gas companies, financial institutions, business services companies and more.

Our headquarters are based in Lisbon, Portugal, and we also have offices in Angola, Mozambique, Nigeria, DR Congo, Cape Verde, Sao Tome, East Timor and Macao. Inventa also holds a large network of representatives all across the African region, including representation before the ARIPO and OAPI regional organizations, committed to delivering global coverage with local experience.

Due to our wide network of contacts and associate level, we offer our clients a highly specialized team of professionals in the Intellectual Property field and related strategic sectors. Our professionals guarantee personalized and efficient accompaniment in all our services.

BUSINESS

- Strategic advice
- Trademarks
- Patents
- Domain names
- Copyright
- Anti-Counterfeiting
- IP Assets Valuation
- IP Contracts & Licenses
- IP Due Diligence
- IP Litigation
- Plant Variety Protection
- Trade Secrets



Vitor Sérgio Moreira

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PORTUGAL

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- Maputo

NIGÉRIA

- Lagos

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Sandra Zhu

POSITIONING

RCF - Protecting Innovation is a leading Intellectual Property Consulting & Services firm, based in the E.U..

Our staff includes Official Industrial Property Attorneys who act before the Portuguese PTMO (INPI - Instituto Nacional da Propriedade Industrial), European Trademark and Design Attorneys who act before the EUIPO - European Union Intellectual Property Office, and European Patent Attorneys who act before the EPO - European Patent Office for European patents.

Our firm is also present in Angola, Cape Verde Islands, East Timor, Macao, Mozambique and Sao Tome and Principe.

We have also two geographically dedicated desks: a German Desk and an Asian/China Desk, as primary points of contact for our German and Asian colleagues and clients to communicate directly in German and Chinese.

Founded in Portugal in 1929, RCF - Protecting Innovation is internationally recognized by the most relevant IP firms around the world enjoying a longstanding network of IP partners and enabling world-wide support for all IP-related matters, following the highest standards of the sector

Our mission is to provide our clients and partners with the highest quality technical, legal and strategic consulting and services, through a multidisciplinary approach, regarding innovation and IP matters.

BUSINESS

- Applications
- Arbitrages
- Disputes
- Specialized Surveillance
- Technical Analysis
- Technical Translations
- Trademark searches
- Analysis and follow-up of R&D
- Support for internationalization
- Searches of the state of art in Technological related Rights and Distinctive Trade Signs Rights
- Management, maintenance and monitoring of portfolios, trademarks and designs
- Counseling and representation (applications, prosecution and litigation) near the relevant Institutes: INPI – PT, EUIPO – European Union Intellectual Property Institute, EPO – European Patent Office, WIPO – World Intellectual Property Organization and with the local Register Offices in Portugal, Macao, Angola, Mozambique, Brazil, Cape Verde, São Tomé and Principe and cautionary notices in East Timor.
- Analysis (including “freedom to operate”, patentability and validity opinions) and technical and strategic follow-up.

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POSITIONING

Sojuzpatent is the oldest leading law firm providing IP protection services in Russia and the former Soviet Union.

Sojuzpatent's team of over 160 qualified specialists includes 50 registered Russian and Eurasian patent and trademark attorneys and litigation lawyers offering incisive and highly practical expertise in all disciplines of science and technology.

The firm originated with the establishment of its predecessor, the Patent Bureau, which was a structure of the Soviet Chamber of Commerce and Industry. For many years, Sojuzpatent was the only patent and trademark law firm in the Soviet Union that was authorised to deal with IP protection and assist Soviet inventors in obtaining protection for their inventions, industrial designs and trademarks on exported goods. It also rendered IP services to foreign entities. After the dissolution of the Soviet Union, Sojuzpatent became a limited liability partnership owned by its attorneys. Sojuzpatent is proud of its history. Our team members consistently bring the successes of the past into their daily work routines while confidently preparing for the future.

Sojuzpatent provides client services within and outside the Russian Federation on patenting inventions, utility models, industrial designs, selection achievements, trademark registration (service marks), appeals (origin of goods), selection achievements, domain names, software, databases and integrated circuits.

Sojuzpatent attorneys file between 2,000 and 3,000 patent applications and between 1,000 and 2,000 trademark and design applications each year. It pays annuities for more than 50,000 patents and renews about 1,500 trademarks each year.

Sojuzpatent uses customised software, has strictly defined the workflow rules of documents in circulation and fine-tuned the necessary internal procedures – all of which helps to process large volumes of data. Sojuzpatent's professional liability is covered by a policy issued by one of the world's top insurers. Sojuzpatent's lawyers successfully represent their clients before the Russian Chamber for Patent Disputes and all Russian courts, as well as before some foreign courts.

The firm's professionals have extensive experience in trademark, patent and design prosecution and enforcement, including opposition proceedings, cancellations, infringement, anti-counterfeiting and parallel import cases, and advise on IP commercialisation, including drafting licences and other IP agreements.

BUSINESS

- Inventions And Utility Models
- Industrial Designs
- Trademarks, Appellations Of
- Origin Of Goods
- Selection Achievements
- Patent Search
- Legal Services
- Technology Transfer & License
- Agreements
- Computer Software & Databases
- Domain Names

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Lorena Sosa



Diego Cervieri



POSITIONING

CERVIERI MONSUAÑEZ is a full-service IP law firm.

Each partner or senior associate leads a different area in which he is highly specialized. Each area has its own team of senior lawyers, junior lawyers and paralegals, which is repeated in each one of the offices. This allows a wide specialization in each area and the client receives a very specific treatment according to the subject matter. All partners actively participate as speakers in events (in the region and in the rest of the world).

CM is the only law firm that has developed its own software that allows the monitoring of its clients' brands and products, in the main platforms and social networks, allowing online research, product removal, market studies, etc.

CM is in charge of the most representative cases in IP matters, with international notoriety, which position the firm as a reference in IP litigation. It also has a Brand Protection department, which represents world brands in Latin America. We are the representatives of several brands, defending their IP rights in all that territory, representing them in seminars, training authorities and assisting in the coordination of the global work.

We take care of it.



BUSINESS

We work in the following areas, which are in charge of:

- Worldwide IP Strategy and Anticounterfeiting, Dr. Virginia Cervieri
- Litigation, Dr. Pablo Monsuárez
- Anticounterfeiting, Dr. Anabel Frachia
- Trademarks, patents and copyrights, Dr. Natalia Paladino
- Corporate Law, Dr. Andrea Oliva
- IP Litigation, Dr. Lucía Cantera
- Regulatory Affairs and Plant varieties, Dr. (DMTV) Viviana Cervieri
- Regional Anticounterfeiting, Dr. Daiana Pereira and Dr. Martha Arregui
- Trademarks & Enforcement, Dr. Madelon Landa and Dr. Andrea Casales
- Online Monitoring, Dr. Agustina Viera
- Global IP Manager, NP Diego Cervieri



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